



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

REGION 1

‘REDISCOVER AAAS’

**2006 CONVENTION
&
ANNUAL MEETING**

**Lethbridge Lodge Hotel and Conference Centre
320 Scenic Drive S
Lethbridge, Alberta**

February 10 – 12, 2006

THANK YOU!

This Convention is generously supported by the following friends of Agriculture:

Alberta's Credit Union

Alberta Elevating Devices & Amusement Rides Safety Association, AEDARSA

ATB Financial

Blue Ribbon Marketing Inc.

CIBC, Regional Agri Branch

Edmonton Journal

Farm Estate Advisory Group

Federation of Alberta Gas Co-ops Ltd.

Foster Park Baskett Insurance Ltd.

RBC Royal Bank

TD Canada Trust

UFA

West Coast Amusements

We urge you to acknowledge these representatives at the convention.

2006 CONVENTION & ANNUAL MEETING
'REDISCOVER AAAS'
LETHBRIDGE LODGE HOTEL AND CONFERENCE CENTRE
FEBRUARY 10 – 12, 2006

CONVENTION PROGRAM

(Subject to Change)

Friday, February 10

11:00am - 7:00pm	Registration/ Silent Auction Drop Off & Promotions Competition Drop Off
2:00pm - 3:30pm	MLAs' Open Forum
3:30pm - 3:45pm	Refreshments
3:30pm - 9:00pm	Trade Show and Silent Auction
3:45pm - 5:00pm	STREAM 1 - "Energy Deregulation" - Kathryn Wood, Alberta Department of Energy
	STREAM 2 - "Financial State of Agriculture" - Yvonne Barthel, KPMG
	STREAM 3 - "What kind of Board are you?" - Jeff Nish Enterprises
6:00pm - 10:00pm	Taste of Region 1 Buffet (Cash Bar); Opening Ceremonies & Showcasing Greetings from The Honourable Doug Horner, Minister of Agriculture
10:00pm - midnight	Hospitality Suite

Saturday, February 11

7:30am - 9:00am	Registration/ Silent Action & Promotions Competition Drop Off
7:30am - 9:00am	Breakfast
9:00am - 10:30am	Keynote - "Rural Development" - Doug Griffiths, MLA, Battle River-Wainwright
9:30am - 10:30am	Service Members Meeting & Election
10:00am - 4:00pm	Silent Auction & Tradeshow
10:30am - 11:00am	Refreshments/Networking
11:00am - noon	STREAM 1 - "Maintenance Programs" - Barry Beck, Facility Manager, City of Lethbridge
11:00am - noon	STREAM 2 - "Private/Public Partnership" - Wynn McLean, General Manager, Camrose Exhibition
11:00am - noon	STREAM 3 - "Boards That Work as a Team" – TBA

CONVENTION PROGRAM

(Subject to Change)

Saturday, February 11 (continued)

- 12:15pm - 1:45pm Lunch/Showcasing
- 2:00pm - 4:00pm Silent Auction closes with random pulling of articles
- 2:00pm - 4:30pm **STREAM 1 - “Energy Workshop”** - Zita Brascoupe, Senior Program Officer, Office of Energy Efficiency, Natural Resources Canada
- 2:00pm - 3:00pm **STREAM 2 – “Sponsorship Development”**
– Lynda Kavanagh, WOW Communications
- 2:00pm - 3:00pm **STREAM 3 - “A Boards Role in Rural Development”**
- Doug Griffiths, MLA, Battle River-Wainwright
- 3:00pm - 3:15pm Refreshments/Networking
- 3:15pm - 4:15pm **STREAM 2 – “Grants & New Funding”** – Barb Sturdy, Community Liaison Officer, for Southern and Central Alberta, Alberta Lottery and Gaming & Shafeek Ali, Head, Rural Programs Branch, Alberta Agriculture Food and Rural Development
- STREAM 3 – “Staffing Issues For a Board”** - Jeff Nish Enterprises
- 4:30pm - 5:30pm Region 1 Meeting
Region 2 Meeting
Region 3 Meeting
Region 4 Meeting
Region 5 Meeting & Election
Region 6 Meeting & Election
Alberta Rural Youth Council Meeting
- 6:00pm - 10:00pm Awards Banquet (Cash Bar); Live Auction & Showcasing
- 10:00pm - midnight Hospitality Suite

Sunday, February 12

- 8:00am - 9:00am Breakfast/Silent Auction Pick Up
- 8:45am - 9:00am Convention 2007 Announcement
- 9:00am - 11:00am Annual General Meeting
- 11:00am - 11:30am Closing Ceremonies

REGISTRATION

Early Bird Registration Deadline January 6th, 2006

Agriculture Society membership

Convention delegates must be members of an Agriculture Society in good standing, with fully paid memberships. AAAS membership renewal is December 31st.

