

**NO  
SKATEBOARDING**

Dude, it's unsafe and illegal  
in this busy public area

# *Spot The Politician*

## **HAVE YOU SEEN**



**CYCLING  
RIDING TRANSIT**

**ALKING**

**BETWEEN JUNE 2-6, 2003?**

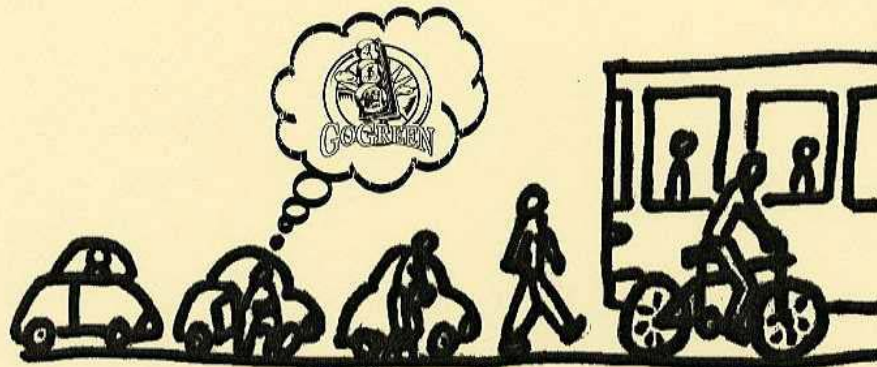
*If yes, then call 862-3339 x 484  
revealing the time and place  
you spotted the politician for  
a chance to WIN PRIZES!*

- A fun way for elected officials to show their support.
- Public encouraged to be on the look out for elected officials doing their bit to Go Green.
- Prizes awarded to winning "spotters".



# WANTED

## COMMUTER CHAMPIONS



Do you work for the City of Kelowna and use environmentally friendly forms of transportation (riding transit, cycling, walking, carpooling, running, in-line skating etc...) to get to work every day, a couple of times a week or seasonally? If you do, than the environment and the Transportation Demand Management Department would like to reward you by giving you the opportunity to become a Commuter Champion!

Every three months, a Commuter Champion will be selected, acknowledged and rewarded.

By using environmentally friendly forms of transportation these individuals help to:

• reduce air pollution    • maintain the liveability of our community    • reduce traffic congestion

And we think that deserves some acknowledgement!

### HOW TO BECOME A COMMUTER CHAMPION:

If you qualify as a Commuter Champion or if you know somebody who does, please email - name and method of transportation to:

[ecastles@city.kelowna.bc.ca](mailto:ecastles@city.kelowna.bc.ca)  
or call 862-3339 x484

Commuter Champion program promoted through Go Green Coordinator network

- designed to recognize the responsible Transportation choices individuals within organizations are committing to
- currently a pilot project within City & Regional District Offices



# A Commuter Champion is Born





# Other current TDM initiatives:

- Website development
- TDM/ parking management integration
- Transit U-pass UBC/OUC
- Off Road Cycling Plan
- One tonne challenge?
- Car sharing technology
- Bike to Work Week 2005



# Challenges and Opportunities

