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Slowdown on job sites in the second quarter

New home market losing some momentum

During the second quarter of 2004, 672 new dwellings were started, or 208 fewer than in the same period in 2003. Activity therefore declined by 24 per cent on the new home market in the Outaouais.

Despite the quarterly decrease, residential construction remains very strong on a year-to-date basis.

For the first half of the year, the results are similar to last year.

In fact, at the end of June 2003, there were 1,234 new housing units in the Outaouais, compared to a year-to-date total of 1,345 starts in 2004, for an increase of 9 per cent.

continued on next page

Starts by Housing Type 1000 880 900 Second Ouarter 2003 800 672 Second Quarter 2004 700 600 485_470 500 400 300 200 96 96 100 30 16 0 Condo Rental Total Single Semi Row Apt

VOLUME 7, NUMBER 2, SECOND QUARTER 2004

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Hull and Gatineau sustain slowdowns

It was the Hull sector that was the hardest hit by the decline in construction. In the second quarter of last year, 271 dwellings were started, compared to only 62 during the same period in 2004. In fact, construction got under way on many rental housing projects in this sector in 2003, but such projects have been scarcer in Hull since the beginning of this year. The single-detached home segment, for its part, also posted a performance below the results recorded last year.

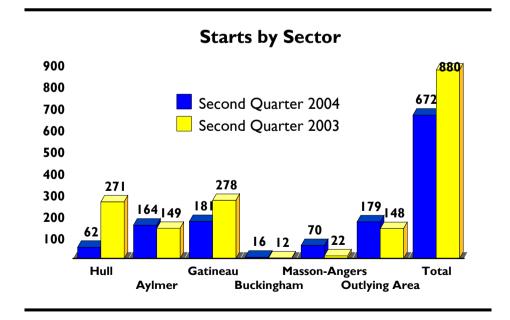
The Gatineau sector ranked second in terms of decreases in activity, as the number of starts dropped by 35 per cent there, in relation to the second quarter of 2003. This decline was attributable to multiple housing starts, which fell from 77 units in the second quarter of last year to 6 during this past second quarter. However, single- detached home starts did not do too well, either, as they went down by 17 per cent.

It was different story in Aylmer, even the increase was not very significant. In all, 164 dwellings were started in this sector, or 15 more than during the same quarter last year. Since the number of new rental dwellings declined there, as elsewhere, single- and semi-detached homes were the housing types accounted for the positive results. Outside the central sectors, the trend observed since the beginning of the year held up, with an increase in activity on job sites. In fact, in Masson-Angers, 70 dwellings were started, or 48 more than during the same period in 2003. While construction was relatively calm in Buckingham, with 16 starts, the outlying area managed to do quite well. This sector registered a gain of 21 per cent, to 179 starts.

A new alternative: condominiums

Since demand has remained strong on the homeowner housing market, home prices have not stopped climbing for the last four years. It goes without saying that, on the supply side, as well, certain factors stimulated this increase in prices. First, there was the rise in construction costs, caused by the labour shortage among other things. Then, the scarcity of land in the large urban centres also likely led to an increase in costs that directly affected selling prices.

Since 2002, single- and semi-detached home prices have gone up by nearly 30 per cent. Households still wanting access homeownership therefore had to make certain choices. Some decided to move to the outlying area, which explains the intense activity observed in this sector since the beginning of the year. For another category of buyers, a new option came about: mid-range condominiums. In fact, when space is not a critical factor, the purchase of a condominium meets the expectations of many buyers. With 34 new constructions of this type in the second quarter, it has to acknowledged that supply is adjusting better and better demand.