Fees

Early Bird Registration **prior** to January 6th is \$175.00 plus GST

Registration **after** January 6th is \$225.00 plus GST

Meal Ticket Information

Meals are included in the price of the full delegate's package.

Additional meals can be purchased for the prices indicated on the Additional Ticket Form.

Cancellation policy

Cancellations must be received in writing at the AAAS office by January 27th, 2006 in order to obtain a refund. There will be a \$20.00 cancellation fee. NO REFUND will be given after this date.

-----✂-----✂-----✂-----

REGISTRATION FORM

Name of Agricultural Society/Company: _____

Address: _____ Province: _____

Postal Code: _____ Telephone: (_____) _____

Fax: (_____) _____ Cellular: (_____) _____

REGISTRATION Deadline is February 3rd, 2006

Early Bird Registration prior to January 6th, 2006: \$175.00 plus \$12.25 GST = \$187.25

After January 6th, 2006: \$225.00 plus \$15.75 GST = \$240.75

Name – to be used on Badge (PRINT)	Fee	GST	Total

Total Registration Fees included = \$ _____

Complete and return Registration Form with payment in full to:

Alberta Association of Agricultural Societies
Rm. 201 J.G. O'Donoghue Bldg. 7000 – 113 Street, Edmonton, AB T6H 5T6
Ph. (780) 427 – 2174 Fax (780) 422 – 7755 E mail: aaas@albertaagsocieties.ca

WHERE TO STAY FOR THE CONVENTION

The following hotels have provided convention rates for AAAS delegates. Please book early to ensure your reservation at the hotel of your choice.

Advise the Reservation Desk that you are an agricultural society delegate with the AAAS Convention.

LETHBRIDGE LODGE HOTEL AND CONFERENCE CENTRE

320 Scenic Drive South

Tel: (403) 328-1123; Fax: (403) 328-0002

Toll free reservations: 1-800-661-1232

Room Rate Special AAAS Conference Rate - \$94.00 (Standard room - double occupancy)

DAYS INN

100 - 3rd Avenue South – next door to Lethbridge Lodge

Tel: (403) 327-6000; Fax: (403) 320-2070

Toll free reservations: 1-800-661-8085

Room Rate: Standard room (exterior) - 1 guest \$74.00 – 2 guests \$79.00 plus tax
 Courtyard room (interior) - 1 guest \$79.00 – 2 guests \$84.00 plus tax
 Each additional guest \$5.00 and children stay free

HOLIDAY INN EXPRESS

120 Stafford Drive South – six blocks from Lethbridge Lodge

Tel: (403) 875-7000; Fax: (403) 875-7828

Toll free reservations: 1-866-494-9292

Room Rate: Standard room (2 queen beds) - \$94.00 plus tax
 Suites (one king or two queens and a sofa bed - \$109.00 plus tax
 Each additional guest \$5.00 and children stay free

SOUTH COUNTRY INN

2225 Mayor Magrath Drive, South

Tel: (403) 380-6677

Toll free reservations: 1-888-757-6884

RAMADA HOTEL & SUITES

2375 Mayor Magrath Drive

Tel: (403) 380-5050

Toll free reservations: 1-800-272-6232

Book early to avoid disappointment!

SPEAKERS

Keynote

“Agricultural Societies – Key to Alberta’s Future” – Doug Griffiths, MLA, Battle River-Wainwright
Rural communities have much to offer through their quality of life, thriving heritage, arts and cultural opportunities, affordable and safe communities, and positive economic opportunities. However some communities are struggling to attract businesses and keep people in their communities. In the past agricultural societies have taken up the challenge to provide and maintain essential community facilities and programming. Today, and into the future, the challenges are greater. Leadership from agricultural societies will be needed to create innovative solutions in building community capacity, quality of life and infrastructure. The rural communities of tomorrow will need to be responsive to change, with a strong economic base that supports positive values, and strong options in health, culture and fitness. Agricultural Societies have the opportunity to lead the charge!

