

SUPPLY CHAIN & LOGISTICS

# CAREER FAIR

*because... great people make great companies*

**May 9th 2006 9am - 7pm**

**Paramount Conference & Event Venue**

222 Rowntree Dairy Rd., Vaughan, Ontario

**SCL**  **CAL**  
Supply Chain & Logistics Canada / Chaîne d'approvisionnement et logistique Canada

**iscOREsolutions**  
SUPPLY CHAIN ONLINE RECRUITING EXPERTS

SUPPLY CHAIN & LOGISTICS

# CAREER FAIR

Many companies in supply chain and logistics are experiencing high staff turnover and a shortage of qualified candidates to fill positions. We know that a high caliber staff builds a strong company.

SCL has recognized this need and is partnering with iSCORE Solutions Inc. to produce its first Supply Chain and Logistics Career Fair designed for recruiters to meet with quality candidates and to help attendees develop or change their career path.

## OUR GOALS:

- To bring 40 exhibitors composed of supply chain and logistics employers, HR recruiting companies and colleges/universities offering further education in supply chain and logistics.
- To deliver a minimum of 1,000 candidates to the show.

SCL has developed an aggressive multi-media promotional campaign to attract the candidates you need to recruit. In addition to Internet and print advertising, we will schedule radio spots across the GTA. This allows us to heavily promote our Career Fair on multiple radio stations. The greatest benefit of using radio in recruitment efforts is that it reaches passive candidates - employed, experienced, quality candidates who aren't actively looking for a job, but are open to the idea that there may be something better.

In addition to radio and newspaper advertising, SCL has developed strategic alliances with universities and colleges. Where better to recruit fresh talent with supply chain specific training than from the institutions who provide the education? SCL is also seeking alliances with local Economic Development offices

to spread the word to candidates looking for a career or a career change. This increases the exposure of the event and the quality of the candidates who attend.

The Supply Chain & Logistics Career Fair will also be featured in our broad campaign to support our Annual Conference which takes place at the same venue, over the same dates. Our Annual Conference attracts 200+ mid to senior level supply chain professionals and is renowned for its quality education and networking.

### Media Mix:

- Internet Advertising
- Radio Spots
- Print Advertising
- Campus Recruiting

## ALL EXHIBITORS WELCOME!!!

### Executive Breakfast:

All exhibitors are invited to attend a breakfast seminar from 7:30am – 8:30am, prior to show opening. The topic has been especially selected to help you make the most of the Career Fair as well as to improve your overall hiring effectiveness and employee retention.

### Salary Survey:

All exhibitors are welcome to attend the session on May 8 where the research results of the Survey of the Logistics Professional produced by CT&L in collaboration with Wilfrid Laurier University and TSI Group Inc. will be delivered. This annual survey covers salary levels and job content among many other need to know facts for hiring managers.

# EXHIBITOR PACKAGE

## SPECIAL BENEFIT (FIRST 25 TO BOOK):

SCL and IscoreSolutions Inc. have come together to present this exclusive offer to the first 25 companies who register for a booth with the SCL Career Fair on May 9th, 2006.

IscoreSolutions Inc. is providing your organization with a Virtual Career Centre. The VCC includes a branded recruiting website, allowing candidates to apply online for job opportunities within your company, one month pre and post conference – for a total of 60 days exposure.

**Reserve your booth today!**

## COLLEGES AND UNIVERSITIES

### Supply Chain & Logistics Career Fair Booth: \$1,500

- One 10' wide x 8' deep exhibit space
- Logo included in program guide
- Invitation to executive breakfast
- Logo or institution name mentioned on SCL Canada website Career Fair page
- Link from SCL Canada Career Page to your website
- Name/logo included in all promotional materials leading up to the Career Fair
- Institution course description with link from SCL Canada Education page to your site for one year

Includes pipe and drape, 115-amp electrical outlet, carpet. Refreshments provided and bags supplied by Iscore

