

# Community Economic Diversification Initiative — Coulombe Report



**Canada Economic  
Development**  
for Quebec Regions

**Développement  
économique Canada**  
pour les régions du Québec

Designed by Canada Economic Development, the Community Economic Diversification Initiative — Coulombe Report (CEDI-CR) aims to foster and support projects which address economic issues affecting communities hardest hit by the reduction in coniferous supply resulting from the implementation by the Government of Quebec of the Coulombe Report's recommendations.

The CEDI-CR targets the following regions:

- Côte-Nord (Manicouagan MRC, La Haute-Côte-Nord MRC and Sept-Rivières MRC),
- Abitibi-Témiscamingue (Vallée-de-l'Or MRC, Abitibi MRC),
- Saguenay—Lac-Saint-Jean (Domaine-du-Roy MRC, Maria-Chapdelaine MRC),
- Nord-du-Québec,
- Mauricie (La Tuque MRC)

as well as the single-industry municipalities in the following regions: Bas-Saint-Laurent (Lac-au-Saumon, Price, Biencourt, Dégelis, Saint-Joseph-de-Kamouraska), Mauricie (Saint-Roch-de-Mékinac, Saint-Séverin), Outaouais (Grand-Remous, Maniwaki), Abitibi-Témiscamingue (Taschereau, Béarn), Gaspésie (St-Elzéar, Saint-Alphonse, Nouvelle), Lanaudière (Saint-Michel), Laurentides (Ferme-Neuve), Québec—Chaudière-Appalaches (Sainte-Perpétue, Saint-Pamphile, Saint-Just-de-Bretenières).

This initiative enables these communities to strengthen their social structure and open up to new economic sectors with high-added value and attractive high-growth potential. The CEDI-CR provides a comprehensive approach to creating social, cultural and economic conditions conducive to entrepreneurship and mainstay projects generating sustainable jobs and a high quality of life.

## COMPONENTS

Through this initiative, Canada Economic Development will focus on two components: increasing enterprises' and communities' competitiveness and increasing communities' dynamism and vitality. In so doing, the Agency intends to help communities accelerate and intensify their adjustment capacity and develop niches of excellence as identified by these regions.

### Canada Economic Development favours projects contributing to one or more of the following five development directions:

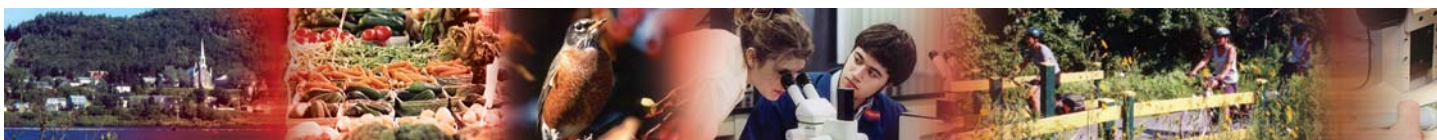
- enhanced access to knowledge
- support for marketing efforts
- development of human capital and entrepreneurship
- reinforcement of social cohesion and community capabilities
- support for enterprises and organizations in preparing their business projects.

## COMPONENT 1 (continued)

- projects aimed at enhancing co-operation between knowledge institutions and enterprises
- development of niche products
- design, development, adjustment and demonstration of a new or improved product, process or service that constitutes a technological innovation in a particular sector
- pre-marketing and marketing of new products, processes or services.

### TARGET CLIENTELE

- SMEs
- enterprise support organizations
- SME groups and industry associations.



## COMPONENT 1

### INCREASING ENTERPRISES' AND COMMUNITIES' COMPETITIVENESS

#### ELIGIBLE ACTIVITIES

- consultants' studies and projects concerning the development of strategies and action plans
- capital business projects: startup, expansion or consolidation and the development or adaptation of products, processes and services
- establishment and expansion of transfer centres, monitoring activities and entrepreneurship support organizations
- incubation, guidance, monitoring and technical support activities for enterprises in the pre-startup or startup phases

## COMPONENT 2

### INCREASING COMMUNITIES' DYNAMISM AND VITALITY

#### ELIGIBLE ACTIVITIES

- strategic and timely projects aimed at providing a region or community with competitive advantages
- projects to reinforce local development capabilities
- projects promoting the growth and development of social economy enterprises.

#### TARGET CLIENTELE

- organizations or institutions dedicated to promoting and disseminating knowledge
- non-profit organizations.

## FINANCIAL ASSISTANCE

### ELIGIBLE COSTS

Eligible costs are those deemed reasonable and necessary to carry out the project, excluding land and motor vehicle costs.

### TYPE OF ASSISTANCE

Contributions are generally non-repayable for projects of a non-commercial nature submitted by non-profit organizations, and generally repayable for projects of a commercial nature submitted by commercial enterprises or non-profit organizations.

### MAXIMUM RATE OF ASSISTANCE

- for commercial enterprises, generally up to 50% of eligible and authorized costs
- for other eligible beneficiaries, generally up to 90% of eligible and authorized costs.

## INFORMATION

### Abitibi-Témiscamingue

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val-dor@dec-ced.gc.ca

### Mauricie

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### Bas-Saint-Laurent

(418) 722-3282 • 1 800 463-9073  
rimouski@dec-ced.gc.ca

### Côte-Nord

(418) 968-3426 • 1 800 463-1707  
sept-iles@dec-ced.gc.ca

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(418) 368-5870 • 1 866 368-0044  
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(450) 973-6844 • 1 800 430-6844  
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### Nord-du-Québec

(514) 283-8131 • 1 800 561-0633  
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### Outaouais

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### Québec—Chaudière-Appalaches

(418) 648-4826 • 1 800 463-5204  
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### Saguenay—Lac-Saint-Jean

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