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| Table I | | | | | | |
|--|------------|-------------|--------|---------------------------------------|--|--|
| Summary of Activity by Intended Market Gatineau Metropolitan Area* | | | | | | |
| | Own | nership | | Total | | |
| Activity / Period | Freehold** | Condominium | Rental | Total | | |
| Starts | | | | | | |
| Second quarter 2004 | 582 | 34 | 56 | 672 | | |
| Second quarter 2003 | 614 | 0 | 266 | 880 | | |
| Year-to-date 2003 | 909 | 305 | 131 | 1,345 | | |
| Year-to-date 2003 | 842 | 0 | 392 | 1,234 | | |
| Under construction | | | | | | |
| June 2004 | 606 | 394 | 145 | 1,145 | | |
| June 2003 | 824 | 27 | 583 | 1,434 | | |
| , | L | l l | | · · · · · · · · · · · · · · · · · · · | | |
| Completions | | | | | | |
| Second quarter 2004 | 267 | 146 | 77 | 490 | | |
| Second quarter 2003 | 466 | 3 | 240 | 709 | | |
| Year-to-date 2003 | 843 | 170 | 220 | 1,233 | | |
| Year-to-date 2003 | 949 | 3 | 257 | 1,209 | | |
| Unoccupied | | | | | | |
| June 2004 | 4 | 0 | 0 | 4 | | |
| June 2003 | 12 | 0 | 27 | 39 | | |
| Absorption | | | | | | |
| Second quarter 2004 | 271 | 146 | 84 | 501 | | |
| Second quarter 2003 | 665 | 3 | 241 | 909 | | |
| Year-to-date 2003 | 846 | 170 | 220 | 1,236 | | |
| Year-to-date 2003 | 1,069 | 3 | 256 | 1,328 | | |
| D | | | | | | |
| Duration of inventory (mon June 2004 | 0.0 | 0.0 | 0.0 | 0.0 | | |
| June 200 4 June 2003 | 0.0 | 0.0 | 0.8 | 0.0 | | |
| june 2003 | 1 0.1 | 0.0 | 0.0 | 1 0.2 | | |

Source: CMHC * As per former delimitation

^{**} Refers to single-family houses (single-detached, semi-detached and row homes) owned under freehold tenure and owner-occupied duplexes

| Table 2 | | | | | | | | |
|---|--------|-----------|-----|--------|--------|-------|-------|--|
| Housing Starts by Zone and by Intended Market | | | | | | | | |
| Gatineau Metropolitan Area* | | | | | | | | |
| _ | | Ownership | | | | | | |
| Zone / Period | | Free | | Condo- | Rental | Total | | |
| | Single | Semi | Row | Apt.** | minium | | | |
| Zone I: Hull | | | | | | | | |
| Second quarter 2004 | 37 | 0 | 0 | 0 | 13 | 12 | 62 | |
| Second quarter 2003 | 80 | 22 | 0 | 6 | 0 | 163 | 271 | |
| Year-to-date 2003 | 50 | 0 | 34 | 2 | 109 | 53 | 248 | |
| Year-to-date 2003 | 108 | 22 | 0 | 6 | 0 | 178 | 314 | |
| Zone 2: Aylmer | | | | | | | | |
| Second quarter 2004 | 106 | 50 | 0 | 2 | 0 | 6 | 164 | |
| Second quarter 2003 | 82 | 36 | 3 | 6 | 0 | 22 | 149 | |
| Year-to-date 2003 | 178 | 82 | 3 | 4 | 32 | 9 | 308 | |
| Year-to-date 2003 | 115 | 60 | 3 | 6 | 0 | 22 | 206 | |
| Zone 3: Gatineau | | | | • | • | | | |
| Second quarter 2004 | 138 | 6 | 0 | 10 | 21 | 6 | 181 | |
| • | 167 | 24 | 0 | 10 | 0 | 77 | 278 | |
| Second quarter 2003 Year-to-date 2003 | | 10 | | 10 | 1 | | | |
| | 272 | | 5 | _ | 164 | 37 | 498 | |
| Year-to-date 2003 | 262 | 30 | 0 | 10 | 0 | 188 | 490 | |
| Zone 4: Buckingham | | | | | | | | |
| Second quarter 2004 | 4 | 4 | 0 | 0 | 0 | 8 | 16 | |
| Second quarter 2003 | 6 | 6 | 0 | 0 | 0 | 0 | 12 | |
| Year-to-date 2003 | 6 | 4 | 0 | 0 | 0 | 8 | 18 | |
| Year-to-date 2003 | 7 | 6 | 0 | 0 | 0 | 0 | 13 | |
| Zone 5: Masson-Angers | | | | | | | | |
| Second quarter 2004 | 10 | 36 | 0 | 0 | 0 | 24 | 70 | |
| Second quarter 2003 | 12 | 6 | 0 | 0 | 0 | 4 | 22 | |
| Year-to-date 2003 | 11 | 36 | 0 | 0 | 0 | 24 | 71 | |
| Year-to-date 2003 | 13 | 16 | 0 | 0 | 0 | 4 | 33 | |
| Zone 6: Outlying area | | | | | | | | |
| Second quarter 2004 | 175 | 0 | 0 | 4 | 0 | 0 | 179 | |
| Second quarter 2003 | 138 | 2 | 0 | 8 | 0 | 0 | 148 | |
| Year-to-date 2003 | 196 | 0 | 0 | 6 | o o | 0 | 202 | |
| Year-to-date 2003 | 166 | 2 | 0 | 10 | 0 | 0 | 178 | |
| | | 1 | | 1 | 1 | | | |
| TOTAL - GATINEAU ME | | | | I 12 | 1 24 | F / | (7) | |
| Second quarter 2004 | 470 | 96 | 0 | 16 | 34 | 56 | 672 | |
| Second quarter 2003 | 485 | 96 | 3 | 30 | 0 | 266 | 880 | |
| Year-to-date 2003 | 713 | 132 | 42 | 22 | 305 | 131 | 1,345 | |
| Year-to-date 2003 | 671 | 136 | 3 | 32 | 0 | 392 | 1,234 | |

