

# OUSING NOW

## YOUR LINK TO THE HOUSING MARKET

## **New Construction Highlights**

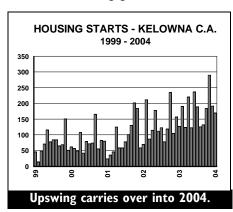
Canada Mortgage and Housing Corporation

#### Kelowna New Home Market Remains Strong

The Kelowna area new home market began 2004 on a strong note. January housing starts totaled 170 units, up 34% from the same month a year ago. Both the singles and multi-family sectors recorded gains.

January starts included a 59 unit apartment condominium. Retiree, move down and resort markets remain key buyer groups, fueling demand for upscale, lifestyle oriented condominiums. Pre sales remain strong - 75% of all condominium units under construction have been sold.

The singles sector also posted another strong performance. More than a third of homes destroyed by the Okanagan Mountain Park wild fire have now been rebuilt or are currently under construction. January starts included 16 rebuilds. Low mortgage rates remain a



key driver. The Kelowna economy and population continue to grow, boosting demand for both new and resale housing. Consumer confidence here in the Okanagan remains upbeat. With resale house prices trending up sharply and the supply of listings dropping to historical lows, more buyers are turning to the new home market. Low inventories of complete and unsold units - all types point to more opportunity for expansion in 2004. On a less positive note, rising lot, building materials and other costs have meant strong upward pressure on new home prices.

Elsewhere, Kamloops and Vernon housing starts were also up in January. Penticton dropped back, fewer multi-family starts off setting an increase in singles construction.

Okanagan and Kamloops resale markets remain buoyant, last year's upswing carrying over into 2004. Prices continue to trend up in response to sustained demand and reduced supply.

## BC Housing Starts See Big Gains in January

BC starts, lead by the Vancouver area multi-family sector, jumped up sharply, reaching the highest January level since 1995. Nationally, January housing starts fell eleven per cent to 195,500 units, seasonally adjusted at annual rates (SAAR) from 214,900 units (SAAR), in December. Starts were down in all regions except BC.

### **JANUARY 2004**

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#### **CMHC Kelowna Noticeboard**

- ◆ February 2004 Housing Starts: Local, BC, and National news releases scheduled for Mar. 8, 2004.
- ◆ The 2003 Kelowna Rental Market and Okanagan Seniors Housing Survey Market Reports are now available. For an in-depth look at Kelowna area new construction, resale, rental and seniors' housing markets, turn to CMHC Market Analysis reports Information you need to know to grow your business!
- ◆ To subscribe to CMHC Housing Market reports call: Telephone: (604) 737-4088.

  Fax: (604) 737-4021. E-mail: lpreston@cmhc-schl.gc.ca



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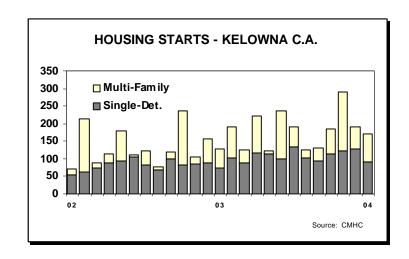
#### **KELOWNA C.A.**

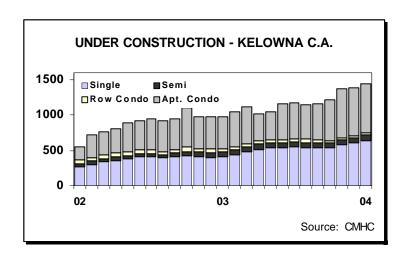
## STARTS/COMPLETIONS/UNDER CONSTRUCTION

