



CCTA·ACTC

Canadian Cable Telecommunications Association	Association canadienne des telecommunications par câble
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May 19, 2005

Ms. Diane Rhéaume  
Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Ottawa, Ontario  
K1A 0N2

Dear Ms. Rhéaume:

**Re: Sponsorship of NTV Bangla**

1. On behalf of its members, the Canadian Cable Telecommunications Association (CCTA), in its capacity as a Canadian sponsor, requests that NTV Bangla be added to the Lists of Eligible Satellite Services (the "Lists") for distribution on a digital basis.
  
2. Last December the Commission announced a new approach to assessing requests for non-Canadian third-language television services to be added to the Lists (Broadcasting Public Notice CRTC 2004-96). CCTA notes that requests for general interest foreign third-language services will generally be approved, subject to packaging and programming rights requirements aimed at minimizing possible negative impact on Canadian third-language services. As required in BPN CRTC 2004-96 the information respecting NTV Bangla is provided in the attachment.

3. NTV is 24-hour general-interest service offering programming in the Bengali language. More than 98% of the programming is in Bengali with less than 2% provided in English.
4. NTV Bangla offers a variety of high-quality Bengali-language programming including news, current affairs, sports, documentaries, comedies, movies, serial dramas, and children's entertainment. Dish Network in the U.S. added NTV Bangla to its international programming schedule in September 2004.

#### **Demand for Service**

5. The fact that CCTA, on behalf of the Canadian cable industry, is requesting that NTV Bangla be added to the Lists demonstrates the potential demand for this service in Canada. CCTA believes that legitimizing carriage of non-Canadian services will not only respond to consumer demand for greater choice but it will provide our customers with an incentive to remain a vital part of the Canadian broadcasting system and help increase the benefits associated with digital cable television.

#### **Conclusion**

6. CCTA believes that international services clearly make a unique and significant contribution to the diversity of the Canadian broadcasting system. In a global environment it is increasingly important that Canadians have access to multiple sources of programming services. In conclusion, CCTA believes that carriage of NTV Bangla will not only expand the diversity and choice in television services available to underserved third-language ethnic communities in Canada but it will contribute to the growth of digital cable television to the benefit of both subscribers and Canadian programming services.

7. Thank you for the opportunity to submit this proposal.

Yours truly

*Michael Hennessy*

Michael Hennessy  
President, CCTA

Attachments

\*\*\* End of Document\*\*\*

**Bowman, Robert**

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**From:** Stockley, Cynthia  
**Sent:** May 19, 2005 3:57 PM  
**To:** Bowman, Robert  
**Subject:** FW: CCTA's submission re: Sponsorship of NTV Bangla

-----Original Message-----

**From:** Regulatory [mailto:[Regulatory@ccta.com](mailto:Regulatory@ccta.com)]  
**Sent:** May 19, 2005 3:59 PM  
**To:** Procedure  
**Cc:** Stockley, Cynthia; Langlois, Jacques  
**Subject:** CCTA's submission re: Sponsorship of NTV Bangla

**COMPANY NAME:**

Canadian Cable Telecommunications Association (CCTA)

**SUBJECT:**

Sponsorship of NTV Bangla

**FILING DATE:**

May 19, 2005

**DESCRIPTION:**

The CCTA, in its capacity as a Canadian Sponsor, requests that NTV Bangla be added to the Lists of Eligible Satellite Services for distribution on a digital basis.

**DOCUMENT NAME & SIZE:**

CCTA's comments NTV Bangla.pdf – 68 KB

**PROGRAM USED:**

Adobe Acrobat 6.0

A hard copy has been faxed to the Commission. Please note the attachments are available in hard copy only.

**Canadian Cable Telecommunications Association**

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# SoundView Broadcasting llc

May 17, 2005

**Mr. Michael Hennessy  
President  
Canadian Cable Telecommunications  
Association  
Suite1010  
360 Albert Street  
Ottawa, Ontario K1R7X7**

**Dear Mr. Hennessy:**

**Re: Sponsorship application for NTV**

This letter serves as evidence that NTV has agreed to be sponsored by the Canadian Cable Telecommunications Association (CCTA) for inclusion on the digital lists of Eligible Satellite Services ("the Lists"). We understand that, should our service be added to the Lists, the service would be available to all distribution undertakings in Canada.

**Description of Service**

NTV is a general-interest service offering programming in Bengali language. More than 98% of the programming is in Bengali language and only less than 2% of the programming is being provided in English language.

NTV is Bangladesh's best-known and highest-rated satellite TV channel which is now available in North America through Dish Network.

Until recently, there were no Bangladeshi TV channels widely available to viewers in America. Launched in July 2003, NTV is already Bangladesh's best-known, most popular satellite TV channel. It broadcasts 24 hours a day and reaches Bangladeshis throughout Asia, the Mid-East, and now, by partnering with SoundView Broadcasting as of September 16th, 2004, the United States. SoundView Broadcasting is the exclusive representative of



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United States. SoundView Broadcasting is the exclusive representative of NTV in North America. Currently we have the largest Bangladeshi viewership in the US, steadily growing at a rate of 1,000 – 1,300 a month.

