

SOUTH CAROLINA

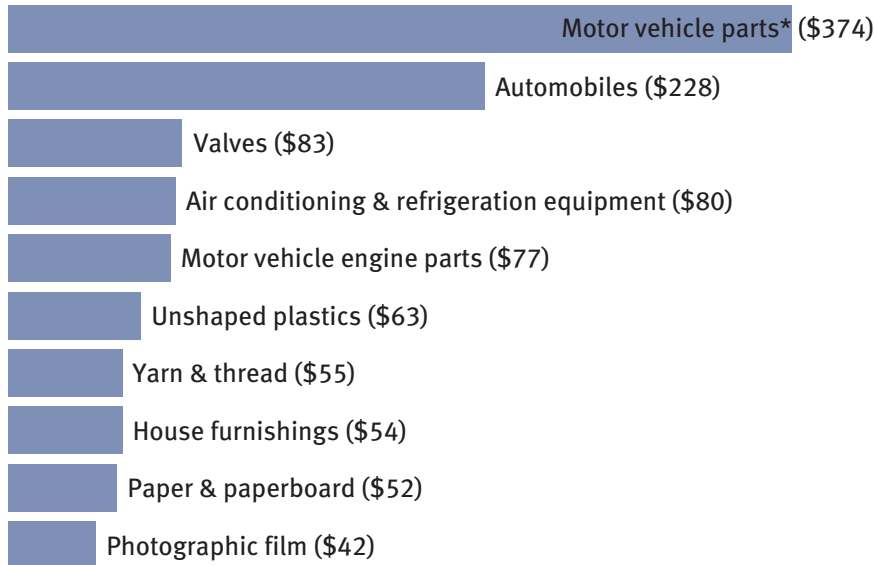
➤➤ 69,000 South Carolina jobs are supported by Canada-U.S. trade

- Total Canada-U.S. merchandise trade: \$411 billion
- Canada-U.S. trade supported 5.2 million U.S. jobs
- Satisfying camera-happy Canadians—South Carolina supplied its northern neighbor with \$42 million worth of photographic film last year
- Canada-South Carolina trade in motor vehicle goods totaled \$600 million in 2004



South Carolina's Leading Exports to Canada

2004, in millions of U.S. dollars

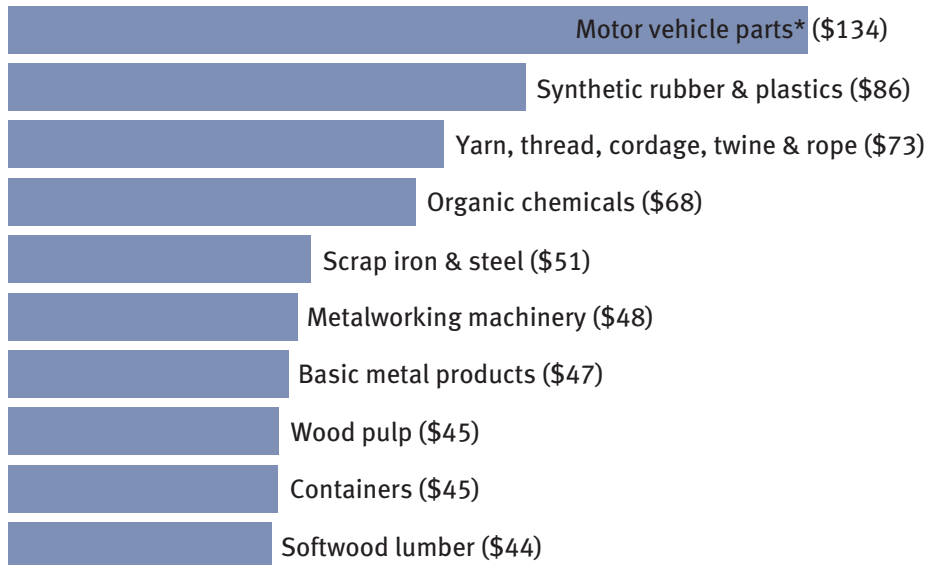


*not including engines

Total South Carolina exports to Canada: \$2.6 billion

South Carolina's Leading Imports from Canada

2004, in millions of U.S. dollars



*not including engines

Total South Carolina imports from Canada: \$1.9 billion

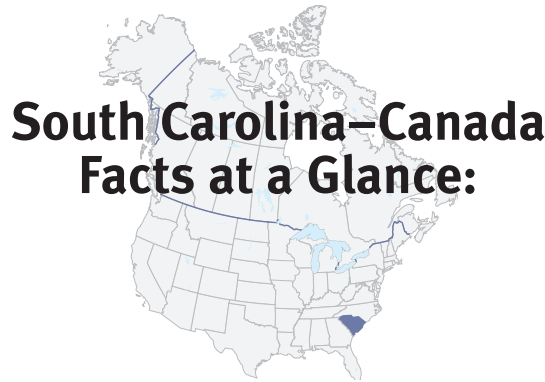
Strongest ties...

