



Calgary - Montreal - Moscow - Toronto

CERBA Canada Eurasia Russia
Business Association

КАДРАЕ - Канадская деловая ассоциация в России и Евразии
AACRE - Association d'affaires Canada Russie Eurasie

NEWS RELEASE

September 23, 2005

Dennis Goresky takes on role as CERBA's new Executive Director, effective immediately

Canada Eurasia Russia Business Association (CERBA) Chairman, Don Whalen and the Board of Directors is very pleased to announce that **Dennis Goresky** will assume the role of **Executive Director** of **CERBA**, effective immediately.

As the Executive Director, Dennis will lead and manage the ongoing day-to-day business of our international association under the direction of the Board of Directors and will direct the development and provision of member services and initiatives through our network of locally managed Regional chapter teams, including Calgary, Montreal, Moscow and Toronto. Dennis will be based from his office in Ottawa.

Dennis brings 31 years of foreign service experience, extensive networks, and knowledge to the position, much of which concentrated on the Central and Eastern Europe markets. As Dennis says, "this exciting position with CERBA is a logical extension of the work I have done in the region and is one where my years of government service and promotion of Canadian interests will allow me to be effective in support of our members' requirements."

Prior to joining CERBA, Dennis served for three years as the Regional Director, Central and Eastern Europe at Export Development Canada posted at the Canadian Embassy in Warsaw. Earlier assignments at the Department of Foreign Affairs and International Trade Canada included: Canadian Representative to the Nuclear Safety Committee of the G-7; Trade Commissioner in Kiev, Ukraine; and earlier, as a foreign service officer in various postings over the years in Poland, Romania, Australia and the USA.

Dennis holds an Honors B.A., Magna cum Laude, University of Alberta, as well as an M.A. in Soviet and East European Politics and Economics, also from the University of Alberta. Dennis speaks English, Polish, Ukrainian and Russian.

Dennis will be getting off to a fast start by traveling to the various chapters over the next few weeks to meet with CERBA members and staff, private sector executives, government representatives, and other interested associations and stakeholder groups important to the growth of our international association.

And on behalf of all CERBA members, Don, the Board and staff warmly welcome Dennis to our team.

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