NTV's high-quality Bangali programming balances news, current affairs, sports and documentaries with pure entertainment -- featuring music, serial dramas, movies, talk shows, comedies, children's entertainment and so much more for the people of all age groups in the families.

### **Programming**

Following is a detailed breakdown of programming by genre, expressed as both the total number of hours per week, and as a percentage of the overall weekly programming schedule.

<b>Program Genre Program Schedule</b>	<b>No. of hours/week</b>	<b>% of Total</b>
News	39:55	25.51%
Documentaries	1:50	1.17%
Lifestyle/human interest/ recreation & leisure	28:43	18.36%
Sports	1:55	1.23%
Drama/Fiction/Comedy	41:20	26.42%
Music/Variety	17:30	11.19%
Religious	12:54	8.25%
Other	12:20	7.88%

Attached is a program schedule, for the 2<sup>nd</sup> week of May 2005, with descriptions of the programs broadcast in that typical week.

### **Demand for Service**

The fact that the CCTA, on behalf of the Canadian cable industry, has requested that NTV be added to the Lists demonstrates the potential demand for our service in Canada.

### **Rights for Distribution of Programming in Canada**

NTV/SoundView confirms that it has obtained all necessary rights for distribution of its programming in Canada.

### **Non-Preferential or Non-Exclusive Programming Rights**

NTV confirms that it does not hold, and will not obtain, nor will it exercise preferential or exclusive programming rights in relation to the distribution of programming in Canada.

### **Programming Supply Agreement**

NTV does not have, nor has it ever had, a programming supply agreement with a Canadian service.

### **Conclusion**

We appreciate the CCTA's support for NTV. We believe that NTV can add substantially to the diversity of programming being offered by Canadian cable operators as part of their digital cable service.

Sincerely,



Shafquat Chaudhary  
President

**NTV PROGRAM SCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.**

New York Time	Program	Sunday	Monday	Tuesday	Wednesday
	Description	Program	Description	Program	Description
8.00 pm -8.02 pm	Bismillahir Rahmaanir Raheem	Islamic Education Show	Bismillahir Rahmaanir Raheem	Islamic Education Show	Bismillahir Rahmaanir Raheem
8.05 pm -8.50 pm	Telefilm/ Bhaldobaso Mor Gan	Tele Film	Right Click	Talk show about new system of Games	Interview with showbiz celebrities
8.50 pm -9.25 pm	Telefilm/ Bhaldobaso Mor Gan	Tele Film	Quiz Show : Medhabhi Morning News	Quiz show on Math Science and History	Drama Serial: Anayarakam
9.30pm -10.30pm	Prothom Khabar	Morning News	Prothom Khabar	Morning News	Prothom Khabar
10.30pm -11.00pm	Ajker Shokal Cultural Events	Drama Serial: Zut Jamela	Show about History & Cultural Events	Show about History & Cultural Events	Ajker Shokal
11.00pm -11.30pm	Drama Serial: Zut Jamela	Drama Serial	Drama Serial: Jamela	Drama Serial: Sporsher Baire	Drama Serial: Sporsher Baire
11.30pm -11.55pm	Saheskrite Aey Saptaho	This week Cultural Shows	Aine O Jibon	Presenter sits with lawyer talks about un fortunate people	Khoberer Shandhahanay/Crime Watch
12.00pm -12.05pm	Shironam	Head line news	Shironam	Head line news	Shironam
12.05pm -12.30pm	Alonker	Singer sings songs - no host	Animal Kingdom	Animal show	Interview with celebrities
12.30pm -01.00pm	Galaxy	Talk show	Dhakar Cinema	Movie	Interview with showbiz celebrities
01.00am -01.30am	Baul Gan: Non Amar Shandan Kar!	Folk Songs	Dhakar Cinema	Movie	Chabin Gan
01.30am -02.00am	Ki Katha Tatar Sathey	Talk show - celebrities their life stories	Dhakar Cinema	Movie	Khober Deshay Deshay
02.00am -02.30am	Shironam	Head line news	Shironam	Head line news	Trans World Sports News
02.05am -02.30am	History of American Cinema	History of American Cinema	Dhakar Cinema	Movie	Single Drama
02.30am -03.00am	History of American Cinema	History of American Cinema	Dhakar Cinema	Movie	Drama Serial
03.05am -03.30am	Potrekar Khabar	Newspapers main news and commentary	Potrekar Khabar	Newspapers main news and commentary	Newspapers main news and commentary
03.30am -04.00am	TVC	Advertisement	TVC	Advertisement	TVC
04.00am -04.30am	Dupurer Khabar	Afternoon News	Dupurer Khabar	Afternoon News	Dupurer Khabar
04.35am -05.10am	Drama Serial: Kaser Manush	Drama Serial	Drama Serial: Zut Jamela	Drama Serial: Zut Jamela	Drama Serial: Sporsher Baire

