

2005-2006 British Columbia Strategic Plan on Francophone Affairs

A Collaboration Agreement on Francophone Affairs between the Government of Canada and the Government of British Columbia

1. General Orientation, Objectives, and Priorities of British Columbia

The Government of British Columbia wishes to cooperate with the Government of Canada to both support and further develop British Columbia's official language minority community. The Government of British Columbia has put together the *2005-2006 Strategic Plan on Francophone Affairs* to meet this objective.

The *2005-2006 Strategic Plan on Francophone Affairs* promotes a coordinated approach to maximize the effectiveness of the initiatives undertaken to enhance the vitality and further support the development of British Columbia's French language community. The *2005-2006 Strategic Plan on Francophone Affairs* will also be instrumental for the development of partnerships in support of the general direction and objective.

In 2001, following the signing of the first Canada-BC General Agreement on the Promotion of Official Languages, the BC government consulted the community on its needs and priorities. During the life of the first agreement, the Francophone Affairs Program, the MLA Responsible for Francophone Affairs and several government officials have met and consulted community groups numerous times to keep abreast of their needs and receive feedback on accomplishments. Since 2001, the Francophone community has expressed the need for increased availability of services in French in priority sectors such as health, economic development, justice, social services, early childhood and immigration. The British Columbia francophone community's 2004-2009 Plan de Développement Global (*Strategic Development Plan*) reflects these same needs and priorities. The *2005-2006 Strategic Plan on Francophone Affairs* also focuses on the needs and priorities identified by the francophone community as indicated in their Plan de Développement Global.

2 Strategic Objective

British Columbia's *2005-2006 Strategic Plan on Francophone Affairs* will enable British Columbia to increase its capacity to support the BC Francophone community by promoting the start-up and development of a basic service infrastructure in priority areas. By enhancing the BC Francophone Affairs Program, and strengthening collaboration with ministries and agencies, the strategic plan strives to increase the availability of services to the Francophone community in the following priority areas: Health, Economic Development, Social Services, and Communications.

This Strategic Plan is consistent with the general purpose of the 2005-2006 Agreement which is to provide funding through a mechanism for coordination and joint planning of initiatives and activities aimed at contributing to the development of British Columbia's Francophone community.

In developing this Strategic Plan, the needs of the community, the priorities of the BC Government and the priorities of the Federal Government Action Plan for Official Languages were taken into consideration. The strategic plan describes the initiatives and activities that British Columbia intend to pursue over the life of the *Co-operation Agreement on Official Languages* and indicates the expected results of these undertakings. British Columbia will survey and evaluate the outcomes of these initiatives. The evaluation will take into consideration that the outcome of these initiatives are based on one year only and not over a longer term. The Strategic Plan serves as a roadmap for the planning, implementation and assessment of various initiatives and activities.

3. Strategic Plan

Planned Actions/Measures 2005-06	Expected Results	Performance Indicators	Provincial and Federal Contributions
Objective 1: Strengthen the Administrative Capacity of the Francophone Affairs Program			Federal:\$200,000 Provincial: \$30,000 Total: \$230,000
<ul style="list-style-type: none"> • Consult with and assist B.C. ministries, agencies, independent members of the legislative assembly (Ombudsman, Chief Electoral Officer, etc) and municipalities in the planning and delivering of services to the B.C. Francophone community. • Promote use of both official languages in government communications when appropriate. • Develop and monitor an operational partnership on Francophone affairs with provincial ministries and agencies in key areas such as: Health, Economic Development, Justice, and Social Services (including Early Childhood Development, immigration and cultural development). • Encourage collaboration and partnerships between B.C. and Canada, and between B.C. and other provinces and territories to strengthen the vitality of the Francophone community in B.C. and increase delivery of services to the Francophone community. • Encourage French-language awareness activities and provincial ministries' participation to raise visibility of the community and to increase collaboration between ministries and community groups. • Manage the 2005-2006 Canada-BC Agreement on Official Languages. • Explore the possibility of enhancing translation process. 	<ul style="list-style-type: none"> • Expanded availability of French-language services in certain priority sectors. • Increased B.C. government capacity to deliver services to its Francophone community. • Increased awareness and understanding of B.C. government ministries and agencies of the Francophone Affairs Program and the B.C. Francophone community. • Improved communication between provincial ministries and agencies, the Francophone community, and their French-speaking counterparts in other P/T. • Current publications in French are updated and new publications are translated 	<ul style="list-style-type: none"> • Francophone community level of satisfaction on services available and delivered by ministries and agencies. • Number of operational partnerships 	

