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Opening Doors. Building Futures.

Fall 2000



Canada

FedNor 

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Message from the Minister of Industry

As we enter the new millennium, the Government of Canada is committed to focusing its investments. This commitment is underlined through the efforts of the Federal Economic Development Initiative in Northern Ontario, more commonly known as FedNor.

In 1999, I had the pleasure of announcing a \$60 million enhancement over three years, in support of the FedNor mandate to promote economic growth, diversification, job creation and sustainable, self-reliant communities in Northern Ontario.

More recently, I announced an allocation of \$90 million over five years to the Community Futures Program in Canada. This investment will be used to create several new Community Futures Development Corporations, increase funding for existing CFDCs and enhance services to communities across the country.

This major investment will help increase the overall competitive position of Northern Ontario by creating an environment that encourages economic growth.

There are opportunities in the North to grow small businesses into thriving operations. There are opportunities to encourage technological innovation and value-added manufacturing in the resource sector. There are opportunities to conduct business on the world stage through expanded trade and a strong connection to the information highway.

I encourage all of you to continue to work with the FedNor team to develop and enhance these opportunities across the North.



A handwritten signature in black ink that reads "John Manley". The signature is stylized and cursive.

*The Honourable
John Manley
Minister of Industry*

Message from the Secretary of State



As Secretary of State for Rural Development and FedNor, I have a wonderful opportunity to travel extensively throughout the North and meet and work with many dynamic and dedicated people. I'm continually impressed by the innovative solutions that northerners come up with for solving their unique community challenges.

At FedNor, we share Northerners' concerns for the ongoing development of resource-based communities. We recognize the importance of supporting small and medium-size businesses and local entrepreneurs. We realize that in order to compete and thrive, we must promote economic growth, diversification, job creation and sustainable, self-reliant communities. Many of our FedNor programs and services have been developed in this spirit of ongoing collaboration, communication and cooperation.

One of these innovative programs is the FedNor administered network of Community Futures Development Corporations (CFDCs) in Ontario. Strategically located in regions across rural Ontario where residents continue to face challenging economic realities, CFDCs employ local staff and are governed by a volunteer board of directors made up of community members from the private sector, municipalities and other not-for-profit stakeholders. Designed to develop and implement long-term, community-based economic development initiatives, CFDCs are making a difference in local economies!

The federal government has been a partner in local economic development for more than 20 years. Today, FedNor has reorganized its resources under five new program pillars: trade, innovation, investment, connectedness and community partnerships. These priorities have been established to specifically address key issues facing the people who choose to live and work in Northern Ontario.

As we build on our past successes and tackle the challenges which lie ahead, FedNor will continue to invest in the North's most precious resource — its people!

A large, stylized handwritten signature in black ink, appearing to read 'Andy Mitchell'.

*The Honourable
Andy Mitchell
Secretary of State
(Rural Development)
(FedNor)*

About FedNor

Throughout its short history, FedNor has mirrored the dedication and determination of Northerners to succeed and thrive in the North.

Launched in 1987, the Federal Economic Development Initiative in Northern Ontario has experienced steady growth in the development of new programs, new partners and enhanced funding for communities across the North.

Today, FedNor invests more than \$45 million a year directly into programs and services which bring economic benefit to northern communities. An additional \$18 million is flowed through the provincial network of Community Futures Development Corporations, strategically located throughout Northern and rural southern Ontario.

On a daily basis, FedNor communicates with a diverse client base, including stakeholders and community representatives from the tourism, transportation, telecommunications and resource-based industry sectors, to small business, health, research and educational institutions, as well as business associations and professional groups. FedNor is also committed to helping traditionally under-represented populations (ie: Aboriginals, Francophones, women and youth) participate more fully in economic development.

As for the future, FedNor will continue to play a strong leadership role in partnership with community and business leaders to facilitate Northern Ontario's transition to a knowledge-based economy and to create a "commerce-friendly" climate where business can thrive.

Together, we'll open doors and build strong futures for a prosperous Northern Ontario!

FedNor's Mission

"To promote economic growth, diversification, job creation and sustainable, self-reliant communities in Northern Ontario by working with community partners and other organizations to improve small business access to capital, information and markets."

The Federal Government, through FedNor, has the following programs available to people living and working in Northern Ontario.



Trade



FedNor is committed to enhancing the competitiveness of small and medium-sized businesses in the North by helping them to develop and expand their export and trading activities. By increasing the number of exporting firms in all sectors, and by diversifying the markets to which they export, FedNor will assist in the creation of full-time, high-quality jobs across Northern Ontario and the development of sustainable, self-reliant communities.

FedNor supports a wide range of trade-related activities, including:

- expansion of export and domestic markets
- networking through export clubs
- export and trade-related skills development

and other initiatives that encourage small and medium-size enterprises, entrepreneurship development or economic growth through trade.

Eligible Applicants include: non-profit organizations, municipalities, First Nations and community economic development organizations, located within the designated FedNor boundaries.