## NTV PROGRAM SCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.

New York Time	Sunday	Monday	Tuesday	Wednesday	
Program	Description	Program	Description	Program	Description
05.15am -05.45am	Telefilm/Bhalobaso Mor Gan	Telefilm Mor Gan	Right Click	Talk show about new system of Games	A Team goes into different schools during recess time and talk to students about general interests.
05.50am -06.25am	Telefilm/Bhalobaso Mor Gan	Telefilm	Quiz Show : Medhabil	Quiz show on Math Science and History	Drama Serial: Annayarakam
06.25am -07.00am	Telefilm/Bhalobaso Mor Gan	Telefilm	Khabar Deshe Deshe	Weekly International news	Ka Korba Bazi Math Quiz Show - School children
07.00am -07.15am	Bikaler Khabor	Evening News	Bikaler Khabor	Evening News	Bikaler Khabor
07.15am -07.20am	1ithasher Aey Dinay	One tells the stories of what happened on this date in the history	1ithasher Aey Dinay	One tells the stories of what happened on this date in the history	1ithasher Aey Dinay
07.20am -08.00am	Apnar Giggasha	Your religious questions and answers with scholars present in the show.	Apnar Giggasha	Your religious questions and answers with scholars present in the show.	Apnar Giggasha
08.00am -08.10am	Deshter Khabor	Country News	Deshter Khabor	Country News	Deshter Khabor
08.20am -08.45am	Shuvro Shandha	General Talk Show	Shuvro Shandha	General Talk Show	Shuvro Shandha
08.50am -09.20am	Aine o Jibon	Presenter sits with lawyer talks about unfortunate people	Khaborer Sharhanay / Crime Watch	Crime Reports for previous week with complete coverage	Frankly Speaking
09.20am -09.24am	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Nari Chorey Bailey
09.30am -10.05am	Shandar Khabor	Evening News	Shandar Khabor	Evening News	Shandar Khabor
10.15am -10.50am	Drama Serial : Zut Jamela	Drama Serial	Drama Serial: Sportster Bhaiya	Drama Serial: Sportster Bhaiya	Siddika kabir's Recipe
10.50am -11.25am	Right Click	Talk show about new system of Games	Alochon	Interview with showbiz celebrities	Dance Program : Nupur
11.30am -11.35am	Shironam	Head line news	Shironam	Head line news	Kisu Kotha Kisu Gan
11.40am -12.15am	Quiz Show : Medhabil	Quiz show on Math Science and History	Drama Serial: Annayarakam	Drama Serial: Shavila	Musical Program
12.30am -01.20pm	Rater Khabor	Night News	Rater Khabor	Night News	Shironam
01.20pm -01.25pm	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Head line news
01.25pm -01.30pm	Din Dorpon	Whats happening Today in the city	Din Dorpon	Whats happening Today in the city	Drama Serial: Shavila
					Drama Serial
					Night News
					Quiz show - observation and memorising
					Quiz show - observation and memorising
					Whats happening Today in the city

## NTV PROGRAM SCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.

New York Time	Sunday		Monday		Tuesday		Wednesday	
	Program	Description	Program	Description	Program	Description	Program	Description
01.30pm -02.00pm	Btv Khabor	News from Bangla Tv	Btv Khabor	News from Bangla Tv	Btv Khabor	News from Bangla TV	Btv Khabor	News from Bangla TV
02.10pm -02.40pm	Baul Gan: Mon Amar Shandan Kari	Folk Songs	Ki Katha Fahar Sathey	Talk show - celebrities their life stories	Frankly Speaking	Talk show about strategies for developing Bangladesh - with Foreign Diplomats	Nari Ghorey Bailey	Todays women in the society with women achieved important position in the society
02.40pm -03.00pm	Filler	Filler	Filler	Filler	Filler	Filler	Filler	Filler
3.00 pm - 03.55pm	Rater Khabor	Night News	Rater Khabor	Night News	Rater Khabor	Night News	Rater Khabor	Night News
03.55pm -04.30pm	Drama Serial : Zut Jamela	Drama Serial	Drama Serial : Sporsher Bhatra	Drama Serial	Drama Serial : Sporsher Bhatra	Drama Serial	Siddika kabirs Recipe	Food Recipe
04.30pm -05.00pm	Right Click	Talk show about new system of Garos	Alochon	Interview with showbiz celebrities	Dance Program:Nurpur	Dance Program	Kisu Khotha Kisus Gan	Musical Program
05.00pm -05.30pm	Drama Serial : Akashay Anek Rat	Drama Serial	Drama Serial : Annayrakom	Drama Serial	Drama Serial: Shawla	Drama Serial	Drama Serial: Shawla	Drama Serial
05.30pm -06.00pm	Herar Alo	Religious Programme	Herar Alo	Religious Programme	Herar Alo	Religious Programme	Herar Alo	Religious Programme
06.00pm -06.30pm	Quran Shikhkhbar Asor	Holy Quran Teaching	Quran Shikhkhbar Asor	Holy Quran Teaching	Quran Shikhkhbar Asor	Holy Quran Teaching	Quran Shikhkhbar Asor	Holy Quran Teaching
06.30pm -07.00pm	Alokpat	Teaching Hadith	Apner Jiggasa	Your religious questions and answers with scholars present in the show.	Apner Jiggasa	Your religious questions and answers with scholars present in the show.	Apner Jiggasa	Your religious questions and answers with scholars present in the show.
07.00pm -07.30pm	Baul Gan : Mon Amar Shandan Kari	Folk Songs	Arshi Nagar	Presenter Interviews with a folk singer about his life and songs	Monihary Chena Suri/Ganer Mala	Old Melody songs One singer at one show no presenter	Tifiner Fakey	A Team goes into different schools during recess time and talk to students about general interests.
07.30pm -08.00pm	Alin O Jibon	Presenter sits with lawyer talks about unfortunate people	Khoborer Shandhaney/ Crime Watch	Crime Reports for previous week with complete coverage	Frankly Speaking/Siray Shonray	Talk show about strategies for developing Bangladesh - with Foreign Diplomats	Nari Ghorey Bailey	Todays women in the society with women achieved important position in the society