Stream 1 – “Who can change that light bulb?”

Ag Societies who operate buildings, whether it’s a curling rink, barn, hockey arena, or trade show space should attend this stream. These sessions discuss facility management, with a focus on energy conservation, maintenance programs, and deregulation.

“Energy Deregulation” – Katheryn Wood, Alberta Department of Energy

Let’s go back to the beginning, and start this seminar with “Energy Deregulation 101”. How’d it happen, why’d it happen, and what’s it mean for you. Plus, learn about your rights as a consumer, criteria you should consider before signing a contract, and who to contact when you have concerns about your energy company.

“Maintenance Programs” - Barry Beck manages over 200 buildings as the Facilities Manager for the City of Lethbridge. In this session, you will learn about preventative maintenance, corrective maintenance, lifecycle planning for your facilities, and what should and shouldn’t be included in your maintenance programs. You’ll leave this session with ideas on how to implement and apply maintenance programs, which over the long term, will save you money!

“Energy Workshop” - Zita Brascoupe, Senior Program Officer of Office of Energy Efficiency, Natural Resources Canada's Energy Innovators will discuss ways to increase energy efficiency by making improvements in existing buildings, improving and extending the life of a building’s equipment to decrease utility bills and increase the comfort of occupants. She will offer information on new and existing programs to assist your organization.

Stream 2 – “Let’s make lots of Money!”

This stream will focus on marketing and programming. Participants, who are interested in improving the bottom line of their Ag Society, want to learn how to develop a sponsorship program, or learn more about grants and new funding should attend these sessions!

“Financial State of Agriculture” – Yvonne Barthel, KPMG

“Private/Public Partnerships” - Many Ag Societies need to examine new ways to develop revenues as they move forward in their business planning. The Camrose Regional Exhibition has been very successful with some of their partnerships. Wynn McLean, General Manager, Camrose Exhibition will give you some insight on how Ag Societies can get involved in these partnerships. He’ll also discuss the pitfalls, benefits, and planning involved when entering into a Private/Public Partnership.

SPEAKERS

(continued)

Stream 2 con't

“Step by Step” - An outline for your sponsorship program - “It’s on my list” cry volunteers and staff! With all the things on your “TO DO” list in bold writing is **“DEVELOP A SPONSORSHIP PROGRAM”**. If you’ve been putting off developing a sponsorship program, you just can’t wait any longer! During this session Lynda Kavanagh will provide you with a step by step sponsorship program. After this session, you can cross that task right off your list!

“Grants and New Funding Opportunities” – Barb Sturdy, Manager, Alberta Lottery and Gaming will present new funding opportunities and review and existing programs. Shafeek Ali, Head of Rural Programs Branch, Alberta Agriculture Food and Rural Development will also be on hand to review existing AAFRD programs and respond to members’ inquiries.

Stream 3 – “Is your Board Bored?”

In an ever-changing industry, what exactly is the role of the Board? This stream addresses that question, and will also give you information on the two types of Boards, how to build a good team at the Board, Policies that are a must, staffing issues for Boards, and a Boards role in Rural Development.

“What Kind of a Board Are You?” - In this session Jeff Nish will examine a variety of topics as it relates to your Board. This will include the differences between a Governance Board and an Operational Board and the kinds of responsibilities and policies that each must have. He’ll also discuss how to decide what kind of a Board you are and what kind of a Board you should be.

“Boards that Work as a Team” – Speaker TBA

What makes teamwork on a Board a reality? How do you respect opinions of individual Board members, while still moving everyone in the same direction? What are the roles of Board Sub-Committees, and how should a Board respond to their work? These are just some of the topics that will be covered in this session.

“A Boards Role in Rural Development” – Doug Griffiths, MLA, Battle River-Wainwright

Agriculture Societies can provide leadership to their communities only if they have a visionary board of directors; Directors need to be prepared to establish collaborative networks and regional partnerships to support rural development. Successful Boards will have a solid commitment to the future, utilizing and encouraging regional youth to participate in community growth.

“Staffing Issues for a Board” – Jeff Nish will continue his discussion on Board work, with a focus on staffing issues. For example, what issues belong to the Board and what issues belong to the staff in both a Governance Board and an Operational Board? Who’s responsible for what? He will also discuss Accountabilities under each model and conclude with a discussion about the authority individual Board Members have over staff.

