

# Resource Person of the Year

By Robert Simpson

## Mr. Jim Carter

President and Chief Operating Officer of Syncrude Canada



The Alberta Chamber of Resources' Resource Person of the Year award was presented to James (Jim) Carter, President and COO of Syncrude Canada Ltd. for his many years of service and leadership in the industry. Mr. Carter was recognized for his contributions to responsible resource development in Alberta that have improved environmental performance, increased workplace safety, advanced technical and scientific knowledge, strengthened relations with Aboriginal stakeholders and boosted the industry's capacity to meet its need for highly skilled human resources. He was also cited for his extensive community volunteer work. From 2002 to 2004 he served as Chairman of the Mining Association of Canada, during which time the Association introduced a sweeping set of environmental and social performance criteria to align the actions of the mining industry with the priorities and values of Canadians.

Mr. Carter has been associated with the Alberta Chamber of Resources for many years. He has served as a Director and Member of the Executive Committee, and he spearheaded a 1992 Chamber initiative to save the University of Alberta's School of Mining, which faced closure due to declining student enrolment and imminent faculty retirements. Today, the school is one of the largest and most respected of its kind in North America, and Mr. Carter continues to serve as Chair of its Industry Advisory Committee. Mr. Carter also championed such recent Chamber initiatives as the Oil Sands Technology Roadmap and the Aboriginal Programs Project.

Jim Carter was appointed President and Chief Operating Officer of Syncrude in October 1997.

A mining industry veteran, Mr. Carter has contributed invaluable knowledge, experience and dedication to the achievement of Syncrude's goals. Since joining Syncrude in its first full year of operation, he has played a prominent role in a variety of initiatives aimed at enhancing safety, reliability, production, unit costs and product quality.

Mr. Carter's leadership has led to the introduction of technologies and processes at the mine face and within the plant that have led to both incremental and revolutionary advances in productivity and environmental performance. Leading by example, he has also spearheaded and implemented innovative learning initiatives and skills upgrading opportunities within the company. In the community, he has actively engaged oil sands stakeholders to assure opportunity is appropriately shared and that Syncrude's operations proceed smoothly, responsibly and efficiently.

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Mr. Carter began his career with Syncrude in 1979 as Manager of Overburden Operations where he introduced the Syncrude-owned truck-and-shovel overburden removal fleet. In 1981, he was appointed Assistant General Manager of Mining, responsible for the overburden, tailings and mine

neering (1973), Technical University of Nova Scotia, and is a graduate of the Advanced Management Program at Harvard Graduate School of Business Administration. He is the recipient of two honorary Doctorates, from the University of Alberta (Science, 2004) and the Technical University of Nova Scotia (Engineering, 1995). In 2005, the Alberta Chamber of Resources named him Resource Person of the Year. In 1999, he was presented with the Centennial Award, the highest honour bestowed by the Association of Professional Engineers, Geologists and Geophysicists of Alberta. He is also a recipient of the CIM Past President's Award and the CIM Fellowship Award.

mobile maintenance areas. Mr. Carter was appointed General Manager of Maintenance and Operations Services in 1986 and was promoted the following year to Vice-President of Administration. Between 1989 and 1997, he served as Vice-President of Operations.

Prior to joining Syncrude, Mr. Carter held progressively responsible management positions at McIntyre Mines Ltd. and the Iron Ore Company of Canada.

Mr. Carter holds a Bachelor of Engineering Degree in Mining Engi-

neering (1973), Technical University of Nova Scotia, and is a graduate of the Advanced Management Program at Harvard Graduate School of Business Administration. He is the recipient of two honorary Doctorates, from the University of Alberta (Science, 2004) and the Technical University of Nova Scotia (Engineering, 1995). In 2005, the Alberta Chamber of Resources named him Resource Person of the Year. In 1999, he was presented with the Centennial Award, the highest honour bestowed by the Association of Professional Engineers, Geologists and Geophysicists of Alberta. He is also a recipient of the CIM Past President's Award and the CIM Fellowship Award.

Mr. Carter is an active supporter and advocate of the Canadian Institute of Mining, Metallurgy & Petroleum (CIM) and was a founding member and Chairman of the Rocky Mountain Branch. He is a frequent

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speaker at regional and national conferences.

His other professional and community affiliations include: Director and Past Chairman, Mining Association of Canada; Director, Alberta Research Council; Past Director, Alberta Chamber of Resources;

Founding Chairman of the Industry Advisory Committee, University of Alberta School of Mining and Petroleum Engineering; Member, Association of Professional Engineers, Geologists and Geophysicists of Alberta; Co-Chair, Vista-Ridge Ski Hill Association; and Past Member,

Board of Governors, Keyano College.

Mr. Carter resides in Fort McMurray with his wife, Lorraine Bray. Together, they have six adult children.

