



Schulich
School of Business
York University

Schulich
Executive
Education
Centre

SCL CAL
Canada's Accredited Executive Education Centre



Supply Chain & Logistics

Executive Program IN Supply Chain and Logistics Management 2005-2006

FALL SESSION: NOVEMBER 20 – 25, 2005

SPRING SESSION: MAY 28 – JUNE 2, 2006

Canada's foremost supply chain and logistics management executive education program, uniquely accredited by SCL Canada.

YORK
UNIVERSITY
UNIVERSITY

PROGRAM SCHEDULE:

	Fall 2005	Spring 2006
<p>DAY 1</p> <ul style="list-style-type: none"> Supply Chain & Logistics Strategy 	Nov 20	May 28
<p>DAY 2</p> <ul style="list-style-type: none"> Dynamic Management Through Effective Leadership (Parts 1 & 2) 	Nov 21	May 29
<p>DAY 3</p> <ul style="list-style-type: none"> World-Class Distribution Operations Supply Management: Key to Bottom-Line Results 	Nov 22	May 30
<p>DAY 4</p> <ul style="list-style-type: none"> Strategic Inventory Management: Improving Service Levels and Profit Performance Developing the Optimal Logistics Network 	Nov 23	May 31
<p>DAY 5</p> <ul style="list-style-type: none"> Harnessing Supply Chain Information Technology Process Management: The Path to Effective Operations 	Nov 24	June 1
<p>DAY 6</p> <ul style="list-style-type: none"> Making the Most of Third Party Outsourcing Strategies 	Nov 25	June 2

Schulich's Executive Program in Supply Chain and Logistics Management

Residential Program gives you the knowledge and skills you need to power up your SC & LM system and enhance your company's financial performance.

The Executive Learning Centre (ELC) features one of the world's most modern and inviting learning environments. Located on the York University campus, adjacent to the Schulich School of Business, the 11-storey, 60-suite

Executive Residence has all the amenities executives require. With adjoining classroom facilities, the ELC has been developed exclusively for learning, the exchange of ideas and networking with your peers.



PROGRAM DURATION:

06 DAYS
ON CAMPUS

10 LEARNING
MODULES

- **Real-world solutions** that you can implement immediately
- **Intimate learning** within a limited class size lets you share experiences and knowledge with other supply chain leaders and professionals
- **World-class learning environment and accommodations** including an on-campus fitness centre
- **A wealth of expertise** delivered by prominent SC & LM leaders and highly qualified educators

Synergize and deliver.

Transform your SC & LM operation
into a cohesive,
high-efficiency network.



A MESSAGE FROM OUR PROGRAM DIRECTOR



Successful supply chain and logistics management requires more than familiarity with the day-to-day technical aspects of SC & LM operations; it needs a workable strategy and an action plan for implementation. It also needs strong leadership.

Schulich's Executive Program in Supply Chain and Logistics Management program was developed with these needs in mind. Through this 6-day residential program, we reveal **advanced strategies** for improving SC & LM performance. Our top-notch curriculum features the latest thinking in SC & LM and instructors who are leaders in their field.

See you in class.

J. David Long

Program Director
Executive Program in Supply Chain and
Logistics Management,
Schulich Executive Education Centre
President of SCL Canada

DAY 1: SUNDAY

TEN CORE LEARNING MODULES

MODULE 1

Supply Chain & Logistics Strategy

- Laying the groundwork for a world-class supply chain
- Conducting a SC & LM gap analysis
- Proven strategies to outpace the competition
- Defining your supply chain vision

Group dinner with guest speaker:

Supply Chain Management in Action

Speaker: **Sarah Friesen**

General Manager, Shared Healthcare Supply Services

- The importance of Supply Chain Management
- The advantage of supply chain integration
- Examples of strategic integration

DAY 2: MONDAY

Group case work (evening)

MODULE 2

Dynamic Management Through Effective Leadership (Part 1)

- The impact of HR on supply chain performance
- Leadership styles for increasing supply chain productivity
- Evaluating your leadership strengths and weaknesses
- Overcoming signs of employee resistance

MODULE 3

Dynamic Management Through Effective Leadership (Part 2)

- Integrating your experience and management training for effective leadership
- Modern approaches to labour management
- Team-building for success



MODULE 4

World-Class Distribution Operations

- Using distribution to increase revenue and asset efficiency, and reduce costs
- The Perfect Order: What it is and how to get it
- Designing labour and facilities in harmony
- 10 ways to improve transportation

MODULE 5

Supply Management: Key to Bottom-Line Results

- A strategic approach to supply management
- Prioritizing purchases and suppliers
- How to work better with your suppliers
- Adopting e-procurement technologies

Group dinner with guest speaker:

New Ideas in Supply Chain Management

Speaker: **Claude Germain**
President & CEO, Cube Route Inc.

