

MISSISSIPPI

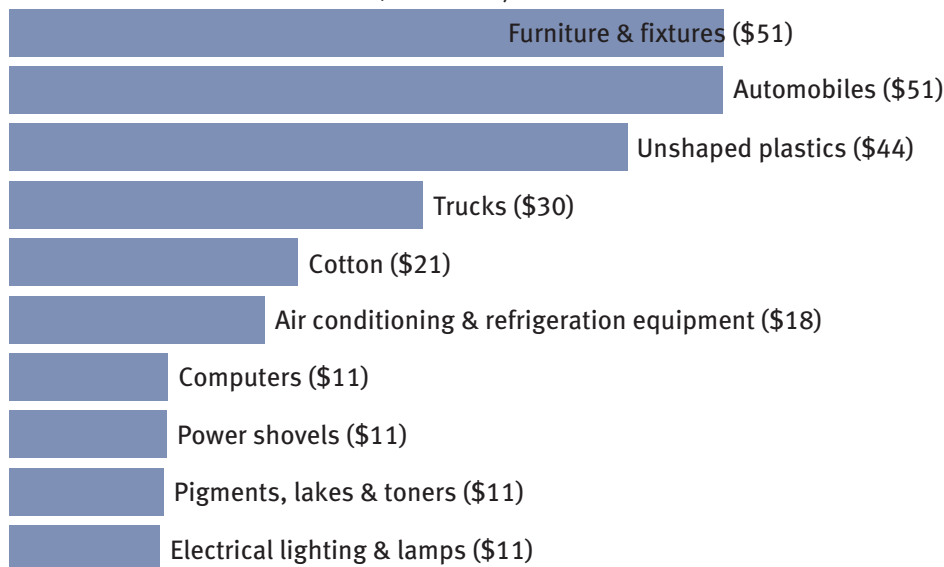
➤➤ 43,000 Mississippi jobs are supported by Canada–U.S. trade

- Total Canada–U.S. merchandise trade: \$411 billion
- Canada–U.S. trade supported 5.2 million U.S. jobs
- Last year, Canada–Mississippi trade in transportation goods doubled from 2003
- A healthy relationship — Canada supplied the Magnolia State with \$37 million in health care products



Mississippi's Leading Exports to Canada

2004, in millions of U.S. dollars

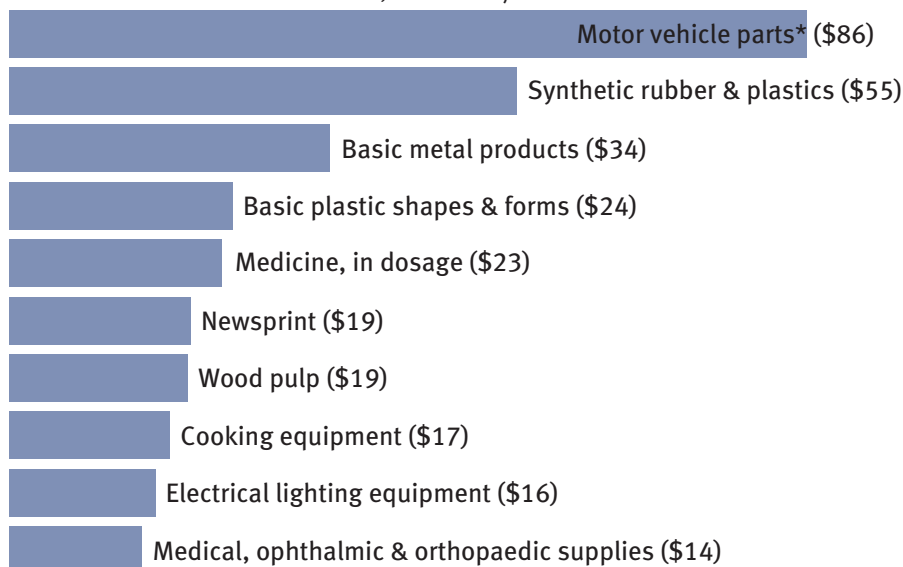


*not including engines

Total Mississippi exports to Canada: \$651 million

Mississippi's Leading Imports from Canada

2004, in millions of U.S. dollars



*not including engines

Total Mississippi imports from Canada: \$710 million

A step ahead...