Source: CMHC

* As per former delimitation

^{**} Owner-occupied duplexes

| | | | | | Ta | ble 3 | | | | | | |
|--------------|-----------|------|------|-------------|------|--------|--------------|---------|-----------|-------------|--------|------|
| Singl | e-Deta | | | | | | | - | | ge and | by Zon | e |
| | | | | u Metro | | | | | T | | | |
| _ | _ | der | | \$90,000 to | | 000 to | \$130,000 to | | \$150,000 | | Total | |
| Туре | | ,000 | | ,999 | | | 9,999 | or over | | | | |
| | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 |
| Zone I: Hull | | | | | | | | | | | | |
| Single | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 7 | 12 | 69 | 12 | 78 |
| Semi | 0 | 1 | 0 | 2 | 0 | 15 | 0 | 3 | 0 | 0 | 0 | 21 |
| | | • | • | • | | | • | | • | • | | |
| Zone 2: Ayln | ner | | | | | | | | | | | |
| Single | 0 | 0 | 0 | 2 | 0 | Ш | 0 | 13 | 63 | 58 | 63 | 84 |
| Semi | 0 | 2 | 0 | 7 | 2 | 15 | 13 | 0 | 13 | 0 | 28 | 24 |
| | | | | | | | | | | | | |
| Zone 3: Gat | ineau | | ı | • | T | 1 | _ | 1 | • | T | 1 | 1 |
| Single | 0 | I | 0 | 7 | 0 | 43 | 27 | 65 | 80 | 158 | 107 | 274 |
| Semi | 0 | I | 2 | 4 | 0 | 5 | 0 | 0 | 0 | 0 | 2 | 10 |
| Zone 4: Buc | kingham | | | | | | | | | | | |
| Single | 0 | 0 | 0 | 0 | 0 | l ı | Ιı | 0 | 2 | | 3 | 2 |
| Semi | 0 | 0 | o | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 - | | | | 1 - | | | 1 - | | 1 - | | |
| Zone 5: Mas | son-Ange | ers | | | | | | | | | | |
| Single | 0 | I | 0 | 0 | I | I | I | 2 | 6 | 4 | 8 | 8 |
| Semi | 0 | 17 | 12 | 4 | 0 | 0 | 8 | 0 | 0 | 0 | 20 | 21 |
| | | | | | | | | | | | | |
| Zone 4: Out | lying are | a | | | | | _ | | _ | _ | | |
| Single | 0 | I | 0 | 8 | 0 | 12 | 2 | 12 | 10 | 66 | 12 | 99 |
| Semi | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| | | | | | | | | | | | | |
| TOTAL - GA | T | T | | 1 | | 1 | T - | 1 | T | T | 1 | I |
| Single | 0 | 3 | 0 | 17 | I | 70 | 31 | 99 | 173 | 356 | 205 | 545 |
| Semi | 0 | 23 | 14 | 19 | 2 | 35 | 21 | 3 | 13 | 0 | 50 | 80 |

Source: CMHC

THE RETIREMENT HOME MARKET STUDY

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Table 4 Housing Demand and Supply Gatineau Metropolitan Area* - June 2004

| Jane 2001 | | | | | | | | |
|-------------|-----------------------|------------|----------------------|-------------------------|---------------------------------|--|--|--|
| Туре | Under Construction | Unoccupied | Short-Term Supply | Absorption (Trend**) | Supply / Absorption Ratio | | | |
| Freehold | 606 | 4 | 610 | 181.0 | 3.4 | | | |
| Condominium | 394 | 0 | 394 | 16.4 | 24.0 | | | |
| Rental | 145 | 0 | 145 | 67.0 | 2.2 | | | |

