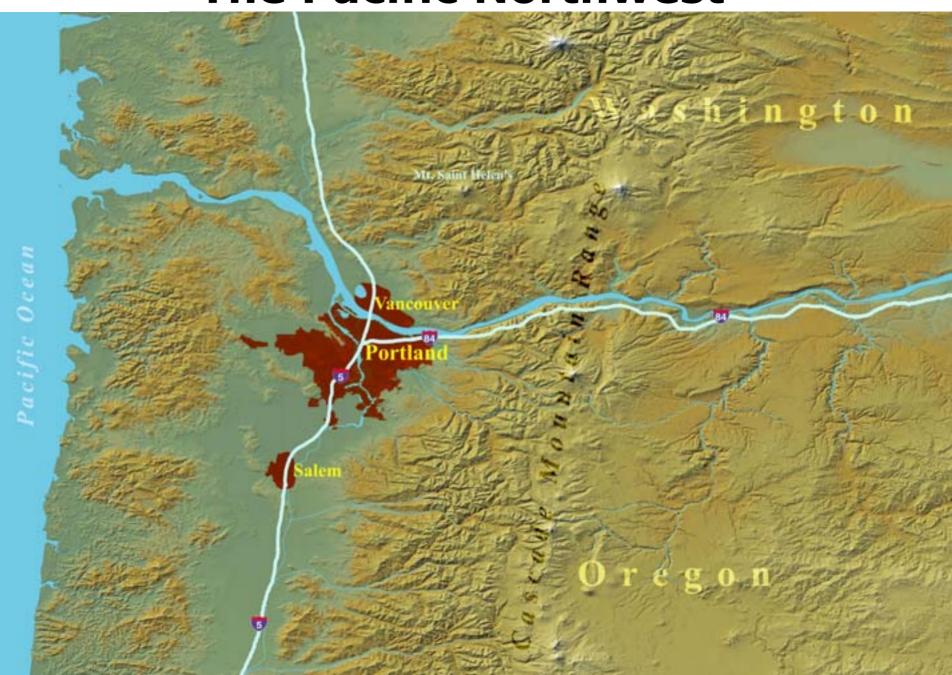


The Pacific Northwest







Growth in the Region

Population Base

♦1.7 million people

(includes Clark County, Washington)

-1.3 million people in Metro boundary (37% of the state)

-512,400 people in the City of Portland

-23 smaller cities (615 to 85,000 people each)