#### **JANUARY 2004 & YEAR-TO-DATE 2004**

|              |        | STARTS |              |               |              |               |       | COMPLETIONS |      |              |               |              |               | UNDER CONSTRUCTION |        |      |              |               |              |               |       |
|--------------|--------|--------|--------------|---------------|--------------|---------------|-------|-------------|------|--------------|---------------|--------------|---------------|--------------------|--------|------|--------------|---------------|--------------|---------------|-------|
|              | Single | Semi   | Row<br>Condo | Row<br>Rental | Apt<br>Condo | Apt<br>Rental | Total | Single      | Semi | Row<br>Condo | Row<br>Rental | Apt<br>Condo | Apt<br>Rental | Total              | Single | Semi | Row<br>Condo | Row<br>Rental | Apt<br>Condo | Apt<br>Rental | Total |
| Kelowna City | 56     | 8      | 0            | 0             | 59           | 0             | 123   | 28          | 2    | 0            | 0             | 38           | 0             | 68                 | 423    | 48   | 18           | 0             | 648          | 113           | 1,250 |
| Sub. J*      | 15     | 6      | 0            | 0             | 0            | 0             | 21    | 19          | 2    | 0            | 0             | 0            | 0             | 21                 | 150    | 32   | 4            | 0             | 43           | 0             | 229   |
| Sub. I*      | 0      | 2      | 0            | 0             | 0            | 0             | 2     | 2           | 2    | 0            | 0             | 0            | 0             | 4                  | 13     | 2    | 0            | 0             | 0            | 0             | 15    |
| Lake Country | 12     | 0      | 0            | 0             | 0            | 0             | 12    | 4           | 0    | 0            | 0             | 0            | 0             | 4                  | 30     | 0    | 0            | 0             | 0            | 0             | 30    |
| Peachland    | 0      | 0      | 3            | 0             | 0            | 0             | 3     | 0           | 0    | 3            | 0             | 0            | 0             | 3                  | 11     | 2    | 8            | 0             | 0            | 0             | 21    |
| Indian Res.  | 9      | 0      | 0            | 0             | 0            | 0             | 9     | 0           | 0    | 0            | 0             | 0            | 0             | 0                  | 16     | 0    | 0            | 0             | 0            | 0             | 16    |
| MONTH TOTAL  | 92     | 16     | 3            | 0             | 59           | 0             | 170   | 53          | 6    | 3            | 0             | 38           | 0             | 100                | 643    | 84   | 30           | 0             | 691          | 113           | 1,561 |
| YEAR-TO-DATE | 92     | 16     | 3            | 0             | 59           | 0             | 170   | 53          | 6    | 3            | 0             | 38           | 0             | 100                |        |      | _            |               |              | -             |       |

<sup>\*</sup> Sub. J - Westside (former Sub. G and H) - Glenrosa, Westbank, Smith Creek, Shannon Heights, West Kelowna, Lakeview Heights, Westside/Fintry. Sub. I - Joe Rich, Ellision.





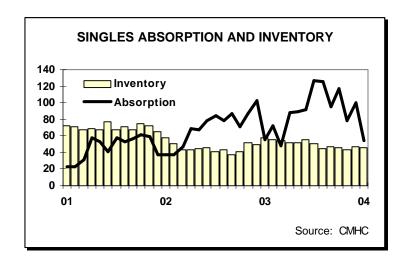
#### **KELOWNA C.A.**

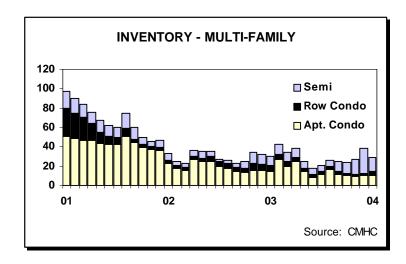
## **INVENTORY AND ABSORPTION**

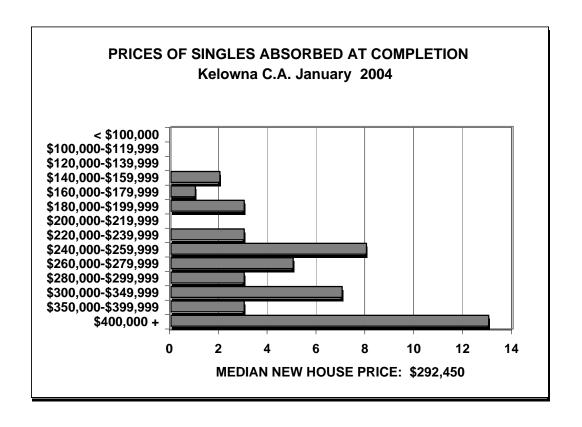
#### **JANUARY 2004 & YEAR-TO-DATE 2003 & 2004**

