



Novartis Pharmaceuticals Canada
385 Bouchard Blvd
Dorval, Quebec
H9S 1A9
<http://www.novartis.ca>

Jason Jacobs
Novartis Pharmaceuticals Canada
514-633-7872 (direct)
514-295-2992 (cell)
jason.jacobs@novartis.com

MEDIA RELEASE • MEDIA RELEASE • MEDIA RELEASE

Novartis Major Sponsor for CIBC Run for the Cure

Novartis to show strong support and participation in the Run for the Cure through fundraising and employee participation

Dorval, Quebec (September 29, 2005) – A long-standing supporter of the Canadian Breast Cancer Foundation and the yearly CIBC Run for the Cure, Novartis has recommitted itself as a major sponsor for this year's event in Montreal on Sunday, October 2, 2005.

In addition to corporate sponsorship, employees from Novartis will be conducting fundraising for the cause, and it is anticipated that more than 200 employees, friends and family will participate in the Montreal event. Novartis employees from across the country will also walk in solidarity with the cause in many other Canadian communities.

As part of its fundraising effort for the CIBC Run for the Cure, a team of six amateur cyclists from Novartis Canada rode from Toronto to Montreal to raise funds for breast cancer research between September 17th and September 20th. The four-day, 600-km ride challenged each of the participants to raise at least \$2,000 each for the Canadian Breast Cancer Foundation. In total, the team raised over \$21,000 for the Canadian Breast Cancer Foundation.

Novartis is encouraging other companies to join in the effort and support the Canadian Breast Cancer Foundation for this important event which will take place in 48 communities across the country on Sunday, Oct. 2, 2005. Anyone interested in donating to the Canadian Breast Cancer Foundation's CIBC Run for the Cure can do so by visiting www.cibcrunforthecure.com.

About Novartis Canada

Novartis Pharmaceuticals Canada Inc., a leader in the healthcare field, is committed to the discovery, development and marketing of innovative products to improve the well-being of all Canadians. Novartis Pharmaceuticals Canada Inc. conducts hundreds of clinical trials across the country seeking new treatments for cardiovascular disease, diabetes, cancer, organ transplantation and glaucoma. In 2004, the Company invested over \$55 million in research and development. Novartis Pharmaceuticals Canada Inc. employs approximately 860 people in Canada and its headquarters are located in Dorval, Quebec. For further information about Novartis Canada, please consult <http://www.novartis.ca>

– 30 –

For further information, please contact:

Jason Jacobs
Director, Communications
Novartis Pharmaceuticals Canada Inc.
(514) 633-7872