



Attention all political parties

With the call of a federal election for January 23, 2006 there are some regulations to be aware of that will help to reduce signage issues and improve Saskatchewan motorist safety during the election period.

What does the Saskatchewan Department of Highways and Transportation have to do with election campaign signage?

In previous election periods, department staff have had the unfortunate task of contacting campaign offices to have a signage removed from provincial right-of-ways, and in some instances have had to remove the signage for non-compliance.

The department realizes moving and replacing signage puts strain on campaign office resources during this extremely busy period. It is hoped that through informing the political parties of the regulations in advance to the posting of signage that any future misunderstandings and signage issues can be mitigated.

The Saskatchewan Department of Highways and Transportation has regulations in place to promote fairness and safety for all.

Why are these regulations in place?

The answer is safety. The safety of motorists on Saskatchewan roadways is of the highest importance to department staff and *The Erection of Signs Adjacent to Provincial Highways Regulations, 1986* is the standard all signage near Saskatchewan roadways must adhere to. These regulations ensure that sight lines are maintained and distractions are minimized for motorists, ensuring they can all get to the polls safely and on time.

Alright, so where can we place our signage?

The full regulations are available through this link and should be adhered to. The following are some quick pointers that can help you make good signage and signage placement choices, but the regulations should always be referred to.

- Within 400 metres of provincial roadways the use of rotating signs, rotating lights, signs with rotating parts or flashing lights of any kind are not safe. They can lead to driver confusion and foster an unsafe traveling environment.
- Within 400 metres of a provincial roadway, signage that resembles an official sign or control device will create a distraction and driver confusion. It is recommended that any signage that resembles an official sign be seriously considered with respect to public safety.

- Within 400 metres of a provincial roadway, signs that are located in a line of sight near intersections or near railway crossings are a serious hazard, placing signage anywhere near these areas is very dangerous. Please refer to the regulations (Reg11 s5).
- Within 400 metres of provincial roadways any sign that is 0.3 square metres in area for every metre that it is distant from the highway centre line is not allowed. Signage of this size is a distraction to drivers and can become a hazard to the motoring public.

Although these quick pointers will help to ensure good signage and signage placement choices, the regulations will prevail in any dispute or inconsistencies between the afore mentioned pointers and *The Erection of Signs Adjacent to Provincial Highways Regulations, 1986*.

When can we place our candidates' signage and other election signage?

Be sure not to erect signage before the writ has been issued, and be sure to take signage down within seven days after the election.

Who can I contact incase I am not certain about where I can place signage and what is acceptable signage?

For further information, please contact:

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