



C.I.T.T.

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News Release

For Immediate Release:

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The CITT designation opens doors...

Professionals who hold the CITT designation can now advance their careers to new heights with one of Canada's top Executive MBAs.

The C.I.T.T. is pleased to announce that Athabasca University (AU) now includes the CITT designation among the recognized professional designations for applying to AU's world-renowned online Executive MBA program.

The AU MBA program recognizes the importance of your professional designation to partially fulfill the requirements for admission to the AU MBA. Admission requirements include the CITT designation and at least five years of managerial experience. If you also hold a bachelor's degree, only three years of managerial experience are required.

Athabasca University's online MBA is Canada's largest Executive MBA program and is ranked among the world's best. (Financial Times' Ranking of the Top 75 EMBA's in the World, October 20, 2003.)

"AU's approval of the CITT designation is an acknowledgement of the education and experience behind the designation," says Dr. Lee Weissling, Corporate and International Relations Manager at AU's Centre for Innovative Management (CIM), "we are extremely pleased to enter into this new relationship with the C.I.T.T. and are pleased with the response from the logistics professional community."

For more information, visit www.mba.athabascau.ca. You will see the CITT designation when you click on the professional designation hyperlink on the Admission Requirements page.

For more information about the C.I.T.T., please visit www.citt.ca or call 416-363-5696.

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