

ACTION PLAN #1 - INDUSTRIAL TAX BASE

ISSUE:	Attract industrial tax base
PREFERRED OUTCOME:	A sustainable and diversified industrial tax base
PREFERRED OPTION:	Intense and specialized lobbying/marketing
ITEMS CONSIDERED	
1.	Determine what tax incentives are permissible
2.	Investigate tax sharing options
3.	Formulate a development plan
4.	Obtain lands suitable for industrial use
5.	Develop industrial park/s
6.	Develop a marketing strategy
7.	Meet with Council

ACTION PLAN #2 - FORESTRY

ISSUE:	Forestry
PREFERRED OUTCOME:	A sustainable and diversified forests industry
PREFERRED OPTION:	Localized Forests Policy Reform
ITEMS CONSIDERED	
1.	Develop an Economic Zone for Skeena
2.	Lobby to achieve Forestry Task Force recommendations
3.	Prepare a follow-up plan to keep issue in forefront
4.	Organize a collaborative lobbying approach
5.	Update on current policy reform status
6.	Continue with Community Forest project
7.	Determine fibre availability (TFL 1)
8.	Pressure government for 20% clawback
9.	Contact potential secondary manufacturers
10.	Investigate impact of quota system (Softwood Lumber Agreement)
11.	Determine our existing and potential wood markets

ACTION PLAN #3 ~ TOURISM

ISSUE:	Tourism
PREFERRED OUTCOME:	Attract and maintain a growing, diversified and sustainable tourism industry
PREFERRED OPTION:	More money for tourism
ITEMS CONSIDERED	
1.	Implement hotel tax
2.	Obtain strategy on where money will be spent
3.	City match anticipated hotel tax revenue

ACTION PLAN #4 ~ REGIONAL CENTRE

ISSUE:	Promoting Terrace as a Regional Centre
PREFERRED OUTCOME:	Terrace firmly established as the largest diversified regional centre west of Prince George
PREFERRED OPTION:	Develop a strategy for a regional population of 70,000+
ITEMS CONSIDERED	
1.	Investigate UNBC opportunities for post-secondary education
2.	Meet with President of NWCC to discuss ongoing strategies and opportunities
3.	Prepare a Strategic Plan
4.	Obtain regional and group input (e.g., TEDA, NWDC, etc.)
5.	Work on attracting a large fully-serviced hotel
6.	Lobby for Terrace to become Education Authority and Health Authority for the Northwest
7.	Support Airport development (e.g., runway extension, low-cost carrier, etc.)
8.	Investigate opportunities for mining centre development
9.	Investigate opportunities in the oil and gas industry

ACTION PLAN #5 - INFRASTRUCTURE

ISSUE:	Infrastructure
PREFERRED OUTCOME:	A publicly acceptable and affordable level of service
PREFERRED OPTION:	Prepare a sustainability plan for City buildings and infrastructure
ITEMS CONSIDERED	
1.	Conduct inventory/audit of useful life analysis of City infrastructure (including buildings)

ACTION PLAN #6 - TAXATION

ISSUE:	Taxation
PREFERRED OUTCOME:	A fair and equitable taxation system that increases revenues
PREFERRED OPTION:	Explore alternative taxation/revenue opportunities
ITEMS CONSIDERED	
1.	Report on available taxation revenue opportunities under the Community Charter
2.	"City Tel" model - investigate opportunities (e.g., fibre optic)
3.	Investigate gas/hydro franchise opportunities
4.	Seek out other success stories
5.	Investigate co-generation opportunities
6.	Community Forest (potential revenue generator)

ACTION PLAN #7 - RECOVERY STRATEGY

ISSUE:	Recovery Strategy
PREFERRED OUTCOME:	A growing and vibrant community
PREFERRED OPTION:	Liase with community groups and industry
ITEMS CONSIDERED	
1.	Lobby West Fraser for a January start up
2.	Lobby for CN rail line upgrades

ACTION PLAN #8 - ALTERNATIVE ENERGY

ISSUE:	Alternative Energy
PREFERRED OUTCOME:	Alternative energy sources for industry, to increase employment and reduce costs
PREFERRED OPTION:	Develop a Community Energy Strategy
ITEMS CONSIDERED	
1.	Form a Task Force to develop a Community Energy Strategy

ACTION PLAN #9 - INTER-REGIONAL RELATIONSHIPS

ISSUE:	Inter-Regional Relationships
PREFERRED OUTCOME:	Culturally regionalized, harmonized and co-operatively developed strategy that benefits Terrace and region
PREFERRED OPTION:	Take a lead role in forming a Northwest Local Government Association
ITEMS CONSIDERED	
1.	Take lead role in formation of a Northwest Local Government Association
2.	Identify benefits, not only to Terrace and region

ACTION PLAN #10 - SPORTSPLEX

ISSUE:	Sportsplex
PREFERRED OUTCOME:	Improved quality of life by constructing Sportsplex
PREFERRED OPTION:	Continue with present action plan
ITEMS CONSIDERED	
1.	Continue on present course