In recognition his many professional achievements, Jim was awarded ACR's Resource Person of the Year Award. ■

YEAR	RECIPIENT	TITLE	ALBERTA CHAMBER OF RESOURCES RESOURCE PERSON OF THE YEAR
2004	James E. Carter	President & COO <b>Syncrude Canada Ltd.</b>	To honour his contributions to responsible resource development in Alberta that have improved environmental performance, increased workplace safety, advanced technical and scientific knowledge, strengthened relations with Aboriginal stakeholders and boosted the industry's capacity to meet its need for highly skilled human resources.
2003	David Lynch	Dean, Engineering <b>University of Alberta</b>	To honour his tremendous contributions in building the capacity that all of our industries depend on, namely in the form of technology, research and human resources.
2002	Neil Camarta	Senior VP, Oil Sands <b>Shell Canada Ltd.</b>	To honour the achievements of Shell Canada Limited, and in particular the personal leadership and steadfast approach in the development of the Athabasca Oil Sands Project. Your project stands as an exemplary world-class project constructed under very challenging labour and logistical conditions.
2001	Jim Gardiner	President & CEO <b>Fording Coal Ltd.</b>	To honour the achievements of Fording Coal, and in particular the visionary leadership and tenacity in the successful launch of Fording Coal as a public company, as well as Fording's steadfast approach to mining for the future.
2000	Don Currie	Past Executive Director <b>Alberta Chamber of Resources</b>	To honour the achievement of building a constituency of resources industry that fosters the orderly development of Alberta's resources. For being an agent of change in public education, worker safety, environmental protection, oil sands development, mineral exploration and corporate strategic planning.
1999	Eric Newell	Chairman & CEO <b>Syncrude Canada Ltd.</b>	In recognition of leadership at Syncrude Canada Ltd. and genuine interest in the education and development of young people.
1998	Jim Excell	VP Operations <b>BHP Diamonds Inc.</b>	For leadership and management skill to bring our nation a new industry. The Ekati diamond mine N.W.T. stands as an exemplary world-class project constructed and now operating under very difficult climatic and logistical conditions.
1997	Gordon C. Clanachan	President & CEO <b>RailLink</b>	For his belief in the future value of the natural resources of Alberta. For the preservation of the Alberta and Great Waterways Railway (now Lakeland and Waterways Railway). For creating the 3rd largest railway in Canada.
1996	John Van Brunt	President <b>Agrium</b>	To honour the achievements of Agrium Inc. now active throughout the Western and North America's largest producer of Nitrogen based fertilizer. Mr. Van Brunt has displayed exemplary qualities to achieve these corporate objectives.
1995	Gerry Fenner	Sr. VP & GM <b>Alberta Pacific Forest Ind.</b>	For visionary leadership and tenacity to bring the ALPAC project to fruition and application of innovative forest ecological science to ensure sustainable fibre supply.
1994	Dee Parkinson	Executive VP Oil Sands Group <b>Suncor Energy</b>	To recognize managerial expertise applied to employee skill development and technological change, which resulted in record production volumes, significant cost reduction and increased employee morale at Suncor Inc.'s Fort McMurray, Alberta facility.
1993	David Mitchell	Chairman <b>Alberta Energy Company</b>	For long-term service to the energy/resources sector in Alberta through leadership at the Alberta Energy Company.
1990	Gerry Maier	President & CEO <b>TransCanada Pipelines</b>	For his contribution to the Alberta and Canada energy business. TCPL under his guidance have been successful in securing markets and approvals for Alberta natural gas into the northeastern U.S.A.
1989	Ken Hall	Project Director <b>Weldwood of Canada Ltd.</b>	For long-term commitment to orderly and scientific development of Canada's forest resource. Ken's perspicacity lead to the 1990 successful expansion at Weldwood of Canada Limited Hinton operations.
1987	Ralph Shepherd	President & CEO <b>Syncrude Canada Ltd.</b>	In recognition of managerial skills and expertise at Syncrude Canada Limited in achieving unprecedented safety records and a 50 million barrel production record.
1985	Hon. John Zaozirny	Minister <b>Energy and Natural Resources</b>	In recognition of his efforts towards successful energy negotiation which resulted in the Western Accord.
1983	John Lynn	President, <b>Syncrude Canada Ltd.</b>	In recognition of his leadership in the construction and successful operation of the Syncrude plant.
1982	John Zigarlick	President, <b>Echo Bay Mines Ltd.</b>	In recognition of his leadership in developing successful mining properties in the North West Territories.
1981	Hank Giegerich	V.P. Northern Group, <b>Cominco Ltd.</b>	In recognition of the successful completion of the Polaris project.
1980	Marcel Tabouret	Managing Director, <b>Amok Ltd.</b>	In recognition of his outstanding leadership in the field of Uranium exploration and mining.
1978	Stephen Roman	Chairman of Board & CEO <b>Denison Mines Ltd.</b>	In recognition of his contribution to the cause of free enterprise.
1977	Peter Cullimore	President, <b>Luscar Ltd.</b>	In recognition of his leadership in the commercial development of the coal industry in Western Canada.