-Growth rate twice the national average

Major Economic Trends

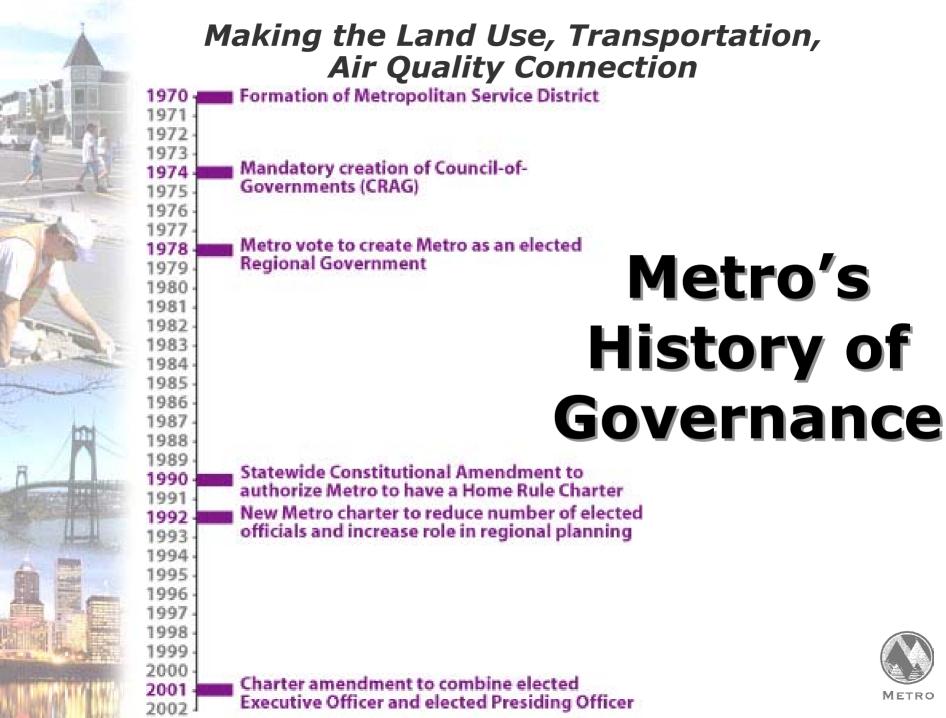
Growing industries

- -Hi-tech
- -Metals
- -Transport equipment
- -Printing
- -Retail & Service sector

Declining industries

- -Lumber/wood
- -Paper
- -Food processing







Making the Land Use, Transportation, Air Quality Connection

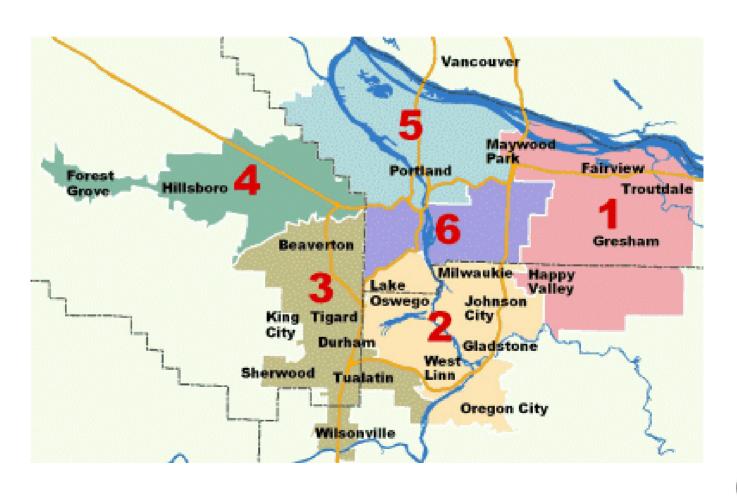
Metro's history of elected official's elections







Metro Council Districts







1970 -Tax Base (failed) 1971

1972 1973

1974

1975 1976

1977 1978

1979

1980 1981

1982

1983

1984

1985

1986

1988

1989

1990

1991

1992

1993

1994

1995

1996

1997 1998

1999

2000 2001

2002

Zoo Operating Levy (passed)

Zoo Operating Special Levy (passed)

Zoo Tax Base (failed)

Zoo Operating Levy; Zoo Capital Levy (passed)

Convention Center General Obligation Bond Measure (passed)

Zoo Tax Base (passed)

Greenspaces General Obligation

Bond Measure (failed)

Zoo Capital Levy (passed)

Greenspaces General Obligation

Bond Measure (passed)

Convention Center General Obligation

Bond Measure (failed)



Metro's history of

tax

measures







Solid Waste Planning

Metropolitan Zoo

Solid Waste Disposal & Recycling Johnson Creek Flood Control (failed) Solid Waste Incinerator (failed)

Convention Center, Performing Arts, Baseball Stadium, basketball Arena

Exposition Center

Regional Parks System

Metro's history of service functions











2002

Making the Land Use, Transportation, Air Quality Connection



Metro's history of planning functions



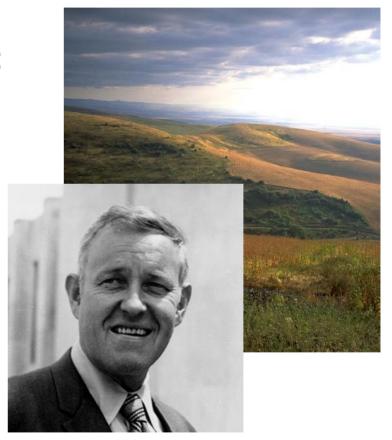


METRO



The Oregon Story

"There is a shameless threat to our environment and to the whole quality of life: unfettered despoiling of the land. Sagebrush subdivisions, coastal 'condomania'...