For more information on FedNor's **Trade** initiatives, please call toll-free:

1-877-333-6673 or log on to fednor.ic.gc.ca.

Innovation

FedNor is committed to supporting technological innovation, research and development, and the commercialization of new products and processes in Northern Ontario. By promoting interaction between science and industry, FedNor will help northern companies bring new products and services to market as quickly as possible.

FedNor supports a wide range of innovation-related activities, including:

- technological innovation
- applied research and development
- commercialization of research activities

and other initiatives that encourage small and medium-size enterprises, entrepreneurship development or economic growth through innovation.

Eligible Applicants include: commercial operations that are unlikely to obtain financing through conventional financial sources due to the high risk nature of the activity, as well as non-profit organizations engaged in research and development, community economic development corporations and First Nations located within the designated FedNor boundaries. Commercial operations are deemed to be small and medium-size firms in Northern Ontario with fewer than 250 employees and less than \$20,000,000 in annual sales.

For more information on FedNor's **Innovation** initiatives, please call toll-free:

1-877-333-6673 or log on to fednor.ic.gc.ca.



Investment



FedNor is committed to enhancing economic growth and encouraging entrepreneurship in northern communities through a number of investment initiatives. By working through a wide range of community partners and financial institutions (ie: Community Futures Development Corporations (CFDCs), caisses populaires, credit unions, chartered banks, etc.) engaged in providing financial assistance to business, FedNor is improving access to capital for small and medium-size enterprises in the North.

The CFDCs and financial institutions noted above support a wide range of investment-related activities, including:

- repayable loans, loan guarantees or equity positions for local private businesses
- establishment of community-based investment funds
- financing for business start-ups and/or expansion
- loan loss reserves
- business planning

and other initiatives that encourage small and medium-sized enterprises, entrepreneurship development or economic growth through investment.

Eligible Applicants include: commercial operations that are unlikely to obtain financing through conventional financial sources due to the high-risk nature of the activity. Commercial operations are deemed to be small and medium-size firms in Northern Ontario with fewer than 250 employees and less than \$20,000,000 in annual sales.

For more information on FedNor's **Investment** initiatives please call toll-free:

1-877-333-6673 or log on to fednor.ic.gc.ca.

Connectedness

FedNor is committed to working with Northern communities to develop and enhance the telecommunications infrastructure and networks throughout the North in an effort to increase opportunities for local business, build high speed data linkages to rural areas and to facilitate community economic development. By improving access to information technology, particularly the Internet, FedNor will help northern businesses compete on both a local and global scale.

FedNor supports a wide-range of activities related to connectedness, including:

- telecommunication infrastructure
- telecommunication networks
- information and communication applications technology
- e-commerce

and other initiatives that encourage small and medium-size enterprises, entrepreneurship development or economic growth through connectedness.

Eligible Applicants include: non-profit organizations, municipalities, First Nations and community economic development corporations, located within the designated FedNor boundaries.

For more information on FedNor's **Connectedness** initiatives, please call toll-free:

1-877-333-6673 or log on to fednor.ic.gc.ca.



Community Partnerships



FedNor is committed to supporting community-based economic development efforts that create employment and stimulate growth in the North through partnerships with community groups and not-for-profit organizations.

FedNor supports a wide-range of activities related to partnerships, including:

- job creation, economic development and diversification, and enhanced business competitiveness
- strategic community economic infrastructure
- work experience for Northern youth in the areas of business/economic development
- development of tourist destination facilities
- broad-based regional co-operative tourism marketing initiatives

and other initiatives that encourage small and medium-size enterprises, entrepreneurship development or economic growth through community partnerships.

Eligible Applicants include: not-for-profit community organizations supporting economic, business and/or tourism development, including municipalities and First Nations; sector associations; alliances of commercial operations, Chambers of Commerce, and Community Futures Development Corporations (CFDCs), within the designated FedNor boundaries.

For more information on FedNor's **Community Partnership** initiatives, please call toll-free:

1-877-333-6673 or log on to fednor.ic.gc.ca.

Community Futures Development Corporations (CFDCs)

One of FedNor's key priorities is to provide northern business people and entrepreneurs with the tools they need to thrive in today's marketplace, both at home and around the world. The network of Community Futures Development Corporations, strategically located in rural communities throughout Ontario, helps FedNor and Industry Canada fulfill its mission by providing:

Community Economic Planning and Development

Working closely with private and public sector partners in their home communities, CFDC staff assess local problems, and look at new ideas and opportunities that could strengthen their economies.

Investment in Local Business

Locally-managed investment funds assist new and existing small businesses with start-up, expansion or stabilization plans that help maintain or create jobs. Although administrative funding is provided by FedNor, the operations of the CFDCs are governed by a local board of directors and all financing decisions are made at the community level.

Business Development and Counselling Services

CFDC staff provide business advice, counselling and referrals, help with business plans, export support, entrepreneurial training and other related services. In addition, most CFDCs provide public access to the Internet for use by local business as well as access to the Canada/Ontario Business Service Centre (COBSC).

