

# Go Green Poster Contest

## 2002 GO GREEN Poster Contest

Don't miss this opportunity to have YOUR Go Green Poster displayed throughout the Central Okanagan. Enter the "2002 Go Green Poster Contest" hosted by the City of Kelowna, the Westbank First Nation, and the Regional District of the Central Okanagan and you could win great prizes!

Go Green Week is an annual event in which local residents, businesses, schools, and churches are challenged to increase their use of alternative forms of transportation (transit, cycling, walking, carpooling, running, in-line skating, kayaking, canoeing, and skateboarding). The winner of the "2002 Go Green Poster Contest" will have their poster displayed throughout the community to promote Go Green Week.



### Why You Should Enter:

- ★ The winning poster will be professionally printed and displayed around the Central Okanagan to promote Go Green Week
- ★ Students from any grade level can enter and winners will be chosen from four categories: Elementary Group One (K to 3), Elementary Group Two (4 to 6), Middle (7 to 9) and Senior-Secondary (10 to 12).
- ★ A great opportunity for you to have your talents and creativity recognized throughout the community
- ★ Gain additional experience and awards to put on your resume or in your portfolio
- ★ PRIZES PRIZES PRIZES PRIZES PRIZES PRIZES

### Tips and Hints:

- ★ Remember that your poster must be submitted to City Hall by February 28, 2002 (details on back). Please ensure that your name, teacher, grade level, and school are clearly printed on the back of your poster
- ★ Be creative and have fun
- ★ Remember that the overall concept of your poster should promote alternative forms of transportation
- ★ Lots of colors are always good
- ★ If you have any questions feel free to contact 250-862-3339 ext 484

**For Rules and Contact Information Please See Reverse**



# Poster Contest Winners



Original Artwork by Emily O'lyne, Grade 5, North Glenn

**time to sign up for the**

To participate - challenge yourself to be environmentally friendly and healthy in 2002. Riding the bus, carpooling, skateboarding and teleworking.

**Register yourself by visiting [www.commuterchallenge.com](http://www.commuterchallenge.com)**

**REGISTER AND WIN**

Biking accessories, bike racks, skateboard decks, clothing, and more!

Thank-you to our sponsors: **ETERNAL**

# Educational Presentations to Elementary Schools

- to educate and promote alternatives to automobile reliance
- social marketing - youth are more receptive to changing attitudes and behaviours towards automobile use



# Living Greener Environmental Challenge



The **Living Greener Environmental Challenge** encourages students to be good stewards of their environment. To be eligible for prizes, students must pledge to do **THREE** things that will either help conserve water, reduce waste, clean up our streams and parks, improve air quality or reduce traffic congestion. We want to see as many students as possible pledge to help our environment so tell your friends, classmates and teachers to get their pledges in!

#### INSTRUCTIONS:

- Choose three things that you will do to help the environment and write them on the pledge form (completing the activities in the booklet will give you ideas about what you can do to help).
- Fill in your contact information.
- Take the pledge form home and have your parent or guardian sign it
- Cut out the pledge and send it individually, as a class or as a school, to the address listed by November 28<sup>th</sup>, 2003.
- All students who make a pledge will be entered into a draw for a chance to win an X-Box courtesy of the EECO Heroes.
- The school with the most pledges per capita will win a Pizza Party for the entire school courtesy of the EECO Heroes (max value \$500.00).
- Participating students will receive a Living Greener Certificate, follow-up letter and special prizes acknowledging their commitment to the health of our environment.
- The winners of the X -Box and School Pizza Party will be announced December 10<sup>th</sup>, 2003.
- For more information please call 862-3339 local 702 or email [tguidi@city.kelowna.bc.ca](mailto:tguidi@city.kelowna.bc.ca).



## Pledge Form Inside

# WALK AND ROLL CAR FREE DAY

Sunday September 26<sup>th</sup>, 2004

11:00 a.m. - 2:00 p.m.

Abbott Street

(between Lake and Cadder Avenues)



## FREE FUN FOR EVERYONE

BBQ

FACE PAINTING

GAMES/PRIZES

BICYCLE TRICKS

STREET ART

LIVE MUSIC

BIKE PARADE

BIKE MAINTENANCE CLINIC



Come out and enjoy lots of fun, free activities while experiencing a car free environment and celebrating International Car Free Day!