Governor Tom McCall





The Oregon Story

"...and the ravenous rampage of suburbia in the Willamette Valley all threaten to mock Oregon's status as the environmental model for the nation."

Tom McCall's address to the Legislature, January 8, 1973







Senate Bill 100

- Legislature adopts pioneering 1973 statewide planning program to limit sprawl and protect forest and farms
- Legislation requires local plans to meet statewide goals; creates LCDC
- Urbanization now focused inside urban growth boundaries



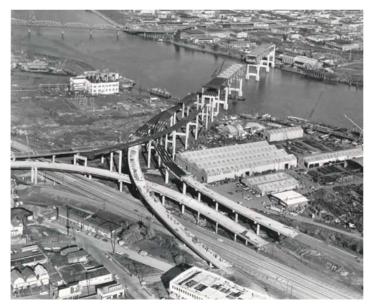


Portland's Backlash

In Portland, a backlash forms against a plan for massive freeway building that is

already destroying urban

neighborhoods



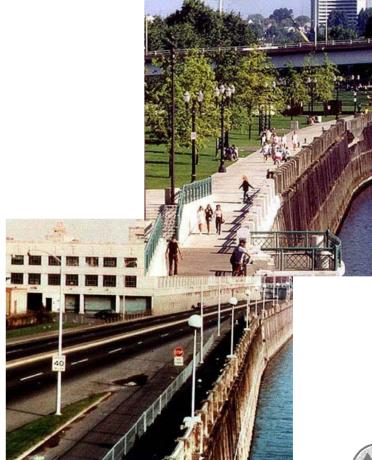






Highway Revolt

- Harbor Freeway removed in 1976 to make way for Tom McCall Waterfront Park
- Mount Hood Freeway withdrawn in favor of light rail transit along the Banfield
- Shift freeway money to multi-modal projects





Light Rail Opens

❖ Banfield light rail opens in late 1986, becoming the centerpiece of downtown plans in Portland and Gresham

Westside light rail to Hillsboro begins in 1998

Airport service begins in 2001





Opposition Forms







LUTRAQ

1989 Western
 Bypass proposal
 frames a new
 debate on regional
 growth management

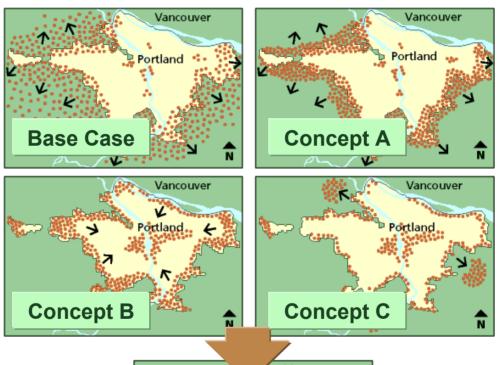
* 1000 Friends of Oregon proposes LUTRAQ alternative to status quo

Linking land use and transportation planning becomes new mandate for regional plans





2040 Concepts





2040 Growth Concept adopted in 1995





2040 Growth Concept

- * 50-year vision for managing region's growth
- Incorporates best parts of "Concepts for Growth" options
- Kicks off a major effort to enact the new regional vision through local plans







2040 Theme: Travel Options

- All streets retrofitted to include sidewalks and bikeways
- Better-connected street systems that allow easier walking and access to transit
- Frequent transit service on all major streets







2040 Implementation: Focus on Multi-Modal

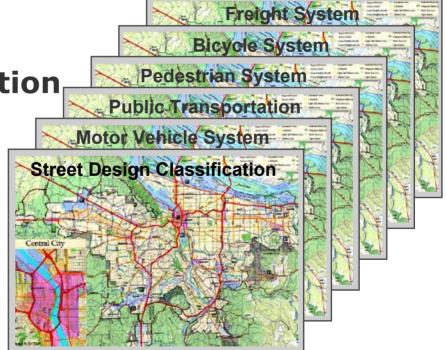
Motor vehicle

Public transportation

***Freight**

Pedestrian& bicycle

Street design







2040 Themes: Streets for People

- Boulevard designs in centers that promote walking, bicycling and transit, while creating civic space and a sense of community
- Street designs with self-enforcing features that calm traffic to posted speeds