- Managing SC & LM by the numbers
- Understanding your critical profit and cost levers
- How SC & LM helps companies compete
- From manager to venture capitalist

**HOW TO RESERVE YOUR PLACE:**

Complete the Program Registration and fax to the Schulich Executive Education Centre at **416.360.6105** or register online at **www.seec.schulich.yorku.ca**

If you have questions pertaining to the course content, please call **David Long, Program Director** at **416.736.5079**, or **1.800.667.9380** or email Dlong@schulich.yorku.ca.

MODULE 6

Strategic Inventory Management: Improving Service Levels and Profit Performance

- The impact of inventory performance on financial results
- 5 things you need for a successful supply chain
- Diagnosing inventory performance
- Inventory replenishment methods

MODULE 7

Developing the Optimal Logistics Network

- Trends in logistics networks
- Quantifying the costs and benefits
- How to recognize and deal with the soft issues

DAY 5: THURSDAY

MODULE 8

Harnessing Supply Chain Information Technology

- Supply chain success in a networked economy
- Evaluating your and your customers' IT capabilities
- Creating a strategic plan for IT modernization

MODULE 9

Process Management: The Path to Effective Operations

- Examining the key supply chain management processes
- Finding opportunities for improvement and launching change initiatives
- Performance measurement and process metrics

DAY 6: FRIDAY

MODULE 10

Making the Most of Third Party Outsourcing Strategies

- Building alliances to create powerful supply chain solutions
- Managing third-party logistics
- Measuring the direct benefits and costs of outsourcing



Schulich's Executive Program in Supply Chain and Logistics Management is comprised of industry experts who combine their passion for sharing knowledge with extensive, real-world experience in SC & LM.

PROGRAM DIRECTOR

J. David Long

Program Director, Executive Program in Supply Chain and Logistics Management, Schulich Executive Education Centre. David Long is also the President of SCL Canada, Canada's foremost association in supply chain matters, a position which he has held for fifteen years.



Alan Saipe, Ph.D.

Alan Saipe is the President of Supply Chain Surveys, Inc. His background includes 25 years as a management consultant and many years of teaching in MBA and Executive MBA programs. Dr. Saipe is also a Past Chairman of Supply Chain & Logistics Canada (SCL).

Jim Eckler

Jim Eckler is the President and CEO of Progistix-Solutions Inc. (a subsidiary of Canada Post Corporation), a third-party logistics services provider whose clients include Bell Canada, Xerox and Amazon.ca.

Kristine Freudenthaler

As Divisional Vice President, Supply Chain for Canadian Tire, Kristine Freudenthaler oversees a major infrastructure project that will support retail growth, reduce costs and improve customer satisfaction.

David Johnston

An associate professor of Operations Management, Schulich School of Business, David Johnston has consulted internationally on supplier alliances and strategic purchasing.

Russ McGillivray

As Manager of General Business for BearingPoint Inc., Russ McGillivray helps clients improve their logistics performance, with emphasis on supply chain strategy, improved inventory management and distribution network design.

Joseph Sherren

A specialist in situational leadership, team building and group motivation, Joe Sherren has worked with clients in all major industries, including IBM, Scotiabank and Pitney Bowes.

Mark E. Thomas

Managing Principal with m.e. thomas & associates, which helps organizations improve supply chain effectiveness, Mark Thomas has also worked as VP Logistics for Livingston Healthcare Services and VP/GM with Moore Canada Ltd.

"Stimulating and relevant supply chain training provided by Canada's leaders in the logistics industry. The quality and diversity of the participants was as beneficial as the course itself."

Pierre Henry, Supply Project Manager, Canada Revenue Agency



CORPORATE PARTICIPANTS

When you sign up for the Executive Program in Supply Chain and Logistics Management, you'll be joining a distinguished group that includes some of the world's most successful companies. Here is a sample of the many organizations that have benefitted from our unique program.

