

# GEORGIA

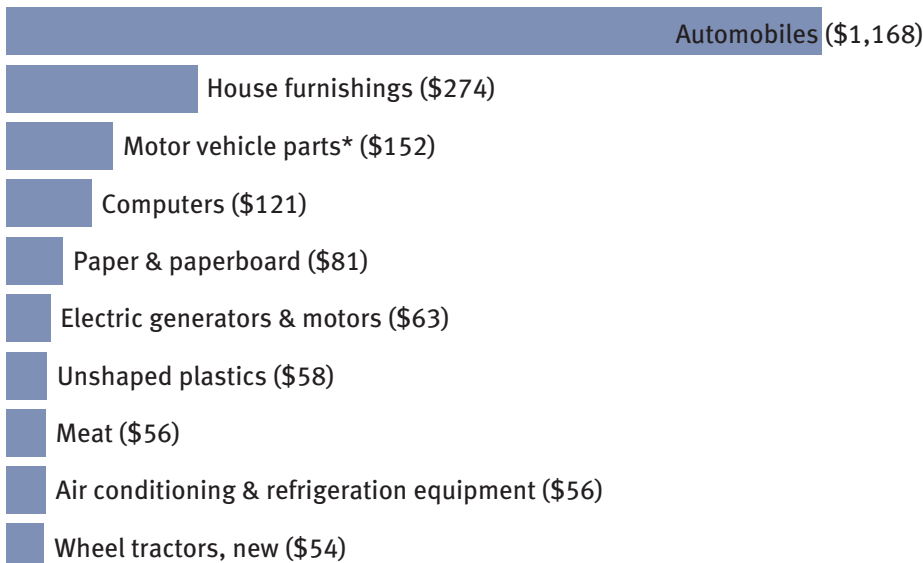
➤➤ 152,000 Georgia jobs are supported by Canada–U.S. trade

- Total Canada–U.S. merchandise trade: \$411 billion
- Canada–U.S. trade supported 5.2 million U.S. jobs
- Bilateral trade between Canada and Georgia totaled over \$8.5 billion in 2004
- 22% of all Georgian exports in 2004 were sent to Canada



## Georgia’s Leading Exports to Canada

2004, in millions of U.S. dollars

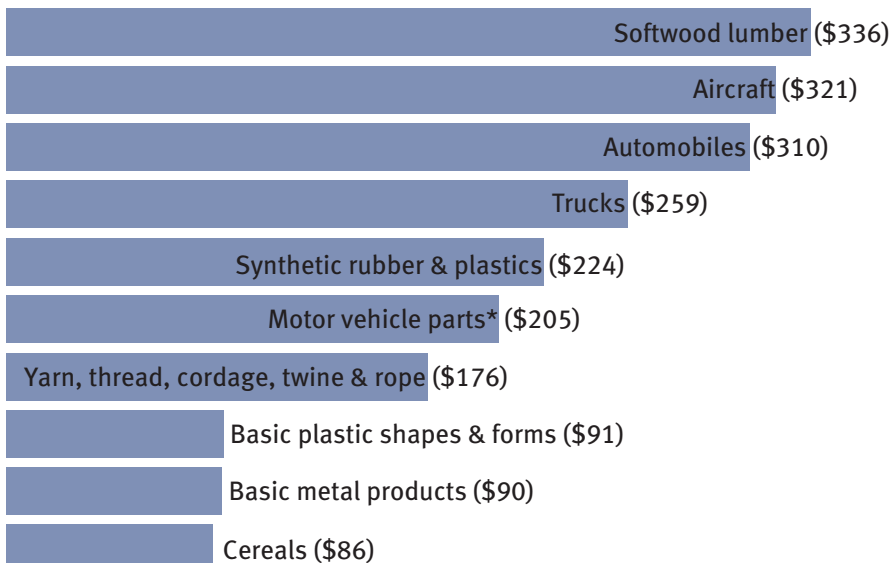


\*not including engines

**Total Georgia exports to Canada: \$4.0 billion**

## Georgia’s Leading Imports from Canada

2004, in millions of U.S. dollars



\*not including engines

**Total Georgia imports from Canada: \$4.5 billion**

### Top export destination...

Georgia’s advantageous geographical location makes it a powerful partner in international trade. While Georgia trades with many nearby countries, Canada was The Peach State’s leading export destination once again in 2004. Roughly 22% (\$4 billion) of goods produced in Georgia went directly north—more than Georgia exported to Japan, Mexico, and the U.K. combined. Total exports to Canada increased by over \$300 million and imports by \$1 billion since 2003.