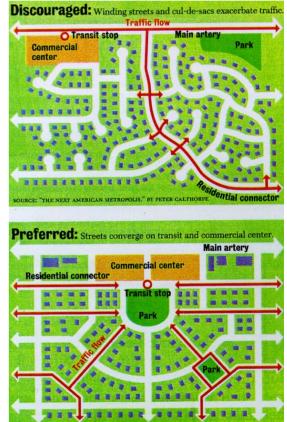




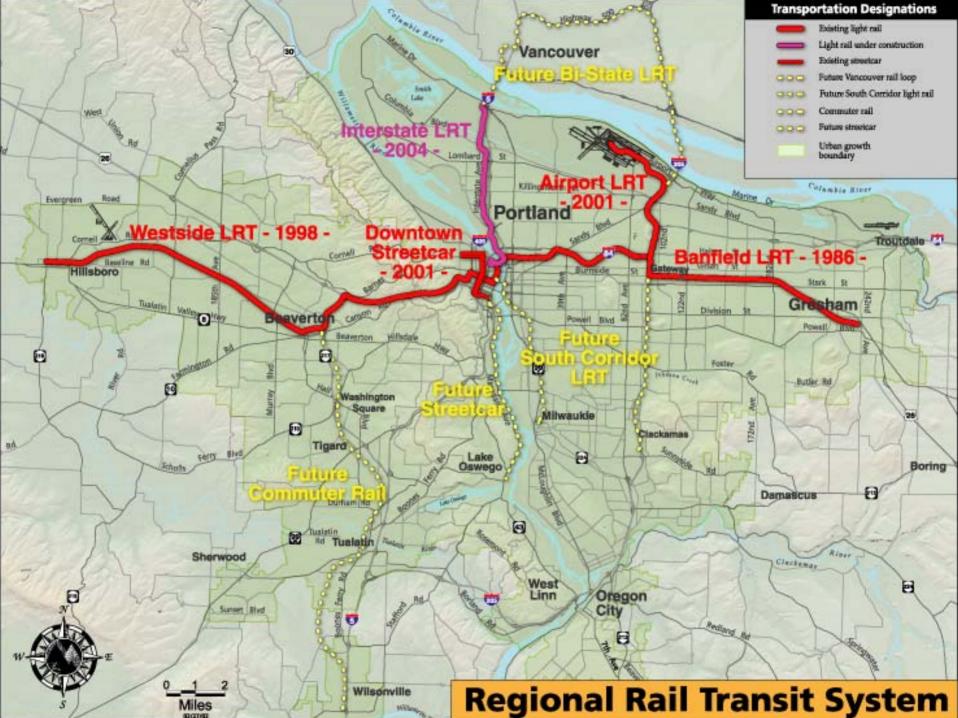


2040 Implementation: Connectivity

- Map key connections
- New streets at 10-16 per mile in residential and mixed-use areas
- Bike/ped accessways where street connections not provided
- Maintains function and helps state highways









Westside LRT







❖Completed in 1998

- Daily ridership averages more than 29,000 trips, surpassing 2008 projections
- Transportation capacity equal to 1.2 highway lanes







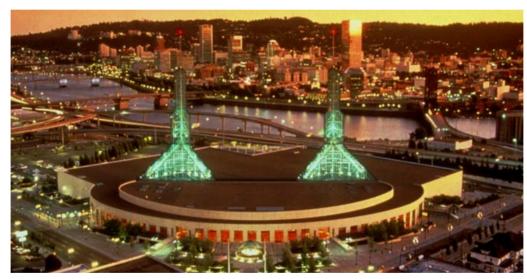
The Round



An old sewage treatment plant...



Learn more about Metro at www.metro-region.org



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