## Go Green Poster Contest

\*\*\*\*2002 GO\*GREEN \* \* Poster Contest \*

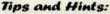
Don't miss this opportunity to have YOUR Go Green Poster displayed throughout the Central Okanagan. Enter the "2002 Go Green Poster Contest" hosted by the City of Kelowna, the Westbank First Nation, and the Regional District of the Central Okanagan and you could win great prizes!

Go Green Week is an annual event in which local residents, businesses, schools, and churches are challenged to increase their use of alternative forms of transportation (transit, cycling, walking, carpooling, running, in-line skating, kayaking, canoeing, and skateboarding). The winner of the "2002 Go Green Poster Contest" will have their poster displayed throughout the community to promote Go Green Week.



#### Why You Should Enter:

- The winning poster will be professionally printed and displayed around the Central Okanagan to promote Go Green Week
- Students from any grade level can enter and winners will be chosen from four categories: Elementary Group One (K to 3), Elementary Group Two (4 to 6), Middle (7 to 9) and Senior Secondary (10 to 12).
- A great opportunity for you to have your talents and creativity recognized throughout the community
- Gain additional experience and awards to put on your resume or in your portfolio
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- Remember that your poster must be submitted to City Hall by February 28, 2002 (details on back). Please ensure that your name, teacher, grade level, and school are clearly printed on the back of your poster
- 🔆 Be creative and have fun
- Remember that the overall concept of your poster should promote alternative forms of transportation
- 😭 Lots of colors are always good
- ☆ If you have any questions feel free to contact 250-862-3339 ext 484

For Rules and Contact Information Please See Reverse







## Poster Contest Winners

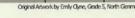


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### time to sign up for th



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To participate - challenge you environmentally friendly and H 2002. Riding the bus, carpoo skateboarding and teleworkir

Register you visiting www.commuterchalle







Tim Alastans CORA .

Thank-you to our sponsors:

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## **Educational Presentations to Elementary Schools**



- to educate and promote alternatives to automobile reliance
- social marketing youth are more receptive to changing attitudes and behaviours towards automobile use





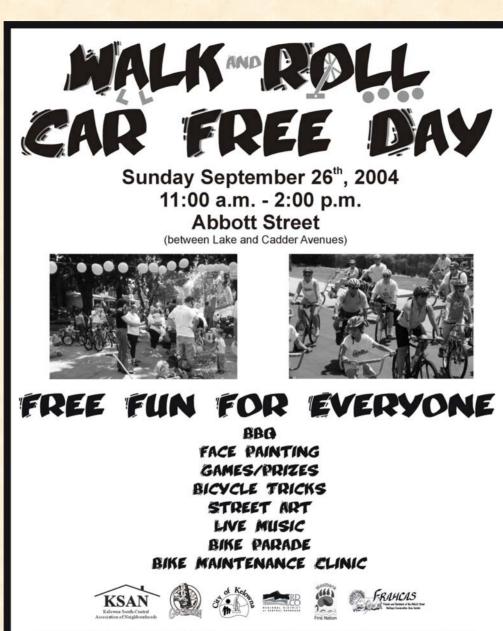


The Living Greener Environmental Challenge encourages students to be good stewards of their environment. To be eligible for prizes, students must pledge to do THREE things that will either help conserve water, reduce waste, clean up our streams and parks, improve air quality or reduce traffic congestion. We want to see as many students as possible pledge to help our environment so tell your friends, classmates and teachers to get their pledges in!

#### INSTRUCTIONS:

- Choose three things that you will do to help the environment and write them on the pledge form (completing the activities in the booklet will give you ideas about what you can do to help).
- Fill in your contact information.
- · Take the pledge form home and have your parent or guardian sign it
- Cut out the pledge and send it individually, as a class or as a school, to the address listed by November 28<sup>th</sup>, 2003.
- All students who make a pledge will be entered into a draw for a chance to win an X-Box courtesy of the EECO Heroes.
- The school with the most pledges per capita will win a Pizza Party for the entire school courtesy of the EECO Heroes (max value \$500.00).
- Participating students will receive a Living Greener Certificate, follow-up letter and special prizes acknowledging their commitment to the health of our environment.
- The winners of the X -Box and School Pizza Party will be announced December 10<sup>th</sup>, 2003.
- For more information please call 862-3339 local 702 or email tguidi@city.kelowna.bc.ca.