Canada was the Palmetto State's largest trading partner in 2004, purchasing 21% of the state's total exports. Bilateral exchanges reached \$4.5 billion last year, representing an increase in trade of 17% from 2003. Canada and South Carolina maintained their close trade relationship with an average of \$12 million in goods traded daily. Sales to Canada totaled \$2.6 billion, and included growth in the metals and transportation sectors. Conversely, Canada supplied the state with \$1.9 billion in goods last year.

Transport pushes bilateral trade...

Canada-South Carolina trade was dominated by the transportation sector yet again in 2004. The exchange of transportation goods generated \$1.5 billion and accounted for a third of overall trade. The sector was particularly lucrative for the Palmetto State, which sold \$951 million worth of transportation products to Canada last year. The state supplied its northern neighbor with \$374 million in motor vehicle parts (excluding engines), making them South Carolina's largest export commodities to Canada in 2004. Other top exports included \$228 million in automobiles and \$77 million in motor vehicle engine parts.

In 2004, Canada provided the Palmetto State with \$544 million worth of transportation goods, satisfying the state's growing demand in the sector. South Carolina's purchases grew by \$104 million in 2004, an increase of 35% from the previous year. Among transportation goods, South Carolina purchased \$134 million in motor vehicle parts (excluding engines) and \$26 million in railway trains.



A mutually beneficial chemical reaction...

Chemicals represented the second largest trade sector in 2004, with bilateral exchange totaling \$479 million. The state sold \$238 million in chemical products to Canada, led by \$63 million in unshaped plastics and \$41 million in synthetic and reclaimed rubber. In turn, the Palmetto State purchased \$241 million in Canadian chemicals, including \$86 million in synthetic rubber and plastics.

The Palmetto State helped Canada to get its bearings...

Bilateral trade in machinery increased by \$132 million last year, totaling \$468 million. South Carolina sold \$225 million worth of machinery to Canada in 2004. This included a whopping \$32 million in bearings, followed by \$11 million in plastics and chemical industry equipment, and \$9 million in tractor engines and parts. The state’s purchases of Canadian machinery totaled \$243 million and included \$48 million in metalworking machinery and \$25 million in engines and turbines.

Manufacturing strong ties...

Textiles were a strong contributor to the Canada-South Carolina relationship—the sector generated \$363 million in bilateral trade in 2004. The state’s \$271 million in sales to Canada consisted mainly of \$56 million in man-made textiles, \$55 million in yarn and thread, and \$29 million in rubber fabricated materials. In turn, Canada sold the Palmetto State \$92 million in textiles. Of these goods, \$73 million was in yarn, thread, cordage, twine and rope.

Fun in the sun...

Canadians flocked to South Carolina last year, spending \$175 million while on their 398,100 visits to the state. In turn, South Carolinians made 73,800 visits to Canada, generating \$42 million for the Canadian economy.

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South Carolina’s Merchandise Exports to Canada <i>2004, in millions of U.S. dollars</i>		South Carolina’s Merchandise Imports from Canada <i>2004, in millions of U.S. dollars</i>	
Transportation	\$951	Transportation	\$544
Equipment	\$271	Machinery	\$243
Textiles	\$271	Chemicals	\$241
Chemicals	\$238	Metals	\$188
Machinery	\$225	Forest Products	\$171
Household Goods	\$174	Agriculture	\$124
Metals	\$170	Equipment	\$105
Telecommunications	\$75	Textiles	\$92
Forest Products	\$65	Household Goods	\$47
Other	\$157	Other	\$123

Canada–South Carolina Success Stories

4everSports is the Nova Scotia-based maker of the TeePod™, an Internet-based, solar-powered wireless kiosk golf course management system. The company recently partnered with the southeast regional division of Hilton Hotels to establish its technology at a golf course in Myrtle Beach, South Carolina managed by the hotel chain.

Top Three Canadian Employers

- ★ Royal Bank Of Canada
 - ★ Liberty Insurance Services Corporation
- ★ 98362 Canada Inc.
 - ★ Eckerd Corporation
- ★ Magna International Inc.
 - ★ Drive Automotive Industries of America Inc.

State jobs supported by Canada–U.S. trade: 69,000

South Carolina Trade

Exports to Canada: \$2.6 billion
 Imports from Canada: \$1.9 billion
 Bilateral trade: \$4.5 billion
 Largest export market: Canada

South Carolina Tourism

Visits by Canadians: 398,100
 \$ spent: \$175 million
 Visits to Canada: 73,800
 \$ spent: \$42 million

For more information on Canada’s trade with South Carolina, please contact:

Consulate of Canada
 3737 Glenwood Avenue, Suite 100
 Raleigh, NC 27612
 Tel: (919) 573-1808 • Fax: (919) 573-1809
www.raleigh.gc.ca

Canadian Embassy / Ambassade du Canada
 501 Pennsylvania Avenue, NW • Washington, DC 20001
www.canadianembassy.org

Sources: Merchandise trade and tourism figures are from **Statistics Canada**, converted at the rate of US\$1.00=C\$1.3015. Job numbers are based on 2001 data from a 2003 study by **Trade Partnership Worldwide** commissioned by the Canadian Embassy. Canada’s export ranking is from the **World Institute for Strategic Economic Research (WISER)**. All figures are in U.S. dollars. Figures may not add up due to rounding.