CONVENTION FEATURES

TASTE OF REGION 1

This year Friday evening at the convention features ethnic dishes from Southern Alberta. There will be numerous buffet stations set up with a variety of foods from Region 1. Come prepared to feast and enjoy!

“REDISCOVER AAAS”

Saturday night is going to be a celebration that you won't want to miss. Join in the fun by rediscovering your imagination and wearing your boldest and brightest colors. Together we will rediscover AAAS.

AAAS HONOUR ROLL AWARDS PROGRAM

At the Awards Banquet on Saturday night the industry will pay tribute to recipients of the Honourary Membership Roll. These people have gone beyond the norm in delivering excellence and commitment to our agricultural societies and communities. In order to make these ceremonies as meaningful as possible we ask that all agriculture societies take the time to nominate one of their special volunteers.

Agriculture Society Directors are asked to fill out and submit the Honour Roll Nominations enclosed nomination form to the AAAS office by December 5th, 2005.

SHOWCASE ENTERTAINMENT

Showcasing is a way to have fun and do business at the same time! The showcase acts are brought to the convention by professional agencies that know your market and will provide you with family entertainment at all price levels. This is your opportunity to speak with the entertainers and book them for your fair.

Make sure your attraction booking staff and volunteers come with a budget in mind. Come and see all of the outstanding acts.



TRADESHOW

The tradeshow is an opportunity to learn about new products and services. Come prepared to visit and talk business with entertainment booking agencies, fair industry supply companies and industry support associations.

**To apply for a trade show booth contact:
Jack McDonald, Trade Show Chair
T: (403) 236-7999 F: (403) 236-7913
Email: jacmcdon@mcdonaldconsulting.com**



“Live & Team Auction”



Once again we will auction off TEAMS to work at events around the province. Great networking opportunity! The TEAM will attend/work for one day at an event of the winning bidder within one year of the auction.

Get your Ag. Society to sponsor someone to be on your regional TEAM!

Get your Ag. Society to purchase a TEAM to work an event for you!

PURCHASING AG. SOCIETY: provide accommodations for TEAM (motel, billets, barn stalls, etc.)

- Meals
- Admission, parking passes, etc. as needed

TEAMS: provide transportation to event (member's Ag. Society may sponsor mileage)
If you or someone in your Ag. Society is willing to be on a TEAM please submit names to Edith @ 403-757-2108 (phone/fax) by January 12, 2006.

This is a great networking opportunity for your Ag. Society as well as extra hands to help. Participate in a learning experience, share your knowledge, and have fun doing it!!!

We hope to have 9 or 10 teams (one for each director plus AAFRD) so come prepared to bid and buy a TEAM!

SILENT AUCTION



Everyone enjoys the opportunity to bid on great items from our fair and exhibition events, as well as from our service members!

Bring an item from your Ag society or community and support your association. We welcome your silent auction item – big or small.

NOTE: The Silent Auction Committee, at their discretion, may select items to be in the Live Auction, or to be used for door prizes.

YOUR DONATION IS APPRECIATED!

SILENT AUCTION REGISTRATION FORM

(PRINT and return with your delegate registration form)

ORGANIZATION NAME: _____

CONTACT NAME: _____ TEL:(____) _____

ITEM DESCRIPTION: _____

ESTIMATED VALUE: _____

Do not mail your item in.

Drop off your item at the convention site Silent Auction Registration desk
Friday 11:00am - 7:00pm or Saturday 8:00am – 9:00am

Alberta Association of Agricultural Societies
Rm. 201 J.G. O'Donoghue Bldg. 7000 – 113 Street, Edmonton, AB T6H 5T6
Ph. (780) 427 – 2174 Fax (780) 422 – 7755 E mail: aaas@albertaagsocieties.ca

PROMOTIONAL COMPETITION

Enter your fair books and posters for judging. The judging will take place on Saturday February 11th. The winners will be announced on Saturday at the Rediscover AAAS banquet.

FAIR BOOKS & POSTERS

Enter your fair books and posters to have them judged by a panel of experts and admired by your peers. Posters and Fair Books will be judged on creativity, appropriate use of medium and effectiveness.

