



**Measurement  
Canada**

An Agency of  
Industry Canada

**Mesures  
Canada**

Un organisme  
d'Industrie Canada

# Canadian Forum on Trade Measurement (CFTM) 2000

**Opening Remarks by  
Mr. Alan E. Johnston  
President of Measurement Canada**

*Fair Measure  
For All*



*La mesure juste  
pour tous*

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## *Our Mission*

**To ensure equity and accuracy where goods and services are bought and sold on the basis of measurement, in order to contribute to a fair and competitive marketplace for Canadians**

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## ***Purpose and Scope of the CFTM***

- **To bring together Measurement Canada (MC) employees and clients for discussions and exchanges of information on trade measurement/accreditation**
- **To strengthen client participation in the establishment of regulations, specifications, policies and procedures**
- **To enhance the contribution of stakeholders in building a fair, efficient and competitive Canadian marketplace**



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## *General Flow of CFTM 2000*

- **Plenary**
- **Standing Committee meetings**
- **Evening reception - Surf our Internet site**
- **CFTM Executive Committee meeting**



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## *Progress Made Since Pre-inaugural CFTM*

- **Status of commitments made at the 1999 Pre-inaugural CFTM**
- **Follow-up to feedback received**
- **Help us to improve**



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## *MC's Strategic Direction ....*

- **MC will continue to provide the following services directly:**
  - **establishing rules and requirements**
  - **resolving complaints and disputes**
  - **monitoring the marketplace, taking action where necessary to ensure appropriate levels of compliance**



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## *MC's Strategic Direction - Our accomplishments*

- **Marketplace Intervention Model**
- **Trade Sector Reviews**
- **Use of Accredited Companies to provide services**



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# *MC's Strategic Direction - Our accomplishments*

- **Client Service**
  - **Enhanced communication / consultation**
  - **Service Standards**
  - **Quality Management System for the Accreditation Program**





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# *MC's Key Commitments for 2000-2004*

**Introduce technical requirements which reflect new measurement technologies /changing business practices**

- **Implement identified level of intervention in the downstream petroleum and electricity trade sectors**
- **Establish the level of intervention necessary to ensure accurate measurement in 5 or 6 trade sectors**
- **Increase private sector partnering arrangements and other ASD mechanisms to deliver services**

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## *MC's Key Commitments (contd)*

- **Strengthen stakeholder access to and participation in the development of technical standards, policies and procedures**
- **Improve the quality of client service delivery**
- **Strengthen and sustain a workplace environment where all employees are valued and have the expertise to meet client service delivery requirements**



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## ***CFTM - A Source of Information***

- **Brochures / Newsletter**
- **Internet site**
- **MC staff**

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