

FOOD & HOTEL ASIA

25 – 28 APRIL 2006

SINGAPORE EXPO

www.foodnhotelasia.com





Asia's largest Food and Hospitality Event

Since 1978 15th show year

FHA2004 : 37,000 visitors 2,718 Exhibiting companies

Comprises 7 specialized events



NEW event
Hotel Technology

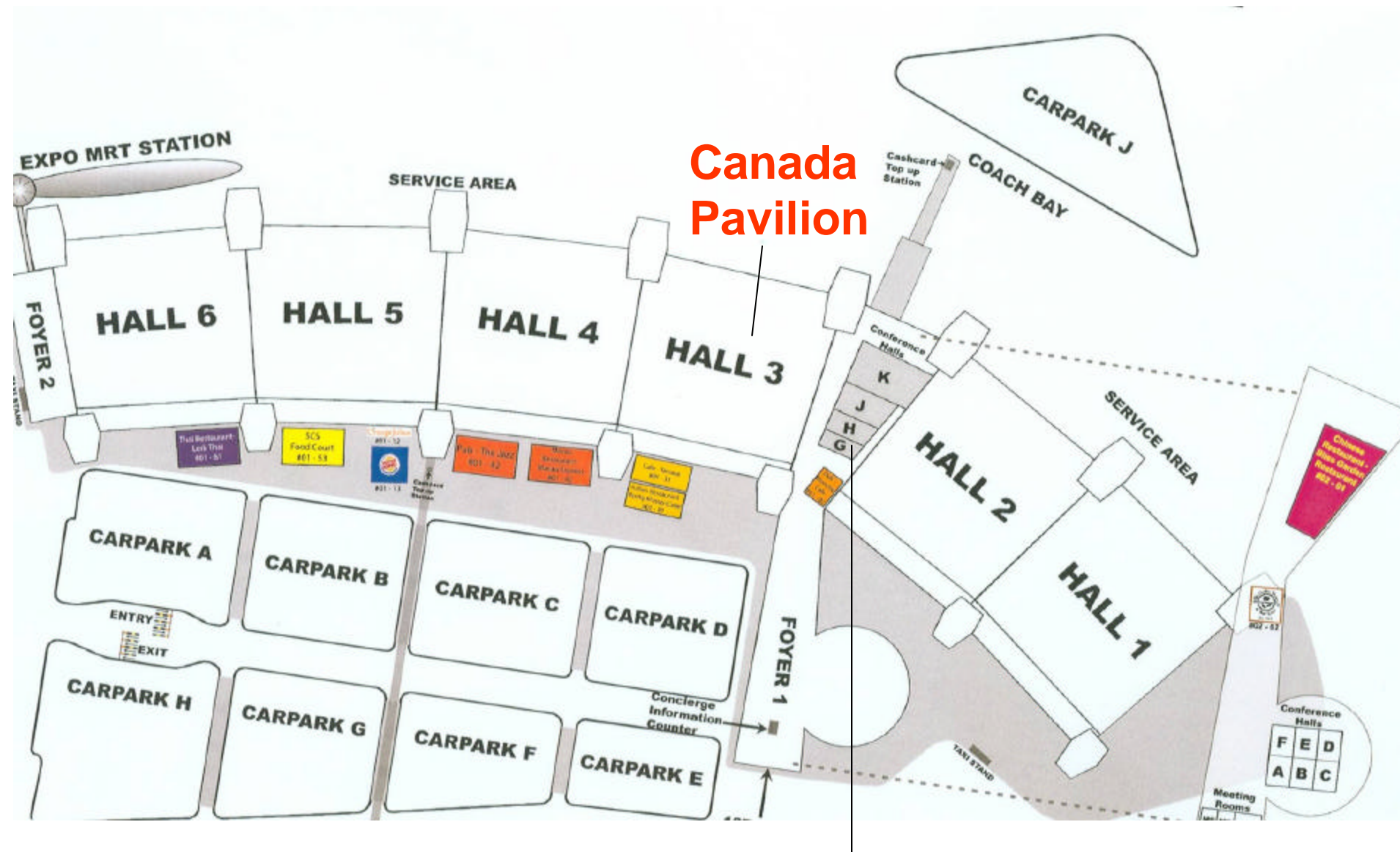


HospitalityStyleAsia2006

Canada Pavilion is @ FoodAsia

2006





Canada Pavilion

Breakfast Networking Meeting

Bliss Garden Ballroom A
 Level 2 – Use escalators @ Foyer 1

The other Country Pavilions

Hall 1 – FoodAsia FHA Culinary Challenge	Korea, Singapore, Malaysia, Australia
Hall 2 – FoodAsia	Belgium, France, Italy, UK, Turkey, Austria, Spain, Germany, USA
Hall 3 – FoodAsia Wine & Spirits Asia	Taiwan, Mexico, New Zealand, Greece, Cyprus, Malaysia/Thailand, Philippines/Brazil, Argentina, China, Japan, Indonesia, South Africa
Hall 4 – HostecAsia HospitalityStyle	
Hall 5 – HotelAsia	Turkey, Spain,
Hall 6 – BakeryAsia	Germany