- | | | | | | |
|--------------------------------|--------------------------------|---------------------------------------|----------------------------|----------------------------|-----------------------------------|
| Alcon | Campbells Soup Company | Gentek Building Products | Logix Inc. | Pole Start Transport Inc. | Spar Aerospace |
| Altair Gases & Equipment Inc. | Carberry Distribution Centre | Gerth Transport | Manchester Plastics | Praxair Products Inc. | Sunbeam Corp. |
| Apotex Inc. | Carlton Cards Ltd. | GlaxoWellcome Inc. | Marsulex Inc. | Proctor & Gamble | Sunoco Oil |
| Avenor Inc. | Chrysler | Global Logistics Systems | Matrix Logistics Services | Progistix Solutions Inc. | Telus |
| Avon | Coca-Cola Beverages | Glover Customs Brokers | Maytag Herrin | Purolator Courier | Tech Data |
| B.C. Telecom | Colgate Palmolive | Goodyear | Mercury Marine Ltd. | Quality Safety Systems | Thomson Terminals |
| B.H.P. Diamonds Inc. | Consumers Gas Ltd. | Grand River Hospital | Molson Breweries | Reckitt and Coleman | Tibbet & Britten |
| Bauer-Nike Hockey Inc. | CP Rail Systems | Grand & Toy | Motorola | Redpath Sugars | TNT Textport |
| Baxter Corp. | Dell Computer Corporation | High Liner Foods | Nabisco Brands Ltd. | Rhone-Poulenc | Toromont |
| Bayer Inc. | Department of National Defense | Inglis Limited | National Sea Products Ltd. | RJR MacDonald Inc. | Transcore Supply Chain Management |
| Bell Sygma Telecom Solutions | Descartes Systems Group | Kimberly Clark | Nestlé Foodservice | Rogers Sugar Ltd. | Uniroyal Chemical Co. |
| Benneton Sportsystem | Dofasco Inc. | Labatt Breweries | Network Group | ROL Manufacturing | Unisource Canada |
| Bio-Lab | Defasco Inc. | L.C.B.O. | Nike Canada Ltd. | Rothmans, Benson & Hedges | Volkswagen of America Inc. |
| Braemar Apparel Inc. | Dow Chemical | Lear Corporation | Noranda Sales Corp. | Sanofi Winthrop | Wajax Ltd. |
| Bombardier | EDS Systemhouse | Leitch Technology | Normerica Inc. | Schenker Stinnes Logistics | Warner Lambert |
| Broam Ltd. | Effem Inc. | LEP International | Nortel Networks | Sharp Electronics | West Coast Industries Inc. |
| Canada Post | Emco Supply | L.E. Walker Transport | North Atlantic Refining | SHL Systemhouse | Weston Bakeries Ltd. |
| CNR | Exel Logistics | Lever Ponds | Nova Chemicals | Silicon Graphics | |
| Canadian Tire Corporation Ltd. | FedEx | Lipton, Monarch PMG | Patheon Inc. | Smith Packaging Ltd. | |
| | GL&V USA Inc. | Livingstone Distribution Centres Inc. | Pepsi Bottling Group | Somerville Packaging | |
| | | Loblaws Companies Ltd. | | | |



Why should you attend?

Your six-day learning experience will help you:

- Improve business results through integrated SC & LM practices.
- Develop the skills necessary to initiate major improvements and innovations.
- Broaden your understanding of current issues and trends in inventory, transportation, procurement and outsourcing.

Who should attend?

This program was designed for managers, directors and vice presidents in:

- Manufacturing
- Distribution
- Retail
- Logistics services

AND THEY SAY...

“Fantastic learning experience. In class training and group work and discussions combined to create a very worthwhile investment.”

Steve Warren, Senior Manager, Black Photo Corporation

“Excellent course! Many order management groups would benefit from this course to help them understand their impact on logistics execution.”

Yelena Halpern, Director of Supply Chain, Kuehne + Nagel, KN LeadLogistics



The Total Supply Chain & Logistics Skill-Set

Harnessing supply chain technology

Devising an effective strategy

Setting up outsourcing contracts

Managing major SC & LM functions

Leadership & team development skills

Managing supply chain costs & process

Measurement of supply chain performance

With this unique program, you will learn the broad management skill-set you need to be an outstanding leader in supply chain management.

Program Dates

Fall Session: Nov 20 – 25, 2005

Spring Session: May 28 – June 2, 2006

- Unless otherwise announced, each day starts at 9:00 a.m. and concludes at 5:00 p.m. Day One check-in begins at 2:00 p.m. Sunday, and Day Six will conclude at 2:00 p.m. Friday
- Enrolment for each session is limited, please register early

Program Location

Executive Learning Centre,
The Schulich School of Business, York University

4700 Keele Street, Fine Arts Road
Toronto, Ontario M3J 1P3
Tel: 416.736.5079 Fax: 416.736.5689
Toll Free: 1.800.667.9380

Pre-Course Reading Material

You will receive reading material, a timetable and general information regarding accommodation prior to the program's start date.

Program Fees

- Non-members:
\$5,295 CDN + 7% GST = \$5,665.65 CDN
- SCL members:
\$4,795 CDN + 7% GST = \$5,130.65 CDN

Program fee includes tuition, teaching materials, private accommodation in our new Executive Residence, all meals and amenities, access to all athletic and recreational facilities.