FOR MORE INFORMATION CONTACT 862-3339 LOCAL 484

# Locals rise to the challenge

Some Kelowna companies offer incentives to workers using alternative transportation

By Ron Seymour  
The Daily Courier

The morning commute was a breeze Wednesday for Nina Dalton, who walked the ramp across a culvert and levity takes to get to work. No bumper-to-bumper traffic, no waiting for a bus. Even so, Dalton is not alone. Kelowna's 120 employees who've pledged to show up their car for their daily commute. "I'm not too sure this is for a change," Schulz



up about four per cent. "We had about 500 buses picked up," said Emma Castles, Go Green coordinator, who tracked that regular weekday ridership is about 13,000. About 10 businesses and organizations have pledged to encourage their employees to find other ways of getting to work this week. Kim Schulz is among as of Kelowna's 120 employees who've pledged to show up their car for their daily commute. "I'm not too sure this is for a change," Schulz

# We should all think green all year round

EDITORIAL

Go Green week begins Monday amid growing evidence that hormone-disrupting chemicals are linked to a wide range of health problems. A report from the International Agency for Research on Cancer provides t

low doses, these chemicals can sometimes interfere with fetuses by disrupting the normal flow of hormones, espe-

cially during certain stages of development - and consequences later

Thus, hormone disruption in the early stages of development - and consequences later reason for the alarms: testicular cancer, the

last 50 years, from one case in every 20 women to one in every eight. Studies have found hormone disruption in birds, fish, shellfish, mammals, alligators and turtles, with effects ranging from behavioural changes, brain damage, reproductive abnormalities and birth defects to thyroid dysfunction, weakened immune systems, can-

# Media Coverage

## Take the green route

By Alistair Waters  
STAFF REPORTER

Central Okanagan commuters are being urged to compete in the Canadian Commuter Challenge from June 3 to 7.

And after the region's strong showing last year when it placed second, the competition is heating up.

According to organizers, participation is easy—ride the bus, carpool, cycle, walk, run, in-line skate, kayak, skateboard or telecommute. All forms of getting to work or school count as long as it is not driving alone.



MAYOR WALTER GRAY leads in cycling and Kelowna city councillors Ron Cannan and... They were among a dozen community represent

## Local residents

The Commuter Go Green Challenge will be waged throughout Kelowna June 3-7.

schools, churches, businesses, clubs, percentage-based or employee incentive programs from their work



## Bikes, cars race in commuter challenge

KELOWNA — Stacey Bilis is Kelowna's Commuter Queen.

She narrowly beat a media cyclist Monday in the Bike vs. Car Challenge on the first day of Go Green Week.

Bilis, driving a SILK-FM van, admitted that unlike most days, she drove at the speed limit during the eight-kilometre commute from North Glenora to City Hall.

Her official winning time was 14 minutes, 30 seconds. It was an easy downhill route for

the cyclists with a bike path on both Glenora and Ilga roads.

The rules of the race were loosely interpreted by cyclists, depending on how close other media were following.

Reporter Colin Basran, on his first official day at CHBC-TV, was just 15 seconds behind Bilis.

Daily Courier reporter J.P. Saultre and Rick On The Road from SILK-FM, who claimed he had to clean the dust from his bike, were less than a minute behind Basran at 13:35.

Laurens Campbell, a city traffic

technician who cycles from McKinley Landing to City Hall year-round, arrived in 15:05.

Hlynn Waters of SUN-FM stopped traffic to talk on the air (by telephone) and was the last media cyclist in at 19 minutes.

Dan (Dirtman) McFarlane from Power 104, appeared to get lost downtown and his truck finally arrived in 22 minutes.

"It was a demonstration to show the effectiveness and environmental impact of both modes of transportation,"

explained organizer Emma Castles, the city's transportation marketing/communications co-ordinator.

"For distances up to five kilometres, it has been proven that cycling is the fastest mode of transportation."

She drove the eight-km route in a city van in 18:20.

"It took me longer than I thought. There was less of traffic on the road and more of cyclists. I had to wait for so many cyclists and pedestrians at the crosswalks because it's Go Green Week," she said.



# Elected Official's Bike Tour



# Go Green Extravaganza and Mayor's Environmental Expo Fri.



- Mayor's Environmental Expo at City Park on Friday for students and Saturday for the public.
- A great family event focussing on transportation and the environment.



# Mayor's Environmental Expo (cont.)



# Bike vs. Car Challenge



- Challenge between media personalities - one cyclist vs. one driver.
- A demonstration of advantages and challenges of both forms of transport.