|                      | INVENTORY OF NEW HOMES |               |              |               |      |        |       |                   |              | ABSORPTION OF NEW HOMES |              |               |      |        |                |  |  |  |
|----------------------|------------------------|---------------|--------------|---------------|------|--------|-------|-------------------|--------------|-------------------------|--------------|---------------|------|--------|----------------|--|--|--|
|                      | Apt<br>Condo           | Apt<br>Rental | Row<br>Condo | Row<br>Rental | Semi | Single | Total |                   | Apt<br>Condo | Apt<br>Rental           | Row<br>Condo | Row<br>Rental | Semi | Single | Grand<br>Total |  |  |  |
| Kelowna City         | 15                     | 1             | 2            | 0             | 6    | 28     | 52    | Kelowna City      | 77           | 0                       | 0            | 0             | 2    | 28     | 107            |  |  |  |
| Sub. J               | 0                      | 0             | 0            | 0             | 1    | 16     | 17    | Sub. G            | 0            | 0                       | 0            | 0             | 2    | 20     | 22             |  |  |  |
| Sub. I               | 0                      | 0             | 0            | 0             | 1    | 2      | 3     | Sub. I            | 0            | 0                       | 0            | 0             | 2    | 2      | 4              |  |  |  |
| Lake Country         | 0                      | 0             | 0            | 0             | 0    | 0      | 0     | Lake Country      | 0            | 0                       | 0            | 0             | 0    | 4      | 4              |  |  |  |
| Peachland            | 0                      | 0             | 2            | 0             | 2    | 0      | 4     | Peachland         | 0            | 0                       | 2            | 0             | 0    | 0      | 2              |  |  |  |
| Indian Reserve       | 0                      | 0             | 0            | 0             | 0    | 0      | 0     | Indian Reserve    | 0            | 0                       | 0            | 0             | 0    | 0      | 0              |  |  |  |
| MONTH TOTAL          | 15                     | 1             | 4            | 0             | 10   | 46     | 76    | MONTH TOTAL       | 77           | 0                       | 2            | 0             | 6    | 54     | 139            |  |  |  |
| Y.T.D. Average 2004* | 15                     | 1             | 4            | 0             | 10   | 46     | 76    | Y.T.D. Total 2004 | 77           | 0                       | 2            | 0             | 6    | 54     | 139            |  |  |  |
| Y.T.D. Average 2003* | 15                     | 38            | 6            | 0             | 9    | 58     | 126   | Y.T.D. Total 2003 | 17           | 5                       | 3            | 0             | 3    | 55     | 83             |  |  |  |

Absorption does not include assisted rental units. \* Rounded.







|                   |             | Starts By<br>Area |             | sorption By<br>Area |
|-------------------|-------------|-------------------|-------------|---------------------|
| Sub Area          | Y.T.D. 2004 | Y.T.D. 2003       | Y.T.D. 2004 | Y.T.D. 2003         |
| Black Mountain    | 1           | 2                 | 0           | 1                   |
| Dilworth Mountain | 0           | 2                 | 0           | 1                   |
| Ellison           | 2           | 2                 | 2           | 2                   |
| Glenrosa          | 1           | 1                 | 2           | 0                   |
| Glenmore          | 2           | 2                 | 2           | 3                   |
| I.R.              | 9           | 0                 | 0           | 0                   |
| Core Area*        | 15          | 16                | 6           | 6                   |
| Lakeview Heights  | 3           | 10                | 9           | 3                   |
| Lower Mission     | 1           | 3                 | 1           | 2                   |
| North Glenmore    | 4           | 0                 | 0           | 0                   |
| Peachland         | 0           | 0                 | 0           | 4                   |
| Rutland North     | 4           | 4                 | 5           | 2                   |
| Rutland South     | 0           | 0                 | 1           | 1                   |
| S. E. Kelowna     | 3           | 9                 | 1           | 3                   |
| Shannon Lake      | 2           | 2                 | 3           | 2                   |
| Upper Mission     | 24          | 12                | 12          | 14                  |
| Westbank          | 4           | 2                 | 0           | 0                   |
| Winfield          | 6           | 1                 | 4           | 2                   |
| West Kelowna      | 5           | 7                 | 6           | 7                   |
| Other**           | 6           | 0                 | 0           | 2                   |
| Total             | 92          | 75                | 54          | 55                  |