Come out and enjoy lots of fun, free activities while experiencing a car free environment and celebrating International Car Free Day!

FOR MORE INFORMATION CONTACT 862-3339 LOCAL 484

### Locals rise to the challenge

Some Kelowna companies offer incentives to workers using alternative transportation

The meeting commute will a invess Wednesday for Nilse Delma, who pailled his way arrows a cells and peelly lake to get is work. No humper so-humper traffic, no waiting for a low tone orthodization.

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By RON SEYNOUR The Only County

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### EDITORIAL We should all think green all year round

THE DAILY COURIER, WEDNESDAY, MAY 29, 2002.

Go Green week begins Monday amid growing evidence that hormone-dis-rupting chemicals are linked to a wide range of h

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A report

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low doses, these chemicals can sometimes interfere with fetuses by disrupting the normal flow of hormones, espe-

teking or amplifying estrogen or block-ing testosterune. Thus, bormone disruption in the

larly during certain ows" of development und consequences later reason for the alarms:

testicular cancer, the

last 50 years, from one case in every 20 women to one in every eight.

n-mail: ross (uneka@ok ho ca

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Studies have found hormone disruption in birds, fish, shellfish, mammals, alligators and turtles, with effects rang ing from behavioral changes, brain damage, reproductive abnormalities and birth defects to thyrold dysfunction, weakened immune systems, can-

### **Take the** green route

#### BY ALISTAIR WATERS STAFF REPORTER

Central Okanagan commuters are being urged to compete in the Canadian Commuter Challenge from June 3 to 7.

And after the region's strong showing last year when it placed second, the competition is heating up.

According to organizers, participation is easy-ride the bus, carpool, cycle, walk, run, in-line skate, kayak, skateboard or telecommute, All forms of getting to work or school count as long as it is not driving alone.

MAYOR WALTER GRAY leads a cycling gr nd Kelowna city councillors Ron Cannan and They were among a dozen community repres

### Local reside

The Commuter Go schools Green Challenge will be nesses w percenta aged throughout bers or er Kelowna June 3-7. native m

### Bikes, cars race in commuter challenge

KELOWNA - Shelloy Blats is felowna's Commuter Queen. She narrowly beat a modia cyclist Monday in the Bike vs. Car Challenge on the first day of Go itten Week.

Blais, driving a SILK-FM van, admitted that unlike most days, she drove at the speed limit during the eight-kilometre commute from North Glemmore to City Hall. Ber official winning time was

14 minutes, 10 seconds, It was an easy downhill route for the cyclisis with a bise path on both Glammore and High reads.

The rules of the road were loosely. interpreted by cyclists, depending on how close other media were following. Reporter Colin Basran, on his first official day at CHBC-TV, was just

15 seconds behind Blais. Daily Courier reporter J.P. Squire and Rick On The Read from SILK FM. who claimed he had to clean the dust from his blko, were less then a minute behind Basran at 15-15.

Laurens Comphell, a city traffic

technician who cycles from McKinley Landing to City Hall year cound, arrived in 15cts.

Ryan Waters of SUN-FM stopped twice to talk on the air (by cellphone) and was the last media cyclist in at 18 minutes.

Dan (Dirtmon) McParlane from Power 104, appeared to get lost down-town and his truck finally serviced in 22 minutes.

"It was a demonstration to show the effectiveness and environmental im-part of both modes of transportation." explained organizer Emma Castles. the city's transportation marketing/communications co-ordinator. "For distances up to five kilometros, it has been proven that cycling is the

fastest mode of transportation." She drove the eight-km route in city van in 1820.

"It took me longer than I thought. There was lots of unific on the road and tons of evclists. I had to wait for so many cyclisis and pedestrians at the crosswalks because it's Go Greens Week," she said

# **Elected Official's Bike Tour**



# Go Green Extravaganza and Mayor's Environmental Expo Fri.



 Mayor's Environmental Expo at City Park on Friday for students and Saturday for the public.

 A great family event focussing on transportation and the environment.

# Mayor's Environmental Expo (cont.)



# Bike vs. Car Challenge



- Challenge between media personalities one cyclist vs. one driver.
- A demonstration of advantages and challenges of both forms of transport.