Planned Actions/Measures 2005-06	Expected Results	Performance Indicators For Objective 2	Provincial and Federal Contributions
Objective 2: Support Service Development, Planning and Delivery in Four Priority Areas			Federal: \$300,000 Provincial: \$220,000 Total: \$520,000
<p>Priority 1: Health</p> <ul style="list-style-type: none"> Assist the Ministry of Health Services in its efforts to maintain and/or improve health services to the Francophone community. <p>Example of Operational Partnerships for 2005-2006:</p> <ul style="list-style-type: none"> Collaboration with Ministry of Health Services, BC Health Guide Program to maintain availability and promotion of GuideSanté. Collaboration with Public Health Services Agency/Provincial Language Service to increase access to/delivery of health services in French. 	<ul style="list-style-type: none"> Increased number of provincial ministries, departments and agencies collaborating with the Francophone Affairs Program. Increased vitality of BC's Francophone community. Increased access to services available to the Francophone community. Active involvement and positive contribution of the BC Francophone community to the well being of the Province and its citizens. Increased number of Provincial and Stakeholder partnership project. 	<ul style="list-style-type: none"> Level of satisfaction of services available to the Francophone community. Number of provincial stakeholder partnership/collaboration project maintained or created. 	

Planned Actions/Measures 2005-06	Expected Results	Performance Indicators For Objective 2	
Objective 2: Support Service Development, Planning and Delivery in Three Priority Area			
<p>Priority 2: Economic Development Working with the Federal Government and other partners to:</p> <ul style="list-style-type: none"> • Assist the ministry of Small Business and Economic Development in initiatives focusing on identifying projects that support economic growth and diversification for the Francophone community throughout the province, implementing the provincial tourism core service plan as it relates to Francophone population of BC, and managing programs to enhance the Francophone community's economic development in rural and urban areas. • Assist Tourism B.C. in its initiatives relating to promoting BC as a Francophone destination. <p>Example of Operational Partnerships for 2005-2006:</p> <ul style="list-style-type: none"> • Collaboration with the Ministry of Small Business and economic Development, Economic Development Branch, for the bilingual tourism initiative of the Nanaimo region. • Collaboration with Tourism BC, Training Services Branch - Superhost Program, for providing training workshops in French. 	<ul style="list-style-type: none"> • Number of provincial ministries, departments and agencies collaborating with the Francophone Affairs Program. • Increased exposure of BC's Francophone business community to national and international markets. • Active involvement and positive contribution of the BC Francophone community to the well being of the Province and its citizens. • Increased number of Francophone tourists to BC from the rest of Canada and abroad. • Increased number of provincial-stakeholder partnership projects. 	<ul style="list-style-type: none"> • Number of francophone related economic development projects that have been identified or enhanced. 	
<p>Priority 3: Social Services</p> <ul style="list-style-type: none"> • Assist BC ministries and agencies in their efforts to improving access to services for Francophone families, children, women, seniors and newcomers. • Assist the ministry of Attorney General in the implementation of its service plan relating to French-language services. 	<ul style="list-style-type: none"> • Increased number of provincial ministries, departments and agencies collaborating with the Francophone Affairs Program. • Increased vitality of BC's Francophone community. 	<ul style="list-style-type: none"> • One bilingual social support worker position in the city of Vancouver is maintained. 	

	Expected Results	Performance Indicators	
<ul style="list-style-type: none"> Assist the ministry of Small Business and Economic Development - Cultural Services Branch and BC Art Council, in its efforts to manage its service plan and programs that can enable the Francophone community arts and cultural sector to realize its social and economic potential. <p>Example of Operational Partnerships for 2005-2006:</p> <ul style="list-style-type: none"> Collaboration with Ministry of Community, Aboriginal and Women Services (MCAWS), Stopping the Violence Branch to support service delivery in French to women affected by violence and abuse. 	<ul style="list-style-type: none"> Increase awareness and understanding of the B.C. Francophone Affairs Program and the Francophone community amongst B.C. government ministries and agencies. Active involvement and positive contribution of the BC Francophone community to the well being of the Province and its citizens. Increased number of provincial-stakeholder partnership projects. 	<ul style="list-style-type: none"> Level of awareness of the Francophone community by BC government employees. 	
<p>Priority 4: Communication / Translation / Community Consultation</p> <ul style="list-style-type: none"> Assist ministries to ensure that information about government programs and services is accessible to the Francophone community. Encourage and monitor consultations between the BC Government and the Francophone community. Current publications in French are updated and new publications are translated. <p>Example of Operational Partnerships for 2005-2006:</p> <ul style="list-style-type: none"> Collaboration with the Public Affairs Bureau for production and distribution of material relevant to the Francophone community. Collaboration with MCAWS, Immigration and Settlement Branch to develop the Multicultural Health Fair initiative to promote information about availability and access to services available to francophone newcomers. 	<ul style="list-style-type: none"> Increased awareness and understanding of B.C. government ministries and agencies of the Francophone Affairs Program and the B.C. Francophone community. Increased availability of documents and information available in French. 	<ul style="list-style-type: none"> Quantity of new public information materials available in French increases by 10% per year based on 2003/2004 fiscal year. 	