### \*Special Package:

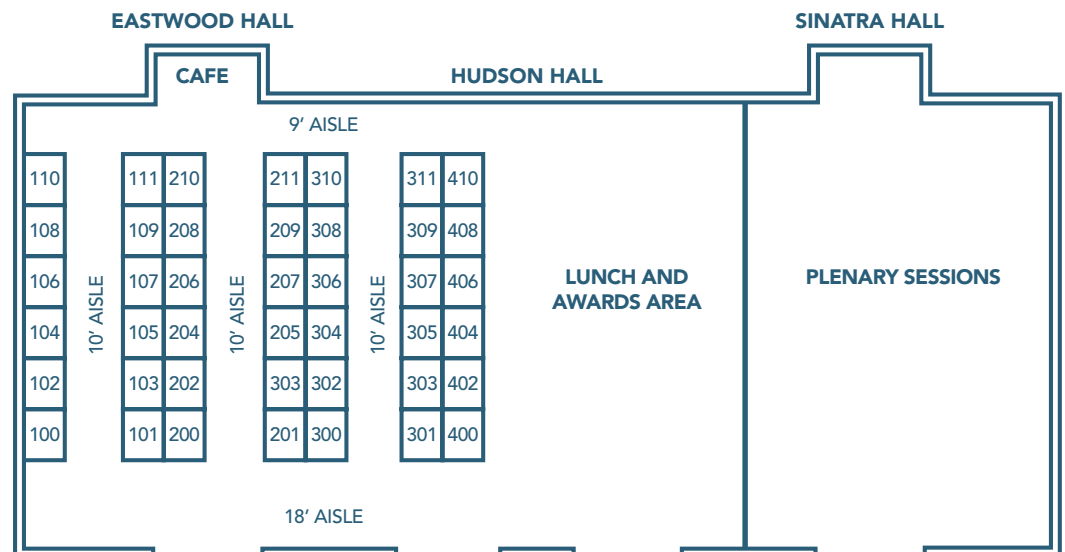
Promote the career fair to their graduating students through:

- Institution job board
- Institution web site
- Institution radio station
- Institution paper/magazine
- Professor will mention in class
- Promote the career fair and annual conference to the institution alumni.

Take the above booth package. Then the professor/administrator will be eligible to attend the Annual Conference, Research Forum and Career Fair at no charge.

**SCL CAREER FAIR  
MAY 9, 2006**  
PARAMOUNT CONFERENCE  
& EVENT CENTRE  
VAUGHAN, ONTARIO

HALL 8 FOYER DIMENSIONS  
APPROXIMATE CEILING HEIGHT 25'



# CONTRACT FOR SHOW SPACE

## EXHIBITOR INFORMATION:

Name of Exhibitor: \_\_\_\_\_  
(exactly as it should be printed)

Address: \_\_\_\_\_  
(no Post Office Boxes for courier delivery please)

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Website: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_  Employer  HR Agency  College/University

## TYPE OF POSITION(S) YOU ARE LOOKING TO FILL:

\_\_\_\_\_  
\_\_\_\_\_

## EXHIBITOR RATES:

No. of 10 foot wide x 8 foot deep booth space(s) \_\_\_\_ X @ \$1,500.00 = \$ \_\_\_\_\_  
\*GST@ 7% = \$ \_\_\_\_\_  
TOTAL = \$ \_\_\_\_\_

Choice of booth number in order of preference is: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_  
(See floor plan on the exhibitor page) Booth space will be allocated on a first come first served basis upon receipt of this contract.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(please print)

**Additional Information:** Please send us information on:

Membership in SCL  Attending the Annual Conference  Sponsorship in SCL

## PLEASE FORWARD THIS APPLICATION TO:

SCL Show Management 155 East Beaver Creek Road, Unit 24, Box 334, Richmond Hill, ON L4B 2N1

## SHOW SALES:

SCL: Phone: 905-513-7300 Fax: 905-513-1248 Reema Raffay: Phone: 416-910-4477 Fax: 416-740-0345