
FREQUENTLY USED ACRONYMS

ACRONYM	DEFINITION
ADM	Assistant Deputy Minister
AEB	Audit and Ethics Branch
AG	Attorney General
AMG	Advertising Management Group
AOR	Agency of Record
APORD	Advertising and Public Opinion Research Directorate
APORS	Advertising and Public Opinion Research Sector
BDC	Business Development Bank of Canada
CCSB	Communication Coordination Services Branch
CIO	Canada Information Office
DM	Deputy Minister
EA	Executive Assistant
EX	Executive Group
FAA	Financial Administration Act
FIP	Federal Identity Program

WHO IS RESPONSIBLE? FACT FINDING REPORT

ICA	Institute of Canadian Advertising
LPCQ	Liberal Party of Canada (Quebec)
PCO	Privy Council Office
PMO	Prime Minister's Office
PRPCSS	Public Relations and Print Contract Services Sector
PWGSC	Public Works and Government Services Canada
QRT	Quick Response Team
TB	Treasury Board
TBS	Treasury Board Secretariat