Canada Pavilion @ Hall 3



Canada Pavilion @ Hall 3



Canada Pavilion @ Hall 3



Canada Pavilion @ Hall 3



Program Highlights

- Briefing Session – April 24
 - Welcome Reception – April 24 (tbc*)
 - Breakfast Networking Meeting – April 26
 - Cocktail Receptions – April 25, 26, 27
 - Business Matching Programme - **NEW**
- * Ag Investment Forum – April 24

MONDAY, APRIL 24 - PRE-SHOW	
14:30 - 15:30	Event: Briefing session Location: Hall 3 – 3C2-01 For: Canadian exhibitors only
19:30 – 21:30	Event: Welcome Reception Location: Grand Plaza Park Royal Hotel (tbc) For: Canadian exhibitors and Canadian companies walking the show
TUESDAY, APRIL 25 - DAY 1	
9:00 – 9:30	Event: Show official launch and press conference Location: Conference Hall, Level 2 (use escalators at Foyer 1) For: Exhibitors and Guests by Invitation only
9:30 - 17:30	Show hours
16:30 - 17:30	Event: Cocktail Reception (1) Location: Information booth / Lounge area of Canadian Pavilion For: Canadian exhibitors and their trade guests
WEDNESDAY, APRIL 26 - DAY 2	
8:30 - 10:00	Event: Breakfast Networking Meeting followed by 1-on-1 meetings with importers from Southeast Asia Location: Bliss Garden Ballroom A Level 2 (use escalators at Foyer 1) For: Canadian exhibitors
10:30 - 17:30	Show hours
16:30 - 17:30	Event: Cocktail Reception (2) Location: Information booth / Lounge area of Canadian Pavilion For: Canadian exhibitors and their trade guests
THURSDAY, APRIL 27 - DAY 3	
10:30-17:30	Show hours
16:30-17:30	Event: Cocktail Reception (3) Location: Information booth / Lounge area of Canadian Pavilion For: Canadian exhibitors and their trade guests
FRIDAY, APRIL 28 - DAY 4	
10:30-16:00	Show hours
16:00-22:00	Tear down

PROGRAM

Pre-Show Support from TCS

- To send show brochure/invitation cards to potential buyers – hard and e-copies
- Recruit potential buyers to attend show in Singapore
- Provide list of potential buyers & profiles by April 18 (Tue) to facilitate pre-arranged 1-on-1 meetings on April 26 (Wed)
Breakfast Networking

On-Site Support from TCS

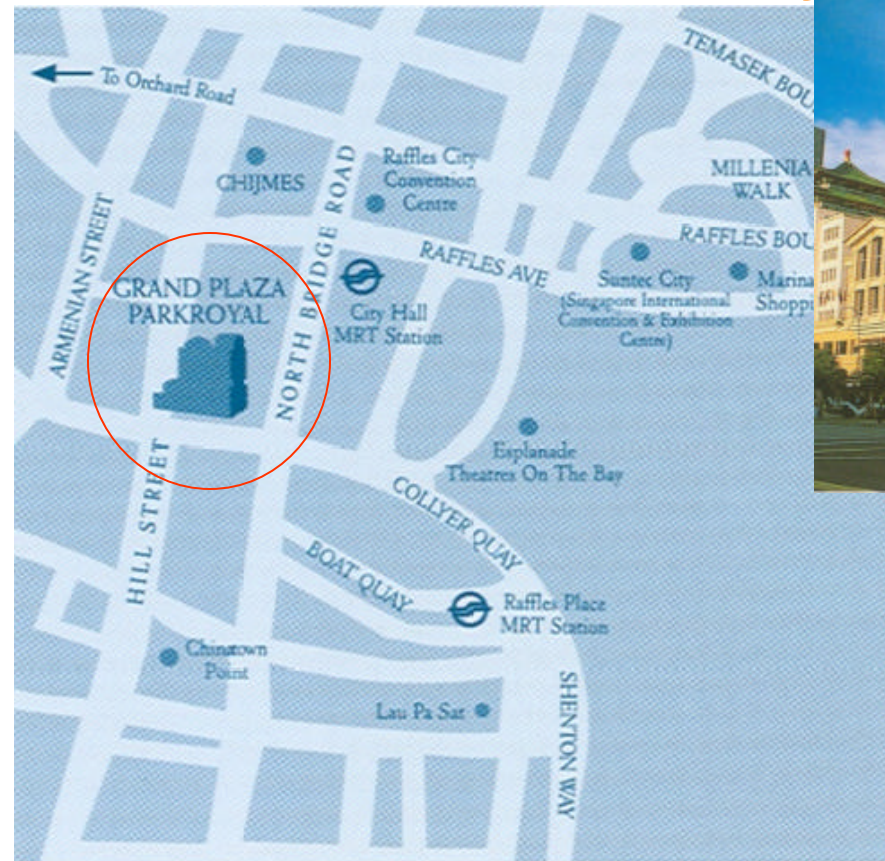
- Meet Canadian exhibitors to offer meeting or briefing/discussion on constraints /opportunities/strategy in your country
- Standby to relieve Canadian exhibitors during lunch breaks
- Walkabout show to bring contacts to Canadian Pavilion

On-Site Support from TCS

- Gather Competitive Intelligence at the show
- Discuss details of possible post show visits to region with Canadian companies
- Screen visitors and introduce them to relevant exhibitors. If product requested is not featured in Pavilion, prepare lead form

Headquarters of Canadian TCs

Grand Plaza Park Royal Hotel



For more information:

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