Category A - Fair Books & Posters

Attendance UNDER 1500 people

Class 1: Poster - 2 colour or less

Class 2: Poster - more than 2 colour

Class 3: Fair Book Cover - 2 colour or less

Class 4: Fair Book Cover - more than 2 colour

Category B - Fair Books & Posters

Attendance OVER 1500 people

Class 5: Poster - 2 colour or less

Class 6: Poster - more than 2 colour

Class 7: Fair Book Cover - 2 colour or less

Class 8: Fair Book Cover - more than 2 colour

Category C - OTHER EVENTS FLYERS, POSTERS & NEWSLETTERS

Class 9: Other event related posters and flyers, such as auctions, sales, dinner theaters not associated with the annual fair.

Class 10: Event or Ag Society Newsletters



Category D – Anniversary Collections

Class 11: A collection of photos with captions of your agricultural society and community events.

Prizes in classes 1 through 11:
1st - \$75.00, ribbon and certificate
2nd - \$50.00, ribbon and certificate
3rd – ribbon and certificate



Alberta's Credit Unions

This year there will be a **Delegate's Choice**. All delegates are invited to view all entries in Categories A, B, C and D and cast your ballot. The winner will be announced and awarded a certificate.

-----✂-----✂-----✂-----

Put category and class on each item.

Submit entries to the convention registration desk on Friday by 7:00pm or Saturday by 9:00am

PROMOTIONAL COMPETITION ENTRY FORM

(PRINT and return with your delegate registration form)

ORGANIZATION NAME: _____

CONTACT NAME: _____ TEL: (____) _____

CATAGORY: _____ CLASS: _____

ANNUAL GENERAL MEETING

The Annual General Meeting takes place in the ballroom at the Lethbridge Lodge Hotel and Conference Centre on Sunday morning at 9:00am.

Voting Rights

Every agriculture society in good standing has one vote.

Previous annual meeting minutes and voting paddle must be picked up at the registration desk prior to the beginning of the annual meeting. If the voting paddle is lost it cannot be replaced.

Resolutions

Resolutions must be presented to the AAAS Resolutions Committee 30 days prior to the date of the AAAS annual meeting.

Resolutions must be given to the AAAS office by January 12th, 2006.

Special Resolutions

AAAS Bylaws can only be changed by a Special Resolution.

Notice of such special resolution(s) must be given to the AAAS Office at least 60 days prior to the annual meeting by December 12th, 2005.

A copy of such special resolution(s) shall be mailed to member societies 30 days prior to the annual meeting by January 12th.

The special resolution will then be presented at the annual meeting to be voted on.

Motions

ALL motions must be provided **IN WRITING** to the annual meeting recording secretary at the time of presentation from the floor at the annual meeting.

For more information contact:

Grace Duff, Resolutions Chair T: (403) 327-6211 F: (403) 327-6888

Special Resolution for the 2006 Annual Meeting

The Board of Directors will send a resolution to all agricultural societies' offices by January 12th.

Members are asked to review the recommended change and prepare to vote at the annual meeting on Sunday, February 12th.



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

**2006 CONVENTION & ANNUAL MEETING
'REDISCOVER AAAS'
LETHBRIDGE LODGE HOTEL AND CONFERENCE CENTRE
FEBRUARY 10 – 12, 2006**

CHECKLIST & IMPORTANT DEADLINES

Items must be in the AAAS office, on the date specified, to be considered having met the deadline.

- ❑ Honourary Membership Roll Nomination Form (AAAS Office by December 5th, 2005)
- ❑ AAAS Membership Renewal (December 31st, 2005)
- ❑ Registrations
 - Early Bird Registration prior to January 6th, 2006
 - Cancellation Of Registration January 27th, 2006
 - Delegate Registration Closes February 3rd, 2006
- ❑ Cheque payable to: Alberta Association of Agricultural Societies
- ❑ Resolution Submission (in writing to AAAS Office by January 12th, 2006)
- ❑ Live Auction – Submit names (AAAS Office by January 12th, 2006)
- ❑ Silent Auction Registration Form (AAAS Office by January 12th, 2006)
- ❑ Promotional Competition Entry Form (Friday & Saturday at convention site
February 10th & 11th, 2006)
- ❑ Would you like to volunteer?
Please call Deanna Wynder (403) 626-3803 or the AAAS office (780) 427-2174 ASAP

Alberta Association of Agricultural Societies
Rm. 201 J.G. O'Donoghue Bldg. 7000 - 113 Street, Edmonton, AB T6H 5T6
Ph. (780) 427 - 2174 Fax (780) 422 - 7755 E mail: aaas@albertaagsocieties.ca