<sup>\*</sup> Kelowna North/South/Springfield-Spall \*\* Fintry/Joe Rich/Oyama/Other

## HOUSING ACTIVITY SUMMARY - KELOWNA CA JANUARY 2004

|                       |        | OWNE | RSHIP |      |      | REN  | TAL   |      |       |
|-----------------------|--------|------|-------|------|------|------|-------|------|-------|
|                       | FREEH  |      | CONDO |      | PRIV | ATE  | ASSIS |      | TOTAL |
| <u> </u>              | Single | Semi | Row   | Apt. | Row  | Apt. | Row   | Apt. |       |
| Starts                |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 92     | 16   | 3     | 59   | 0    | 0    | 0     | 0    | 170   |
| YTD 2004              | 92     | 16   | 3     | 59   | 0    | 0    | 0     | 0    | 170   |
| YTD 2003              | 75     | 2    | 0     | 0    | 4    | 46   | 0     | 0    | 127   |
| Under<br>Construction |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 643    | 84   | 30    | 691  | 0    | 113  | 0     | 0    | 1,561 |
| Jan. 2003             | 412    | 70   | 44    | 453  | 4    | 110  | 0     | 0    | 1,093 |
| Completions           |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 53     | 6    | 3     | 38   | 0    | 0    | 0     | 0    | 100   |
| YTD 2004              | 53     | 6    | 3     | 38   | 0    | 0    | 0     | 0    | 100   |
| YTD 2003              | 63     | 2    | 3     | 0    | 0    | 0    | 0     | 0    | 68    |
| Inventory             |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 46     | 10   | 4     | 15   | 0    | 1    |       |      | 76    |
| Jan. 2003             | 58     | 9    | 6     | 15   | 0    | 38   |       |      | 126   |
| Total Supply          |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 689    | 94   | 34    | 706  | 0    | 114  | 0     | 0    | 1,637 |
| Jan. 2003             | 470    | 79   | 50    | 468  | 4    | 148  | 0     | 0    | 1,219 |
| Absorption            |        |      |       |      |      |      |       |      |       |
| Jan. 2004             | 54     | 6    | 2     | 77   | 0    | 0    |       |      | 139   |
| 3 Mo. Ave.            | 99     | 10   | 1     | 74   | 0    | 10   |       |      | 194   |
| 12 Mo. Ave.           | 91     | 8    | 3     | 50   | 1    | 4    |       |      | 157   |

Absorption does not include assisted rentals.

|      | RECORD | OF STAR | TS - KELOW | /NA C.A. |       |
|------|--------|---------|------------|----------|-------|
| YEAR | SINGLE | SEMI    | ROW        | APT      | TOTAL |
| 1991 | 1294   | 82      | 218        | 623      | 2217  |
| 1992 | 1484   | 80      | 292        | 763      | 2619  |
| 1993 | 1149   | 44      | 194        | 584      | 1971  |
| 1994 | 918    | 152     | 169        | 255      | 1494  |
| 1995 | 776    | 92      | 170        | 167      | 1205  |
| 1996 | 859    | 131     | 85         | 307      | 1382  |
| 1997 | 987    | 192     | 131        | 428      | 1738  |
| 1998 | 751    | 88      | 9          | 0        | 848   |
| 1999 | 675    | 46      | 62         | 96       | 879   |
| 2000 | 603    | 77      | 94         | 154      | 928   |
| 2001 | 625    | 66      | 115        | 305      | 1111  |
| 2002 | 987    | 100     | 73         | 430      | 1590  |
| 2003 | 1290   | 100     | 30         | 718      | 2138  |