**NTV PROGRAMSCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.**

New York Time	Program	Description	Program	Description	Program	Description	Saturday
8.00 pm -8.02 pm	Bismillahir Rahmaaner Rahim.	Islamic Education Show	Bismillahir Rahmaaner Rahim.	Islamic Education Show	Bismillahir Rahmaaner Rahim.	Islamic Education Show	
8.05 pm -8.50 pm	Kisu Khotha Kisus Gan	Musical Program	Single Drama	Drama Serial	Pepsi Music Express	Music Program	
8.50 pm -9.25 pm	Drama Serial: Shawla	Drama Serial	Single Drama	Drama Serial	Golpo Kathar Natok	Drama Serial	
9.30pm -10.30pm	Prothom Khabor	Morning News	Prothom Khabor	Morning News	Prothom Khabor	Morning News	
10.30pm -11.00pm	Ajker Shokal	Show about History & Cultural Events	Ajker Shokal	Show about History & Cultural Events	Ajker Shokal	Show about History & Cultural Events	
11.00pm -11.30pm	Siddika Kobits Recipe	Food Recipe	Drama Serial: Kaser Manush	Drama Serial	Drama Serial: Kaser Manush	Drama Serial	
11.30pm -11.55pm	Nari Ghorey Bailey	Talk show about Today's women in the society with women achieved important position in the society.	Horlicks Genius Bangladesh	Musical Show	Amra Akhon Unish Kuri	Talk show - Young Kids talk about their problems, ambitions, studies and hobbies	
12.00pm -12.05pm	Shironam	Head line news	Shironam	Head line news	Shironam	Head line news	
12.05pm -12.30pm	Prio Mukhi	Conversation with Favorite Celebrity Faces in Bangladesh	Siddika Kobits Recipe	Food Recipe	Saptaher Khabor	Weekly Headline News	
12.30pm -01.00pm	Dhakar Cinema	Movie	Apnar Gigga Sha	Your religious questions and answers with scholars present in the show.	Dhakar Cinema	Movie	
01.00am -01.30am	Dhakar Cinema	Movie	Apnar Gigga Sha	Your religious questions and answers with scholars present in the show.	Dhakar Cinema	Movie	
01.30am -02.00am	Shironam	Head line news	Trans World Sports	International Sports Events News	Dhakar Cinema	Movie	
02.00am -02.30am	Dhakar Cinema	Movie	Trans World Sports	Head line news	Shironam	Head line news	
02.05am -02.30am	Dhakar Cinema	Movie	Trans World Sports	International Sports Events News	Dhakar Cinema	Movie	
02.30am -03.00am	Dhakar Cinema	Movie	Potrekar Khabor	International Sports Events News	Dhakar Cinema	Movie	
03.05am -03.30am	Potrekar Khabor	Newspapers main news and commentary	Mahila Angan	Women today in society	Potrekar Khabor	Newspapers main news and commentary	
03.30am -04.00am	TVC	Advertisement	Darosa Hadith	Teaching Hadith	TVC	Advertisement	
04.00am -04.30am	Dupurer Khabor	Afternoon News	Dupurer Khabor	Afternoon News	Dupurer Khabor	Afternoon News	
04.35am -05.10am	Drama Serial: Sporsher Baile	Drama Serial	Single Drama	Drama Serial	Drama Serial	Drama Serial	

**NTV PROGRAMSCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.**

New York Time	Program	Description	Program	Description	Program	Description	Saturday
05.15am -05.45am	Kicu Khotha Kicu Gan	Musical Program	Single Drama	Drama Serial	Pepsi Music Express	Music Program	
05.50am -06.25am	Drama Serial: Shawla	Drama Serial	Millenium	observation and memorising	Golpo Khotha Natok	Drama Serial	
06.25am -07.00am	Shapla Kuri Protijogita	Various Interesting Competitions for Kids under 10ys	Millenium	Quiz show - observation and memorising	Gallery	Talk show	
07.00am -07.15am	Bikaler Khabor	Evening News	Bikaler Khabor	Evening News	Bikaler Khabor	Evening News	
07.15am -07.20am	Ithasher Aey Dinay	One tells the stories of what happened on this date in the history	Ithasher Aey Dinay	One tells the stories of what happened on this date in the history	Ithasher Aey Dinay	One tells the stories of what happened on this date in the history	
07.20am -08.00am	Mahila Angan	Women today in Society	Tifiner Fakoy	A team goes into different schools during recess time and talk to students about general interests	Alockpat	Religious Program	
08.00am -08.10am	Desher Khabor	Country News	Desher Khabor	Country News	Desher Khabor	Country News	
08.20am -08.45am	Shuvro Shandha	General Talk Show	Shuvro Shandha	General Talk Show	Shuvro Shandha	General Talk Show	
08.50am -09.20am	Honidicks Genius Bangladesh	Musical Show	Antra Akhon Unish	Talk show - Young Kids talk about their problems, ambitions, studies and hobbies	Sanskriti Ei Saptah	This week Cultural Shows	
09.20am -09.24am	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	
09.30am -10.05am	Shandar Khabor	Evening News	Shandar Khabor	Evening News	Shandar Khabor	Evening News	
10.15am -10.50am	Drama Serial: Kaser Manush	Drama Serial	Drama Serial: Kaser Manush	Drama Serial	Drama Serial : Zut	Drama Serial	
10.50am -11.25am	Singal Drama	Drama Serial	Pepsi Music Express	Music show	Telefilm /Bhalobaso	Tele film	
11.30am -11.35am	Shironam	Head line news	Shironam	Head line news	Shironam	Head line news	
11.40am -12.15am	Single Drama	Drama Serial	Golpo Kather Natok	Drama Serial	Telefilm /Bhalobaso	Tele film	
12.30am -01.20pm	Rater Khabor	Night News	Rater Khabor	Night News	Rater Khabor	Night News	
01.20pm -01.25pm	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	Singer NTV Dekhe Bolun	Quiz show - observation and memorising	
01.25pm -01.30pm	Din Dorpon	Whats happening Today in the city	Din Dorpon	Whats happening Today in the city	Din Dorpon	Whats happening Today in the city	