### Going places...

Transportation goods were Georgia’s chief export to Canada in 2004, bringing over \$1.5 billion worth of revenue to the state. Over one-third of all goods (39%) shipped to Canada were transportation related; the vast majority of which (about 75%) were automobiles.

Similarly, over 28% (\$1.3 billion) of Georgian imports from Canada in 2004 were transportation goods. Canada sold more than \$630 million of aircraft and automobiles to its southern neighbor. Aircraft was the second largest import in 2004. Georgia imported an additional \$415 million worth of transportation goods in 2004; a nearly 50% increase over the previous year.

### Southern hospitality...

Georgian household goods comprised \$429 million (11%) of exports to Canada in 2004. Home furnishings made up the majority of these household exports, totaling \$274 million.

### Industry support...

Equipment and tools were the third most imported products into the state from Canada in 2004, pumping \$430 million into the Canadian economy.

From their Georgian partners, Canadians received \$316 million of machinery during 2004, up \$28 million from 2003. Some of the most exported products included electric generators and motors, wheel tractors and pumps.

### Georgia on my mind...

Many Canadians are drawn to the southern charm and natural beauty of The Peach State. In 2004, Georgia's tourism industry brought in \$84 million from Canadian visitors alone; an over \$10 million increase from 2003. Even more impressive was the \$121 million that Georgians spent visiting Canada in 2004; a 38% increase in one year.

June 2005

| <b>Georgia's Merchandise Exports to Canada</b><br><i>2004, in millions of U.S. dollars</i> |         | <b>Georgia's Merchandise Imports from Canada</b><br><i>2004, in millions of U.S. dollars</i> |         |
|--|---------|--|---------|
| Transportation   | \$1,545 | Transportation   | \$1,284 |
| Household Goods  | \$429   | Forest Products  | \$633   |
| Machinery  | \$316   | Equipment  | \$430   |
| Equipment  | \$307   | Chemicals  | \$423   |
| Agriculture  | \$257   | Agriculture  | \$359   |
| Chemicals  | \$234   | Metals   | \$225   |
| Telecommunications   | \$218   | Machinery  | \$225   |
| Textiles   | \$171   | Textiles   | \$215   |
| Forest Products  | \$136   | Household Goods  | \$213   |
| Other  | \$395   | Other  | \$508   |

## Canada–Georgia Success Stories

The Home Depot, the world's largest home improvement retailer based in Atlanta, Georgia, is a key player in bilateral trade. Over 6% of all Home Depot stores are located in Canada—a total of about 120 stores at the end of 2004 and growing. In late 2004, the Home Depot agreed to buy Litemor Distributors—Canada's largest national commercial lighting distributor based in Montreal. Litemor will join Home Depot Supply Canada, a division that employs nearly 24,000 Canadians. The Home Depot also depends on Canadian suppliers, purchasing more from Canada annually than the value of Canada's annual exports to France.

Partners in Security: The Centers for Disease Control and Prevention (headquartered in Atlanta) and Canada's National Microbiology Lab in Winnipeg, Manitoba, work closely together on common health threats in North America.



## Top Three Canadian Employers

- ★ Nortel Networks Corporation
  - ★ *Nortel Networks Inc.*
- ★ Groupe Victor Inc.
  - ★ *Victor Forstmann Inc.*
- ★ 98362 Canada Inc.
  - ★ *Eckerd Corporation*

State jobs supported by Canada–U.S. trade: 152,000

## Georgia Trade

Exports to Canada: \$4.01 billion  
Imports from Canada: \$4.52 billion  
Bilateral trade: \$8.5 billion  
Largest export market: Canada

## Georgia Tourism

Visits by Canadians: 389,400  
\$ spent: \$84 million  
Visits to Canada: 188,600  
\$ spent: \$121 million

For more information on Canada's trade with Georgia, please contact:

### Consulate General of Canada

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501 Pennsylvania Avenue, NW • Washington, DC 20001  
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Sources: Merchandise trade and tourism figures are from *Statistics Canada*, converted at the rate of US\$1.00=C\$1.3015. Job numbers are based on 2001 data from a 2003 study by *Trade Partnership Worldwide* commissioned by the Canadian Embassy. Canada's export ranking is from the *World Institute for Strategic Economic Research (WISER)*. All figures are in U.S. dollars. Figures may not add up due to rounding.