The federal government, through FedNor and the Community Futures Program, is helping to build sustainable self-reliant communities, increase competitiveness and accelerate the development of knowledge-based small and medium-size enterprises in Northern and rural southern Ontario.

Community Futures Development Corporations (Northern Ontario)

By Region:

Atikokan

Atikokan Economic Development Corporation
(888) 334-2332
e-mail: aedc@nwon.com

Blind River/Thessalon/Elliot Lake and North Shore of Lake Huron

Community Development Centre for East Algoma
East Algoma : (888) 227-3569
Thessalon: (888) 795-0159
e-mail: cdcbcr@adss.on.ca

Dryden/Sioux Lookout

Patricia Area Community Endeavours Inc.
(800) 465-5307
e-mail: pace@dryden.net

Hearst/Constance Lake/Mattice/Hornepayne/Val Côté

Nord-Aski Regional Economic Development Corporation
(800) 495-7750
e-mail: nord_aski@hcnc.on.ca

James Bay/Hudson Bay Coast

Wakenagun Community Futures Development Corporation
(800) 989-4850
e-mail: info@wakenagun.ca

Kapuskasing/Cochrane/Iroquois Falls & Area

North Claybelt Community and Business Development Corporation
(888) 289-4233
e-mail: nccbdc@nt.sympatico.ca

Kenora

Lake of the Woods Business Incentive Corporation
(807) 467-4640
e-mail: lowbic@voyageur.ca

Kirkland Lake & Area

Kirkland & District Community Business Corporation
(800) 297-7347
e-mail: kdcbc@ntl.sympatico.ca

Manitoulin/Espanola Area

Lacloche Manitoulin Business Assistance Corporation (LAMBAC)
(800) 461-5131
e-mail: lambac@onlink.net

Manitoulin/North Shore First Nations

Waubetek Business Development Corporation
(800) 665-2248
e-mail: waubetek@etown.net

Muskoka

Muskoka Business Development Corporation
(800) 414-6570
e-mail: general@mbdc.on.ca

Nakina/Geraldton/Longlac/Beardmore

Greenstone Economic Development Corporation
(807) 854-2273
e-mail: gstone@cancom.net

North Bay/Mattawa & Area

Nipissing East Community Opportunities (NECO)
(888) 476-8822
e-mail: neco@vianet.on.ca

Parry Sound and Area

Parry Sound Area Community Business
& Development Centre Inc.
(888) 746-4455
e-mail: cbdc@zeuter.com

Rainy River District

Rainy River Future Development
Corporation
(800) 465-8502
e-mail: rrfdc@fort-frances.lakeheadu.ca

Red Lake/Ear Falls

Chukuni Communities Development
Corporation
(807) 727-3275
e-mail: chukuni@sunsetcountry.com

Sault Ste. Marie and Area

Community Development Corporation
of Sault Ste. Marie & Area
(705) 942-9000
e-mail: cdc@soonet.ca

Sudbury

Nickel Basin Federal Development
Corporation
(705) 673-4161
e-mail: rbuscen@isys.ca

Sudbury East/West Nipissing

Economic Partners - Sudbury East/
West Nipissing Inc.
(800) 263-5359
e-mail: info@economicpartners.com

**Terrace Bay/Schreiber/Red Rock/
Marathon/Nipigon**

Superior North Community
Development Corporation
(888) 445-9999
e-mail: northcdc@cancom.net

Thunder Bay

Thunder Bay Ventures
(807) 768-6650
e-mail: tbventur@tbventures.on.ca

Timmins & District

The Venture Centre
(800) 966-9461
e-mail: richard@venturecentre.on.ca

Tri-Towns/Earlton/Temagami

South Temiskaming Community Business
Development Corporation
(705) 672-5161/672-3021
e-mail: ciac@nt.net

**Wawa/Chapleau/White River/
Dubreuilville**

Superior East Community Development
Corporation
(800) 387-5776
e-mail: secdc@onlink.net

*For information regarding Community Futures
Development Corporations located in rural
southern Ontario, please call toll-free:*

**1-800-567-2345 or log on to
fednor.ic.gc.ca.**

How to Reach Us

Northern Ontario residents are known for their warmth, their focus and their spirit. They know the value of developing partnerships and creating strong teams. They take pride in their ability to work with the resources at hand and to seek out the added investment, information and services they need to be successful.


At FedNor, we understand this entrepreneurial drive. Our team is made up of people who work on your behalf to ensure Northern Ontario thrives in the 21st century. These are people who, like you, choose to live, work and raise their families in the North.

Through ongoing consultation with our community partners and stakeholders, we have developed a wide range of programs and services to help northern communities reach their goals of economic development, diversification and growth.

The FedNor team looks forward to working with their neighbours across the North to develop and enhance these opportunities.

Please contact the FedNor office nearest you for assistance in preparing and submitting proposals, or for information about a specific program or service. Or call toll-free:

1-877-333-6673.



Louise C. Paquette
Director General
FedNor



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fax: (807) 346-8474

See listing of FedNor officers by region on FedNor's website
fednor.ic.gc.ca.