Source: CMHC

| Table 5 Economic Overview Gatineau Metropolitan Area* | | | | | | |
|---|--------|---------|----------|----------|-------|--|
| | Second | Quarter | Trend (J | % Change | | |
| | 2003 | 2004 | 2003 | 2004 | Trend | |
| Labour market | | | | | | |
| Population 15 years + (000) | 215.4 | 221.0 | 214.6 | 220.3 | 2.6 | |
| Labour force (000) | 155.7 | 157.6 | 151.2 | 153.7 | 1.6 | |
| Employment level - total (000) | 146.0 | 147.2 | 140.9 | 143.5 | 1.8 | |
| Employment level - full-time (000) | 122.3 | 123.9 | 117.7 | 120.4 | 2.3 | |
| Unemployment rate | 6.2% | 6.7% | 6.8% | 6.7% | n.a. | |
| Mortgage rates (I) (%) | | | | | | |
| I-year | 5. l | 4.6 | 5.1 | 4.4 | n.a. | |
| 5-year | 6.2 | 6.5 | 6.4 | 6.2 | n.a. | |
| | | | | | | |
| Annual inflation rate (2) | 2.8 | 2.1 | 3.5 | 1.4 | n.a. | |
| | | | | | | |
| Index of Consumer Confidence (1991=100) (2) | 120.7 | 121.1 | 122.3 | 123.2 | n.a. | |

Sources: Statistics Canada, Conference Board of Canada

Notes: (1) Canada (2) Province of Quebec

^{*} As per former delimitation

^{** 12-}month average

^{*} As per former delimitation

Definitions and Concepts

NOTE TO READERS: Prior to July 2002, the CMHC Starts and Completions Survey consisted of a monthly enumeration of new housing activity in urban centres with a population of 10,000 persons and over. As of July 2002, the survey will be conducted monthly in urban centres with a population of 50,000 persons and over and quarterly in urban centres with a population of 10,000 to 49,999 persons. Statistical models will be used to estimate provincial and national housing starts in urban centres with a population of 10,000 persons and over, on a monthly basis. The methodology is unchanged for estimating housing starts in rural areas (areas other than urban centres with a population of 10,000 persons and over). In these areas, a sample survey is used on a quarterly basis. As was the case in the past, statistical models continue to be used to estimate national housing starts in all areas on a monthly basis. This quarterly Housing Market publication provides statistical data and analysis of the trends in the Intended Markets for the Gatineau Metropolitan Area.

Intended Markets - There are three: the Freehold market refers to Single-Family Houses (Detached, Semi-Detached and Row) owned under freehold; the condominium segment comprises houses and apartments held under divided co-ownership; and finally the rental market encompasses apartments dwellings.

Housing Starts - Refer to the beginning of construction work on a building, usually when the concrete has been laid for the whole of the footing around the structure, or equivalent stage where basement will not be a part of the structure.

Under Construction - Refers to units that have started but are not complete. The number of the units under construction at the end of a period may take into account certain adjustment that took place, for various reasons, after the starts have been reported.

Completions - Refer to units where all proposed construction work has been performed or in some cases where ninety percent of all construction work is completed and the structure is fit for occupancy.

Unoccupied Units - Refer to new completed units that have remained unoccupied.

Total Short Term Supply - Refers to the total supply of new units and includes units under construction and units that are completed but not occupied.

Total Medium Term Supply - Refers to the total supply of new units and includes units under construction, units that are completed but not occupied and the permits issued but not started.

Absorption - Refers to newly completed units which have been sold or rented. The number of absorptions is obtained from a survey initiated when the structure is completed. Units presold or pre-leased are not included until the completion stage. The number of absorbed units is the number of completed and unoccupied units from the previous quarter plus completions for the current quarter minus completed and unoccupied units for the current quarter.

Duration of inventory - Refers to the period necessary for the absorption of unoccupied units, i. e. the ratio between unoccupied units and absorbed units (average for the last twelve months).

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Gatineau Metropolitan Area Zones

| Zones | Municipalities or Sectors | Large zones | |
|-------|--|-----------------|--|
| ı | Hull | Centre | |
| 2 | Aylmer | Centre | |
| 3 | Gatineau | Centre | |
| 4 | Buckingham, Cantley, Chelsea, La Pêche, Masson-Angers, Pontiac, Val-des-Monts. | Peripheral Area | |

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