Canada–Mississippi trade generated \$1.4 billion in 2004, an increase of 17% from the previous year. The state sales of \$651 million in goods to Canada accounted for 23% of its total foreign exports in 2004, making Canada Mississippi's largest trading partner. The state sold more to Canada than it did to Mexico and all of South America combined. In return, Canada supplied Mississippi with goods worth \$710 million.

Driving the partnership...

The booming transportation industry cemented Canada–Mississippi trade in 2004, with exchanges reaching \$220 million. The Magnolia State imported \$113 million in Canadian transportation goods, including \$86 million in motor vehicle parts (excluding engines). The state assembled these parts and produced \$51 million in automobiles and \$30 million in trucks, which were exported to its northern partner. The sale of transportation goods to Canada generated \$107 million in revenue for Mississippi in 2004. Overall, sector profits grew by \$119 million, representing an increase in transportation trade of 118% from 2003.

Building blocks of trade...

Canada and Mississippi exchanged \$209 million worth of chemicals. Plastics dominated trade, with sales to Canada that included \$44 million in unshaped plastics and \$9 million in plastic film and sheet. In return, Canada met the Magnolia State's rising need for chemicals with \$55 million in synthetic rubber and plastics.

Cooking up a storm...

The Magnolia State looked to its northern neighbor for cooking equipment, purchasing \$17 million worth in 2004. In addition, the state purchased \$7 million in Canadian heating and refrigeration equipment. Mississippi equipment sales to Canada were equally practical and included \$18 million in air conditioning and refrigeration equipment, and \$11 million in electrical lighting and lamps.

Home sweet home...

Mississippi supplied Canadians with \$89 million in household goods. \$51 million in furniture and fixtures, and \$5 million in house furnishings headed north in exchange for \$33 million in Canadian household goods. Magnolia State homes were kept secure with purchases of \$5 million in Canadian firearms and ammunition last year.

Southern comfort...

For a little rest and relaxation, Canadians made 41,700 visits to the Magnolia State, generating \$12 million in tourism revenue. In turn, Mississippians spent \$7 million making 9,300 visits to their northern neighbors in 2004.

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Top Canadian Employers

- ★ Masonite International Corporation
 - ★ *Masonite Door Corporation*
- ★ Canadian National Railway Company
 - ★ *Canadian National Railway Co.*
- ★ Norbord Inc.
 - ★ *Norbord Mississippi Inc.*
- ★ Alcan Inc.
 - ★ *Alcan Corporation*

State jobs supported by Canada-U.S. trade: 43,000

Mississippi Trade

Exports to Canada: \$651 million
 Imports from Canada: \$710 million
 Bilateral trade: \$1.4 billion
 Largest export market: Canada

Mississippi Tourism

Visits by Canadians: 41,700
 \$ spent: \$12 million
 Visits to Canada: 9,300
 \$ spent: \$7 million

Mississippi's Merchandise Exports to Canada <i>2004, in millions of U.S. dollars</i>		Mississippi's Merchandise Imports from Canada <i>2004, in millions of U.S. dollars</i>	
Transportation	\$107	Chemicals	\$114
Equipment	\$100	Transportation	\$113
Chemicals	\$95	Forest Products	\$86
Household Goods	\$89	Metals	\$82
Machinery	\$64	Equipment	\$76
Agriculture	\$37	Machinery	\$63
Forest Products	\$32	Pharmaceuticals	\$37
Metals	\$28	Household Goods	\$33
Textiles	\$26	Agriculture	\$23
Other	\$73	Other	\$83

Canada-Mississippi Success Stories

Myriad World Resorts, based in Edmonton, Alberta, has been approved to build a \$523 million development in Tunica, to include a large casino, an indoor golf course, a convention center, and a water park.

For more information on Canada's trade with Mississippi, please contact:

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Sources: Merchandise trade and tourism figures are from **Statistics Canada**, converted at the rate of US\$1.00=C\$1.3015. Job numbers are based on 2001 data from a 2003 study by **Trade Partnership Worldwide** commissioned by the Canadian Embassy. Canada's export ranking is from the **World Institute for Strategic Economic Research (WISER)**. All figures are in U.S. dollars. Figures may not add up due to rounding.