## OTHER CENTRES

## **Starts/Completions/Under Construction**

#### JANUARY 2004 AND YEAR-TO-DATE 2004

|                |        |      |              | START         | S             |                |       |        |      | CON          | IPLETIC       | ONS           |                |       |        | U    | NDER (       | ONST          | RUCTIO        | N              |       |
|----------------|--------|------|--------------|---------------|---------------|----------------|-------|--------|------|--------------|---------------|---------------|----------------|-------|--------|------|--------------|---------------|---------------|----------------|-------|
|                | Single | Semi | Row<br>Condo | Apt.<br>Condo | Row<br>Rental | Apt.<br>Rental | Total | Single | Semi | Row<br>Condo | Apt.<br>Condo | Row<br>Rental | Apt.<br>Rental | Total | Single | Semi | Row<br>Condo | Apt.<br>Condo | Row<br>Rental | Apt.<br>Rental | Total |
| Cranbrook City | 0      | C    | ) 0          | 0             | 0             | 0              | 0     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 6      | 0    | 0            | 0             | 0             | 0              | 6     |
| E. Kootenay C  | 1      | C    | 0            | 0             | 0             | 0              | 1     | 0      | 0    | 0            | 0             | 0             | 0              | 0     | 31     | 0    | 0            | 0             | 0             | 0              | 31    |
| Cranbrook CA   | 1      | C    | 0            | 0             | 0             | 0              | 1     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 37     | 0    | 0            | 0             | 0             | 0              | 37    |
| Y.T.D. 2004    | 1      | C    | 0            | 0             | 0             | 0              | 1     | 1      | 0    | 0            | 0             | 0             | 0              | 1     |        |      |              |               |               |                |       |
| Kamloops C.    | 5      | C    | 0            | 0             | 0             | 0              | 5     | 15     | 6    | 0            | 0             | 0             | 0              | 21    | 72     | 18   | 23           | 42            | 0             | 0              | 155   |
| Kamloops IR    | 2      | C    | 0            | 0             | 0             | 0              | 2     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 11     | 0    | 0            | 0             | 0             | 0              | 11    |
| Kamloops CA    | 7      | C    | 0            | 0             | 0             | 0              | 7     | 16     | 6    | 0            | 0             | 0             | 0              | 22    | 83     | 18   | 23           | 42            | 0             | 0              | 166   |
| Y.T.D. 2004    | 7      | C    | 0            | 0             | 0             | 0              | 7     | 16     | 6    | 0            | 0             | 0             | 0              | 22    |        |      |              |               |               |                |       |
| Penticton City | 2      | C    | 0            | 0             | 0             | 0              | 2     | 4      | 0    | 0            | 62            | 0             | 0              | 66    | 21     | 4    | 32           | 38            | 0             | 0              | 95    |
| Sub. D         | 5      | C    | 0            | 0             | 0             | 0              | 5     | 2      | 0    | 0            | 0             | 0             | 0              | 2     | 28     | 0    | 0            | 0             | 0             | 0              | 28    |
| Sub. E         | 0      | C    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     | 9      | 0    | 0            | 0             | 0             | 0              | 9     |
| Sub. F         | 0      | C    | 0            | 0             | 0             | 0              | 0     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 0      | 0    | 0            | 0             | 0             | 0              | 0     |