**NTV PROGRAM SCHEDULE AND DESCRIPTION OF PROGRAMS FOR THE WEEK FROM MAY 08, 2005 TO MAY 14, 2005.**

New York Time	Program	Description	Program	Description	Program	Description
01.30pm -02.00pm	Btv Khabor	News from Bangla TV	Btv Khabor	News from Bangla TV	Btv Khabor	News from Bangla TV
02.10pm -02.40pm	Horlicks Genius Bangladesh	Musical Show	Golpo Kathar Natok	Drama Serial	Matay Uthi Ullashay	Drama Serial
02.40pm -03.00pm	Filler	Filler	Saptaher Khabor	Weekly Headline News	Filler	Filler
3.00pm - 03.55pm	Rater Khabor	Night News	Rater Khabor	Night News	Rater Khabor	Night News
03.55pm -04.30pm	Drama Serial: Kaser Manush	Drama Serial	Drama Serial: Kaser Manush	Drama Serial	Drama Serial : Zut Jamela	Drama Serial
04.30pm -05.00pm	Single Drama	Drama Serial	Pepsi Music Express	Music show	Telefilm /Bhalobaso	Tele film
05.00pm -05.30pm	Single Drama	Drama Serial	Golpo Kathar Natok	Drama Serial	Telefilm /Bhalobaso	Tele film
05.30pm -06.00pm	Herar Alo	Religious Programme	Herar Alo	Religious Programme	Telefilm /Bhalobaso	Tele film
06.00pm -06.30pm	Quran Shikkhkhari Asgar	Holy Quran Teaching	Quran Shikkhkhari Asgar	Holy Quran Teaching	Telefilm /Bhalobaso	Tele film
06.30pm -07.00pm	Mahila Angan	Women today In society	Darosa Hadish	Teaching Hadith	Rupali Jalak	Movie Songs
07.00pm -07.30pm	Ki Katha Tahr Sathey	Talk show - celebrities their life stories	Shapta Kuri Protijogita	Various Interesting Competitions for Kids under 10yrs	Natoker Gan	Drama Songs
07.30pm -08.00pm	Horlicks Genius Bangladesh	Musical Show	Amra Akhon Unish Kuri	Talk show - Young Kids talk about their problems, ambitions, studies and hobbies	Sangskriti Ei Saptaho	This week Cultural Shows



**MAY 2005**



Local Time	New York Time	GMT	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6.00am -6.02am pm	8.00 pm -8.02 pm	00.00am 00.02am	Bismillahir Rahamaner Rahim						
6.05am -6.50am pm	8.05 pm -8.50 pm	00.02am 00.50am	Right Click	Alochon	Dance Program : Nupur	Kisu	Kotha	Pepsi Music Express	
6.50am -7.25am pm	8.50 pm -9.25 pm	00.50am 01.25am	Bhalobaso Mor Gan Medhabi	QuizShow : Annayrakam	Drama Serial : Shawla	Kisu Gan	Single Drama	Golpo Kathar Natak	
7.30am -8.30am 10.30pm	9.30pm - 01.30am 02.30am	01.30am 02.30am	Prothom Khabor						
			Ajker						

