## Introducing the

#### World Trade Atlas® - U.S. State Export Edition

It's the fastest way to access official state export data using the Harmonized System (HS) Schedule B Commodity Classification, and it's available now!

World Trade Atlas® - U.S. State Export Edition was developed by Global Trade Information Services, Inc. in cooperation with the Foreign Trade Division of the U.S. Census Bureau.

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This up-to-date CD-ROM is packed with official statistics that provide insightful data about virtually all goods exported from each state to every country around the globe.

# World Trade Atlas® U.S. State Export Edition delivers a bonanza of timely information on exports organized by the

timely information on exports organized by the product's state origin of movement into the export market.

The easy-to-use software provides you with the flexibility to quickly view data and analyze potential markets for selected products. You can also create detailed reports just as easily.

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## With just a few clicks of the mouse you can:

- Identify export products at the two-, four-, or sixdigit level from the Harmonized System (HS) Schedule B Commodity Classification.
- Display monthly, year-to-date, or annual data for a 3-year period.
- *Use* the special grouping feature to view exports by national or international region.
- Sort data by country, state, HS code, market share, or percent change.
- Examine total exports by value. Find air and vessel exports by value and shipping weight.

# **Makes Market Research Simple!**

Whether you are a state legislator, a local chamber of commerce official, an exporter, or freight forwarder, the **World Trade Atlas® - U.S. State Export Edition** provides you with the most current information available on exports to countries worldwide. It is an invaluable tool for simplifying market research when you need to:

- Determine the value of a specific product and identify the countries to which the product is being exported.
- Find the existing market share of each product.
- Compare one state's trade with that of another on a product or country basis.
- Identify new markets and evaluate existing ones by method of transportation.
- *Analyze* growth trends in state export trade.

# It's Timely, Fast, and Effective!

Data from the World Trade Atlas® - U.S. State Export Edition are produced monthly. No other source can provide you with more current information this fast. It makes creating charts and reports a breeze — just download the data into a spreadsheet, text file, or comma-delimited file.

# **Three Purchase Options!**

Depending on your data requirements, you can order the World Trade Atlas® - U.S. State Export Edition as a:

- Single issue \$1,200
- Quarterly subscription \$2,400
- Annual subscription (12 monthly issues) \$3,600

Place an order today! Simply fill out the order form on the reverse side and fax it to: **803-799-5589**. All orders are shipped overnight express for prompt, reliable delivery.

Here's what the experts have to say:

"Linking export data to U.S. economic activity has depended too much on guesswork. It's great to have systematic monthly figures on where the shipments originate."

Paul Schaffer Journal of Commerce

"It is nice knowing what other states are doing. It is important to know what we are doing in South Carolina. Until this came along, we really didn't know either. It will become an indispensable tool."

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## **Technical Requirements**

The U.S. State Export Edition CD-ROM's software installs on your hard drive. A Pentium® processor with Windows 95® and a minimum of 16 MB of RAM is required.

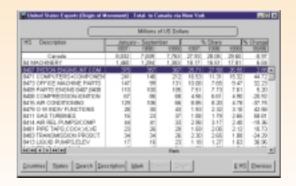
For questions about software or to place an order, please call:

Global Trade Information Services, Inc. 803-765-1860, Monday through Friday, 8:00 a.m. to 5:00 p.m. Eastern Standard Time

If you need information about the statistical data, call the U.S. Census Bureau's Foreign Trade Division:

> 301-457-2311, Monday through Friday 8:00 a.m. to 5:00 p.m. Eastern Standard Time, or visit the web site at:

http://www.census.gov/foreign-trade/www/

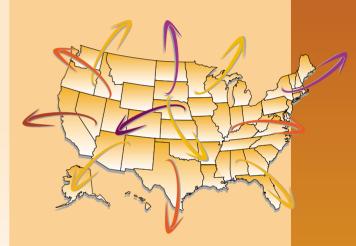






**Export Statistics State-by-State** 

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