| Penticton IR   | 1      | C    | 0            | 0             | 0             | 0              | 1     | 2      | 0    | 0            | 0             | 0             | 0              | 2     | 11     | 0    | 0            | 0             | 0             | 0              | 11    |
| Penticton CA   | 8      | C    | 0            | 0             | 0             | 0              | 8     | 9      | 0    | 0            | 62            | 0             | 0              | 71    | 69     | 4    | 32           | 38            | 0             | 0              | 143   |
| Y.T.D. 2004    | 8      | C    | ) 0          | 0             | 0             | 0              | 8     | 9      | 0    | 0            | 62            | 0             | 0              | 71    |        |      |              |               |               |                |       |
| Salmon Arm     | 0      | C    | 0            | 0             | 0             | 0              | 0     | 8      | 0    | 0            | 0             | 0             | 0              | 8     | 29     | 6    | 10           | 0             | 0             | 3              | 48    |
| Y.T.D. 2004    | 0      | C    | 0            | 0             | 0             | 0              | 0     | 8      | 0    | 0            | 0             | 0             | 0              | 8     |        |      |              |               |               |                |       |
| Summerland     | 2      | C    | 0            | 0             | 0             | 0              | 2     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 16     | 0    | 0            | 0             | 0             | 0              | 16    |
| Y.T.D. 2004    | 2      | C    | 0            | 0             | 0             | 0              | 2     | 1      | 0    | 0            | 0             | 0             | 0              | 1     |        |      |              |               |               |                |       |
| Vernon City    | 16     | C    | 0            | 0             | 0             | 0              | 16    | 10     | 2    | 0            | 0             | 0             | 0              | 12    | 89     | 16   | 13           | 0             | 0             | 0              | 118   |
| Coldstream     | 1      | C    | 0            | 0             | 0             | 0              | 1     | 10     | 0    | 0            | 0             | 0             | 0              | 10    | 30     | 0    | 0            | 0             | 0             | 0              | 30    |
| Sub. C         | 0      | C    | 0            | 0             | 0             | 0              | 0     | 1      | 0    | 0            | 0             | 0             | 0              | 1     | 13     | 4    | 0            | 0             | 0             | 0              | 17    |
| Sub. D         | 0      | C    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     |
| Sub. E         | 0      | C    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     |
| Lumby          | 0      | C    | 0            | 0             | 0             | 0              | 0     | 0      | 0    | 0            | 0             | 0             | 0              | 0     | 1      | 0    | 0            | 0             | 0             | 0              | 1     |
| I. R.          | 0      | C    | 0            | 0             | 0             | 0              | 0     | 6      | 0    | 0            | 0             | 0             | 0              | 6     | 0      | 0    | 0            | 0             | 0             | 0              | 0     |
| Vernon CA      | 17     | C    | 0            | 0             | 0             | 0              | 17    | 27     | 2    | 0            | 0             | 0             | 0              | 29    | 133    | 20   | 13           | 0             | 0             | 0              | 166   |
| Y.T.D. 2004    | 17     | C    | ) 0          | 0             | 0             | 0              | 17    | 27     | 2    | 0            | 0             | 0             | 0              | 29    |        |      |              |               |               |                |       |

