



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

SPONSORSHIP OPPORTUNITIES

Annual Meeting & Convention

Lethbridge Lodge Hotel and Conference Centre

Lethbridge, Alberta

February 10 – 12, 2006

Rm. 201, J. G. O'Donoghue Bldg., 7000 – 113 Street, Edmonton, AB T6H 5T6

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ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES CONVENTION SPONSORSHIP OPPORTUNITIES

The Advantages

This Convention offers significant provincial exposure.

By sponsoring this convention, your organization can:

- Increase awareness and enhance your corporate image;
- Network with more than 400 community volunteers and leaders;
- Market your products and services to representatives of 292 agricultural societies from all over Alberta;
- Achieve recognition for your company and products based on the level of sponsorship developed to best suit your needs.

**ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES
CONVENTION SPONSORSHIP OPPORTUNITIES**

PLATINUM Sponsor - \$5,000

GOLD Sponsor - \$2,500

SILVER Sponsor - \$1,000

BRONZE Sponsor - \$500

FRIENDS & SUPPORTERS - \$499 and under

ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES CONVENTION SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsor - \$5,000

Pre Event

- Recognition and logo in newsletter;
- Recognition and logo on website.

During Event

- Recognition and logo in the convention program;
- Major sponsor of the entertainment stage or evening banquets;
- Opportunity to purchase 4 tickets of showcase and meal events of your choice at 50% sponsors discount;
- Platinum acknowledgement during the convention:
 - Signage - sponsor to provide 3' x 8' for prominent display,
 - Power point – feature acknowledgement in 5 presentations,
 - Stage announcements – 5 acknowledgements,
 - Opportunity to distribute promotional items at one event.

Post Event

- Platinum level sponsor plaque;
- Recognition in post convention newsletter;
- One half page ad or insert in one of the quarterly newsletters;
- Newsletter subscription.

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GOLD Sponsor - \$2,500

Pre Event

- Recognition and logo in newsletter;
- Recognition and logo on website.

During Event

- Recognition and logo in the convention program;
- Co Presenter status of a speaker, select a session or luncheon;
- Signage opportunity at the event;
- Opportunity to purchase 2 tickets of showcase and meal events of your choice at 50% sponsor's discount;
- Gold acknowledgement during the convention:
 - Signage - sponsor to provide 3' x 8' for prominent display,
 - Power point – feature acknowledgement in 4 presentations,
 - Stage announcements – 4 acknowledgements,
 - Opportunity to distribute promotional items at one event.

Post Event

- Gold level sponsor plaque;
- Recognition in post convention newsletter;
- One quarter page ad in one of the quarterly newsletters;
- Newsletter subscription.

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SILVER Sponsor - \$1,000

Pre Event

- Recognition in newsletter.

During Event

- Recognition in the convention program;
- Co Presenter status of a breakfast or coffee break;
- Silver acknowledgement during the convention:
 - Signage - sponsor to provide 3' x 4' for display at event,
 - Power point – feature acknowledgement in 3 presentations,
 - Stage announcements – 3 acknowledgements.

Post Event

- Silver level sponsor plaque;
- Recognition in post convention newsletter;
- Newsletter subscription.

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BRONZE Sponsor - \$500

Pre Event

- Recognition in newsletter.

During Event

- Recognition in the convention Program;
- Co Presenter status of a breakfast or coffee break;
- Signage – sponsor listing provided by AAAS at the event;
- Bronze acknowledgement during the convention:
 - Power point – feature acknowledgement in 2 presentations,
 - Stage announcements – 2 acknowledgements.

Post Event

- Bronze level sponsor certificate;
- Recognition in post convention newsletter;
- Newsletter subscription.

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FRIENDS & SUPPORTERS - \$499 and under

During Event

- Recognition in the convention Program;
- Signage – sponsor listing provided by AAAS.

Post Event

- Friends and Supporters acknowledgement certificate;
- Newsletter acknowledgement.