Schulich Executive Education Centre's liability is limited to reimbursement of paid tuition fee.



State-of-the-Art Facilities

- Hotel style accommodation with high-speed Internet access
- On-site business centre
- Penthouse fitness centre and executive lounge
- Learning facilities tailored for high-end requirements of the business professional
- Bright, open-concept break-out rooms for group projects

Accommodation

For maximum comfort and convenience, all participants will stay at Schulich's new Executive Residence at the Keele Campus. Each participant will have a private room with bath, computer data port, TV, telephone and voicemail. The Executive Residence also features a 24-hour concierge, a fitness centre as well as a business centre with fax, photocopying and e-mail service.

Registration Process

To be accepted into this program, please submit your completed registration form by:

MAIL

The Registrar, Schulich Executive Education Centre
The Miles S. Nadal Management Centre, P.O. Box 304,
Suite 500, Ernst and Young Tower, Toronto Dominion Centre,
222 Bay Street, Toronto, ON M5K 1K2

FAX

Schulich Executive Education Centre, **416.360.6105**

ONLINE REGISTRATION

www.seec.schulich.yorku.ca

Deposits, Cancellations, Replacements and Transfers

IMPORTANT: A deposit of \$1,000 CDN is required to secure your place in the program. Please include your credit card information on faxed or online registrations, or mail a cheque along with your completed program registration.

- If you are unable to attend the program, you may transfer to the next session or your organization may name a replacement candidate. Non-attendance or withdrawal will incur a full fee.
- A full refund will be issued for written cancellations received a minimum of 21 days before the program start date. Cancellations received after October 21, 2005 for the Fall Session will and May 5, 2006 for the Spring Session incur an administration charge of \$600.

Certificate of Program Completion

Upon completion of the Executive Program in Supply Chain and Logistics Management, you will receive a framed certificate, stating you have successfully completed the program.

For Further Program-Related Information

Please contact David Long, Program Director,
Executive Program in Supply Chain & Logistics Management,
Schulich Executive Education Centre at 416.736.5079, or
1.800.677.9380. E-mail: Dlong@schulich.yorku.ca



Modules, speakers, topics, dates, fees and locations are subject to change.



Executive Program in Supply Chain and Logistics Management 2005-2006

PROGRAM REGISTRATION

Register me immediately for the following program:

- Fall Session: November 20 – 25, 2005
- Spring Session: May 28 – June 2, 2006

Three Ways to Register:

MAIL this form to The Registrar, Schulich Executive Education Centre
The Miles S. Nadal Management Centre, P.O. Box 304, Suite 500
Ernst and Young Tower, Toronto Dominion Centre, 222 Bay Street
Toronto, ON M5K 1K2

FAX this registration form to the Schulich Executive Education Centre at **416.360.6105**

Please make cheque payable to York University – Schulich Executive Education Centre

REGISTER ONLINE

at www.seec.schulich.yorku.ca

Name	<input type="radio"/> Mr. <input type="radio"/> Ms. <input type="radio"/> Mrs.	Title	
Are you a Canadian Citizen <input type="radio"/> Yes <input type="radio"/> No	Do you hold any other Citizenship <input type="radio"/> Yes <input type="radio"/> No		
Company	E-mail		
Business Address	City	Province	Postal Code
Telephone	Fax		
Home Address	City	Province	Postal Code
Home Telephone	Mobile Telephone		
Applicant's Signature	Date		
Member of <input type="radio"/> P.Log <input type="radio"/> CLM	Membership Number (if applicable)		

Executive Recommending Applicant

Name	Title
Telephone	
E-mail	

Payment Method

<input type="radio"/> Visa <input type="radio"/> Mastercard <input type="radio"/> Amex <input type="radio"/> Cheque (included)	
Credit Card Number	
Name of Cardholder	Expiry Date
Cardholder's Signature	Date

Payment options, please check:

- | | |
|---|--|
| <input type="checkbox"/> Paid in full | <input type="checkbox"/> Non-members:
\$5,295 CDN + 7% GST = \$5,665.65 CDN

<input type="checkbox"/> SCL members:
\$4,795 CDN + 7% GST = \$5,130.65 CDN |
| <input type="checkbox"/> Deposit enclosed | <input type="checkbox"/> \$1,000 CDN |



“Would recommend this course to Campbell’s and to other organizations for Supply Chain and Logistics. Based on the expertise and the way this was run, I would recommend using Schulich for other areas that they cover and taking course offerings back to our organization.”

Brian Cockwell

Manager, Third-Party Warehousing
Campbell Company of Canada



“SEEC and ye shall find.”