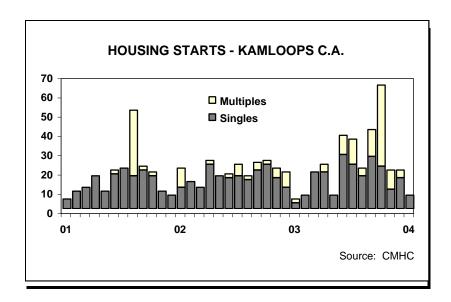
#### **KAMLOOPS CA**

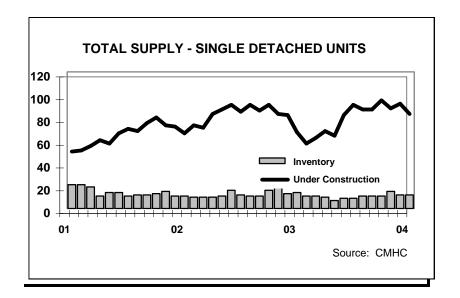
## **Inventory and Absorption by Municipality**

## **JANUARY 2004 AND YEAR-TO-DATE 2003 & 2004**

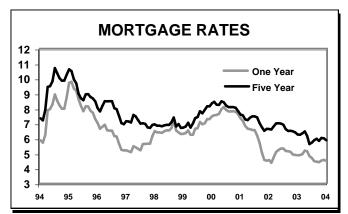
|                      | INVENTORY OF NEW HOMES |        |       |        |      |        |       | ABSORPTION OF NEW HOMES |       |        |       |        |      |        |       |
|----------------------|------------------------|--------|-------|--------|------|--------|-------|-------------------------|-------|--------|-------|--------|------|--------|-------|
|                      | Apt                    | Apt    | Row   | Row    | Semi | Single | Total |                         | Apt   | Apt    | Row   | Row    | Semi | Single | Grand |
|                      | Condo                  | Rental | Condo | Rental |      |        |       |                         | Condo | Rental | Condo | Rental |      |        | Total |
| Kamloops City        | 13                     | 0      | 3     | 0      | 13   | 10     | 39    | Kamloops City           | 1     | 0      | 2     | 0      | 4    | 15     | 22    |
| Kamloops IR          | 0                      | 0      | 0     | 0      | 0    | 2      | 2     | Kamloops IR             | 0     | 0      | 0     | 0      | 0    | 1      | 1     |
| MONTH TOTAL          | 13                     | 0      | 3     | 0      | 13   | 12     | 41    | MONTH TOTAL             | 1     | 0      | 2     | 0      | 4    | 16     | 23    |
| Y.T.D. Average 2004* | 13                     | 0      | 3     | 0      | 13   | 12     | 41    | Y.T.D. TOTAL 2004       | 1     | 0      | 2     | 0      | 4    | 16     | 23    |
| Y.T.D. Average 2003* | 32                     | 0      | 4     | 0      | 15   | 14     | 65    | Y.T.D. TOTAL 2003       | 1     | 0      | 1     | 0      | 1    | 17     | 20    |

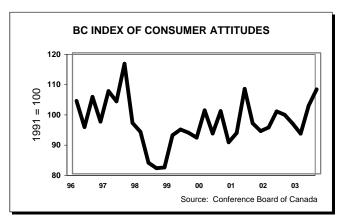
Absorption does not include assisted rental units. \* Rounded.

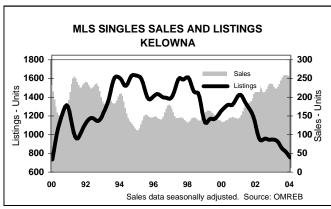


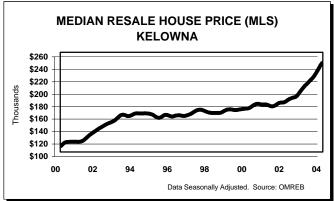


## **KEY ECONOMIC INDICATORS**









|                    | SOUTHERN INTERIOR RESALE MARKETS |                              |                            |                              |                   |                             |                             |                             |  |  |  |  |  |
|--------------------|----------------------------------|------------------------------|----------------------------|------------------------------|-------------------|-----------------------------|-----------------------------|-----------------------------|--|--|--|--|--|
| MLS SALES          |                                  | JAN                          | UARY                       |                              | YEAR-TO-DATE      |                             |                             |                             |  |  |  |  |  |
| Single<br>Detached | Sales<br>Jan.<br>2004            | Percent<br>Change<br>Jan. 03 | Median<br>Price<br>Jan. 04 | Percent<br>Change<br>Jan. 03 | Sales YTD<br>2004 | Percent<br>Change<br>YTD 03 | Median<br>Price YTD<br>2004 | Percent<br>Change<br>YTD 03 |  |  |  |  |  |
| Kelowna            | 155                              | -7%                          | \$243,500                  | 17%                          | 155               | -7%                         | \$243,500                   | 17%                         |  |  |  |  |  |
| Kamloops           | 72                               | 14%                          | \$160,000                  | 7%                           | 72                | 14%                         | \$160,000                   | 7%                          |  |  |  |  |  |
| Vernon             | 82                               | 19%                          | \$182,250                  | 10%                          | 82                | 19%                         | \$182,250                   | 10%                         |  |  |  |  |  |
| Penticton          | 27                               | -10%                         | \$165,000                  | 2%                           | 27                | -10%                        | \$165,000                   | 2%                          |  |  |  |  |  |
| Salmon Arm         | 12                               | -20%                         | \$174,250                  | -17%                         | 12                | -20%                        | \$174,250                   | -17%                        |  |  |  |  |  |
| Cranbrook          | 16                               | 33%                          | \$127,250                  | 13%                          | 16                | 33%                         | \$127,250                   | 13%                         |  |  |  |  |  |

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