-9.00am	-	03.00am	Shokal	Ajker Shokal	Shokal	Shokal	Shokal	Shokal
9.00am	11.00pm	03.00am	Drama Serial:	Drama Serial:	Drama Serial:	Siddika Kobirs Recipe	Drama Serial:	Drama Serial:
-9.30am	-	03.30am	Zut	Zut Jamela	Sporsher Baire	Kaser Manush	Kaser Manush	Kaser Manush
9.30am	11.30pm	03.30am	Sangskrite	Aine O Jibon	Frankly Speaking/ Shiray Shonitay	Nari Ghorey Bairey	Horlicks Genius Bangladesh	Amra Akhon Unish Kuri
-9.55am	-	03.55pm	Aey Saptaho	Khoborer Shandhanay/ Crime Watch				
10.00am	12.00pm	04.00am	Shironam	Shironam	Shironam	Shironam	Shironam	Shironam
-	-	04.05am						
10.05am	12.05pm	04.05am						
10.05am	12.05pm	04.05am	Alonker	Animaj Kingdom	Tarar Shathay	Science Workshop	Prio Mukhi	Siddika Kobirs Recipe
-	-	04.30am						
10.30am	12.30pm	04.30am						
-	-	04.30am	Gallary					
11.00am	01.00pm	05.00am						
-	-	05.00am	Baul					
11.00am	01.00am	05.00am	Gan : Mon Amar	Dhakar Cinema	Chabir Gan	Trans World Sports	Dhakar Cinema	Giggasha Dhaka Cinema
-	-	05.30am	Shandan	Kari				
11.30am	01.30am	05.30am	Ki Katha Tahar Sathay					
-	-	06.00am						
12.00am	02.00am	06.00am						
12.00am	02.00am	06.00am	Shironam	Shironam	Shironam	Shironam	Shironam	Shironam
-	-	06.05am						
12.05pm	02.05am	06.05am						
-	-	06.30am	History of					
12.05pm	02.05am	06.30am						
-	-							

12..30pm 02..30am	American Cinema	Dhakar Cinema	Single Drama	Millennium	Dhakar Cinema	Sports	Dhakar Cinema
12..30pm 02..30am	06..30am	06..30am	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor
-	07..00am	07..00am	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor	Mahila Angan	Potreka Khabor
01..00pm 03..00am	07..05am	07..05am	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor	Mahila Angan	Potreka Khabor
01..05pm 03..05am	07..30am	07..30am	Potrekar Khabor	Potrekar Khabor	Potrekar Khabor	Mahila Angan	Potreka Khabor
01..30pm 03..30am	07..30am	07..30am	TVC	TVC	TVC	Darosa Hadish	TVC
-	08..00am	08..00am	Dupurer Khabor	Dupurer Khabor	Dupurer Khabor	Dupurer Khabor	Dupure Khabor
02..00pm 04..00am	08..00am	08..30am	Dupurer Khabor	Dupurer Khabor	Dupurer Khabor	Dupurer Khabor	Dupure Khabor
02..00pm 04..00am	08..30am	08..30am	Drama Serial:	Drama Serial:	Drama Serial:	Drama Serial:	Drama Serial:
-	09..10am	09..10am	Zut Jamela	Zut Jamela	Sporsher Baire	Kaser Manust	Kaser Manust
03..10pm 05..10am	09..10am	Manush	Right Click	Tifiner Fakey	Dance Program:	Kicu Kotha	Pepsi Music Express:
03..15pm 05..15am	09..15am	09..45am	Telefilm/ Quiz Show :	Drama Serial:	Nupur	Kicu Gan	Golpo Kotha Natok
03..45pm 05..45am	09..45am	09..50am	Bhalobaso	Annayrakam	Drama Serial:	Drama Serial:	Kotha Natok
03..50pm 05..50am	10..25am	10..25am	Mor Gan	Ka korba bazi math	Shawla Shapla	Shawla Shapla	Millennium
04..25pm 06..25am	10..25am	11..00am	Deshe Deshe	Ferdy	Kuri Protijogita	Kuri Protijogita	Gallery
05..00pm 07..00am	11..00am	11..15am	Bikaler Khabor	Bikaler Khabor	Bikaler Khabor	Bikaler Khabor	Bikaler Khabor
05..15pm 07..15am	11..15am	11..15am	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay
05..15pm 07..15am	11..15am	11..20am	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay	Itihaser Aey Dinay
05..20pm 07..20am	11..20am	11..20am					

05.20pm	07.20am	11.20am	Apnar Giggasha	Apnar Giggasha	Apnar Giggasha	Mahila Angan	Trifiner Fakay	Alockpa
-	-	12.00am	Giggasha	-	-	-	-	-
06.00pm	08.00am	12.00am	Desher Khabor	Desher Khabor	Desher Khabor	Desher Khabor	Desher Khabor	Desher Khabor
-	-	12.10pm	Khabor	-	-	-	-	-
06.10pm	08.10am	12.10pm	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha
06.20pm	08.20am	12.20pm	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha	Shuvo Shandha
-	-	12.45pm	Shandha	-	-	-	-	-
06.45pm	08.45am	-	-	-	-	-	-	-
06.50pm	08.50am	12.50pm	Aine o Jibon	Shandhanay / Crime Watch	Frankly Speaking /Shiray Shonitay	Nari Ghorey Bairey	Horlicks Genius Bangladesh	Amra Akhon Unish Kuri
-	-	13.20pm	Jibon	-	-	-	-	Sanskri Ei Soptah
07.20pm	09.20am	13.20pm	Singer NTV	Singer NTV	Singer NTV	Singer NTV	Singer NTV	Singer NTV
-	-	13.24pm	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun
07.24pm	09.24am	-	Bolun	-	-	-	-	-
07.30pm	09.30am	13.30pm	Shandar Khabor	Shandar Khabor	Shandar Khabor	Shandar Khabor	Shandar Khabor	Shandar Khabor
-	-	14.05pm	Khabor	-	-	-	-	-
08.05pm	10.05am	-	-	-	-	-	-	-
08.15pm	10.15am	14.15pm	Drama Serial :	Drama Serial :	Drama Serial :	Siddika Kabirs Recipe	Drama Serial :	Drama Serial :
-	-	14.50pm	Zut Jamela	Sporsher Bhaira	Sporsher Bhaira	Kisu Khotha	Kaser Manush	Kaser Manush
08.50pm	10.50am	-	-	-	-	Kisu Gan	Singal Drama	Pepsi Music Express
08.50pm	10.50am	14.50pm	Right Click	Alochon	Program : Nupur	-	-	Telefilm Bhaloba: Mor Ga
-	-	15.25pm	-	-	-	-	-	-
09.25pm	11.25am	15.30pm	Shironam	Shironam	Shironam	Shironam	Shironam	Shironam
09.30pm	11.30am	15.35pm	-	-	-	-	-	-
-	-	11.35am	-	-	-	-	-	-
09.35pm	11.40am	15.40pm	Quiz Show :	Drama Serial : Annayrakam	Drama Serial : Annayrakam	Drama Serial :	Single Drama	Golpo Kather
-	-	-	-	-	-	-	-	Telefilm Bhaloba:

## NTV

Time	Program	Type	Station	Content	Advertiser	Advertiser Type
10.15pm 12.15am 16.15pm	Medhabi	Rater	Shawla	Rater	Natok	Mor Gai
10.30pm 12.30am 16.30pm	-	Rater Khabor	Rater Khabor	Rater Khabor	Rater Khabor	Rater Khabor
11.20pm 01.20pm 17.20pm	-	Singer NTV	Singer NTV	Singer NTV	Singer NTV	Singer NTV
11.20pm 01.20pm 17.20pm	-	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun	Dekhe Bolun
11.25pm 01.25pm 17.25pm	-	Din Dorpon	Din Dorpon	Din Dorpon	Din Dorpon	Din Dorpor
11.30pm 01.30pm 17.30pm	-	Btv Khabor	Btv Khabor	Btv Khabor	Btv Khabor	Btv Khabor
11.30pm 01.30pm 17.30pm	-	Khabor	Khabor	Khabor	Khabor	Khabor
12.00pm 02.00pm 18.00pm	-	Khobor	Khobor	Khobor	Khobor	Khobor
12.10am 02.10pm 18.10pm	Baul Gan:	Frankly Speaking /Shiray Shonitay	Nari Gharey Biray	Horlicks Genius Bangladesh	Galpo Kathar Natok	Matay Uthi Ullasha
-	Mon Amar	Ki Katha				
12.40am 02.40pm 18.40pm	-	Shandan Tahar Sathay				
12.40am 02.40pm 18.40pm	-	Kari				
-	-	Filler	Filler	Filler	Filler	Filler
01.00am 03.00pm 19.00pm	-	Rater	Rater Khabor	Rater Khabor	Rater Khabor	Rater Khabor
01.00am 03.00pm 19.00pm	-	-	-	-	-	-
01.55am 03.55pm 19.55pm	-	Drama Serial : Sporsher Bhaiara	Drama Serial : Sporsher Bhaiara	Siddika Kabirs Recipe	Drama Serial : Kaser Manush	Drama Serial : Zut Jamela
01.55am 03.55pm 19.55pm	-	Zut Jamela				
02.30am 04.30pm 20.30pm	-	Right Click	Alochan	Dance Program: Nupur	Kisu Katha Kisu Gan	Pepsi Music Express
02.30am 04.30pm 20.30pm	-					
03.00am 05.00pm 21.00pm	Drama	Drama	Drama	Drama	Single Drama	Golpo

-	-	Serial : Akashay Anek Rat	Serial : Annayrakam	Serial : Shawla	Serial : Shawla	Serial : Knather Natok
03.30am 05.30pm 21.30pm	Herar Alo	Herar Alo	Herar Alo	Herar Alo	Herar Alo	Telefilm Bhaloba: Mor Ga
-	-	-	-	-	-	-
04.00am 06.00pm 22.00pm	Quran Shikhkhar Asor	Quran Shikhkhar Asor	Quran Shikhkhar Asor	Quran Shikhkhar Asor	Quran Shikhkhar Asor	Quran Shikhkhar Asor
04.00am 06.00pm 22.00pm	-	-	-	-	-	-
04.30am 06.30pm 22.30pm	Asor	Asor	Asor	Asor	Asor	Asor
04.30am 06.30pm 22.30pm	-	-	-	-	-	-
-	Alokpat	Apner Jiggasa	Apner Jiggasa	Apner Jiggasa	Mahila Angan	Darosa Hadish
05.00am 07.00pm 23.00pm	-	-	-	-	Rupali Jalak	-
Baul						
05.00am 07.00pm 22.50pm Gan : Mon	Arshi Nagar	Chena Sur/ Ganer Mala	Monihar/ Tifiner Fakley	Ki Katha Tahar Sathey	Shapla Kuri Protijgita	Natoke Gan
-	-	-	-	-	-	-
05.30am 07.30pm 23.20pm	Shandan Kori	Khoborer Shandhanay / Crime Watch	Frankly Speking/Shiray Shonitay	Nari Ghorey Bairey	Horlicks Genius Bangladesh	Sangskr Amra Akhon Unish Kuri El Saptah
-	-	-	-	-	-	-
05.30am 07.30pm 23.20pm	Ain O Jibon	Bismillahir Rahamaner Rahim	Bismillahir Rahamaner Rahim	Bismillahir Rahamaner Rahim	Bismillahir Rahamaner Rahim	Bismillahir Rahamaner Rahim
-	-	-	-	-	-	-
06.00am 08.00pm 23.50pm						
06.00am 08.00pm 00.00am	Rahmaner Rahim					



