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Measurement Canada Trade Sector Review

**Canadian Forum on Trade
Measurement (CFTM)
Montreal 2000**

*Fair Measure
For All*



*La mesure juste
pour tous*

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What is "Trade Sector Review (TSR)"?

- **Trade sector review is:**
 - **the assessment of each trade sector against a set of criteria, in order to categorize the sectors as having high, medium, or low potential for intervention,**
 - **followed by in depth consultations with stakeholders to determine what types of intervention are required to ensure equitable and accurate measurement from the perspective of stakeholders, and particularly from the perspective of vulnerable parties.**



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What is "TSR"? (contd)

- **Intervention includes such activities as:**
 - **establishing traceability of measurement standards**
 - **establishing rules for products, services, and/or devices**
 - **establishing mechanisms to resolve disputes**



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What is "TSR"? (contd)

- **Measurement Canada has a role to play in all sectors. As a minimum, Measurement Canada will monitor each trade sector and periodically assess the appropriateness of the level of intervention and of the metrological controls that are in place.**
- **The trade sector review also involves establishing alternate service delivery mechanisms for the selected intervention activities. In other words, developing partnerships where industry has capability.**



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Why are we Conducting TSR?

- **In order to accomplish our mission of ensuring equitable and accurate measurement of goods and services, and live within our resources.**
- **Measurement Canada wants to assess the extent to which intervention is required in each trade sector in Canada. This will allow Measurement Canada to focus its limited resources on those areas where the return to the Canadian taxpayer is greatest.**



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What has MC Done so Far Regarding the TSR?

- **Throughout 1997, we developed a Marketplace Intervention Model with the assistance of the consulting firm KPMG and in consultation with a sample of our stakeholders. The final report on the Model was issued in February 1998.**
- **From 1997 to 1999, Measurement Canada's Business Scope Team assessed all Canadian trade sectors using the Marketplace Intervention Model. The team also developed a plan of action for Measurement Canada to determine its intervention levels in consultation with stakeholders. The team's report was issued in September 1999.**



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What has MC Done so Far ...? (contd)

- **In November 1999, the first two trade sector review teams were established:**
 - **Electricity Industry**
 - **Downstream Petroleum Industry**

(both these teams will be presenting shortly).

- **All available reports can be found on Measurement Canada's website (<http://mc.ic.gc.ca>)**



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What will MC Do in the Short to Medium Term about TSR?

- **The recommendations of the trade sector review teams for the Electricity Industry and the Downstream Petroleum Industry are expected for July 2001 and will be implemented by January 2003.**
- **The trade sector review teams for the Dairy Farms/Dairy Products Industry and the Retail Food Industry will be established by January 2001, with their recommendations expected by July 2002 and implemented by January 2004.**



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What will MC Do in the Short to ...? (contd)

- **The trade sector review teams for the Retail Gasoline Sector and the Water Utilities Industry will be established by July 2002, with their recommendations expected for January 2004 and implemented for July 2005.**
- **Measurement Canada will ensure that necessary regulatory amendment processes are in place by January 2003 to implement the recommendations of trade sector review teams in an expedient manner.**



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What will MC Do in the Short to...? (contd)

- **Measurement Canada will identify trade sector review teams on an on-going basis, at least three years before their establishment.**



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What is MC's Long Term Objective Regarding TSR?

- **(From Strategic Direction)**
 - **Measurement Canada will fulfill its mandate by periodically assessing measurement in all trade sectors, intervening only where necessary to ensure accuracy and equity in the marketplace.**
 - **Stakeholders' informed views will be a key element in these decisions.**



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What is MC's Long Term Objective ...? (cont)

Time Frames:

- **By 2013, Measurement Canada will establish intervention levels for all trade sectors that have been categorized as high or medium priority based on the Marketplace Intervention Model.**



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What Assistance does MC Need from Stakeholders?

Your participation in the trade sector reviews is critical to the success of the reviews and to the adoption of interventions strategies and levels that are adequate for each sector.



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Presentations from TSR Team Leaders:

- **Dave Morgan**
- **Ted Kingsbury**

A "Questions and Answers" period will follow.

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