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CCTA·ACTC

## FAX TRANSMISSION

DATE: May 24, 2005

**TO:** A: Robert Bowman, CRTC  
**FAX:** TÉLÉC: 994-0218  
**PHONE:** TÉL:  
**PAGES:** 16 (Including cover sheet/incluant celle-ci)

Canadian Cable  
Télécommunications Association

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télécommunications par câble

300 Albert St., Suite 1010  
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[www.actc.ca](http://www.actc.ca)

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Ottawa (Ontario) K1B 7J7  
Téléphone: (613) 232-2631  
Télécopieur: (613) 232-2137  
[www.ccta.ca](http://www.ccta.ca)

**FROM:** DE: Mary Lemon  
**PHONE:** TEL: 613-688-5558  
**FAX:** TÉLÉC: 613-232-2137  
**EMAIL:** [lemon@ccta.com](mailto:lemon@ccta.com)

### COMMENTS:

**URGENT:** - Please forward to Robert Bowman a.s.a.p.

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Please contact Katherine Clarke at 613-688-5546 if you experience any problems with this transmission / Veuillez communiquer 613-688-5546 si vous éprouvez des difficultés de réception

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**Bowman, Robert**

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**From:** Bowman, Robert  
**Sent:** May 25, 2005 4:21 PM  
**To:** 'Lemon, Mary'  
**Cc:** Stockley, Cynthia  
**Subject:** deficiency questions re. NTV Bangla

Hi Mary

I have received the supporting information for the CCTA's sponsorship of NTV Bangla today and I have a deficiency question:

The Appendix to PN CRTC 2004-96 requires that sponsors provide "a breakdown of the amount of time during which the service is accompanied by subtitles and/or SAP in English or French, expressed as both the total number of hours per week and as a percentage of the overall weekly schedule." Since the information received for CCTA's sponsorship of NTV Bangla did not contain this information, please submit it.

If you could provide a response to the above question no later than **31 May 2005**, it would be much appreciated.

Robert Bowman  
Analyste principale, Politique de distribution et de concurrence I  
Senior Analyst, Distribution and Competitive Policy  
Politique de radiodiffusion I Broadcasting Policy

(819) 997-6064 | robert.bowman@crtc.gc.ca télécopieur/fax 819-997-4504  
Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC) | Ottawa, Ontario  
K1A 0N2  
Canadian Radio-television and Telecommunications Commission (CRTC) | Ottawa, Ontario  
K1A 0N2  
Gouvernement du Canada | Government of Canada

**Bowman, Robert**

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**From:** Lemon, Mary [lemon@ccta.com]  
**Sent:** May 26, 2005 4:50 PM  
**To:** Bowman, Robert  
**Subject:** RE: deficiency questions re. NTV Bangla

Robert

I've verified with NTV Bangla that they **do not** carry any English subtitling or SAP programming in English.

Regarding English-language programming, NTV Bangla state in their letter of May 17, 2005 that less than 2% of their programming is English-language. However, they have reviewed their calculations and notified me today that the percentage of English-language programming is actually 3%, a total of 5 hours a week.

NTV Bangla also pointed out that the breakdown of hours provided to you in their letter of May 17, 2005 does not include advertising minutes. There are approx. 13 hours and 33 minutes of advertising during the week.

Please let me know if there if you have any more questions.

Best Regards

Mary Lemon  
CCTA

-----Original Message-----

**From:** Bowman, Robert [mailto:[robert.bowman@crtc.gc.ca](mailto:robert.bowman@crtc.gc.ca)]  
**Sent:** Wednesday, May 25, 2005 4:21 PM  
**To:** Lemon, Mary  
**Cc:** Stockley, Cynthia  
**Subject:** deficiency questions re. NTV Bangla

Hi Mary

I have received the supporting information for the CCTA's sponsorship of NTV Bangla today and I have a deficiency question:

The Appendix to PN CRTC 2004-96 requires that sponsors provide "a breakdown of the amount of time during which the service is accompanied by subtitles and/or SAP in English or French, expressed as both the total number of hours per week and as a percentage of the overall weekly schedule." Since the information received for CCTA's sponsorship of NTV Bangla did not contain this information, please submit it.

If you could provide a response to the above question no later than **31 May 2005**, it would be much appreciated.

Robert Bowman  
Analyste principale, Politique de distribution et de concurrence I  
Senior Analyst, Distribution and Competitive Policy  
Politique de radiodiffusion I Broadcasting Policy

(819) 997-6064 | [robert.bowman@crtc.gc.ca](mailto:robert.bowman@crtc.gc.ca) télécopieur/fax 819-997-4504

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Gouvernement du Canada | Government of Canada