

**SASKATOON. INVESTING IN PRAIRIE INNOVATION.**

Saskatoon is the No. 1 low-cost city in the Midwest U.S./Western Canada region – providing exceptional value to your investment. This impressive result comes from *Competitive Alternatives: KPMG’s Guide to International Business Costs, 2006 edition*. The comprehensive study of location-sensitive costs compares 128 cities in North America, Europe and Asia-Pacific, using the U.S. average as the study benchmark. In a short period of time, Saskatoon has transformed its resource-dependent economy into a high-growth innovative one. The city ranks among the top 10 low-cost G7 locations in 10 out of the 17 sectors KPMG reviewed.



**LEADING THE PACK**

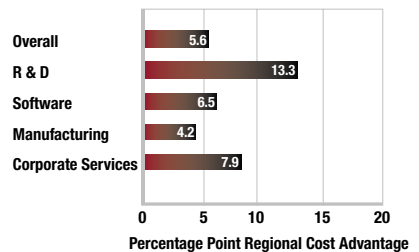
Saskatoon’s G7 low-cost leadership position is advanced by its chemicals and telecommunications sectors in which it has the fifth lowest business costs among 91 G7 cities studied. The city’s economy provides investors with a balanced portfolio of low-cost sectors, including a sixth G7 rank in pharmaceuticals. Saskatoon in its region is a cost-competitive giant. It offers the region’s lowest cost for product testing, telecom, corporate service centres, biotechnology, clinical trials, electronics, chemicals, precision manufacturing and medical devices.

**MAXIMIZING COST ADVANTAGES**

The KPMG study confirms Saskatoon’s substantial cost advantages over U.S. cities. Saskatoon has the most competitive business costs in the Midwest U.S./Western Canada region, with a 10.1 percentage point advantage over Houston. Saskatoon also has cost advantages ranging from about 4 percentage points over Cheyenne to more than 5.6 percentage points over Cedar Rapids, both comparable U.S. cities.

That’s just the start. Saskatoon has across-the-board regional cost advantages in each sectoral category analyzed by KPMG as proven in the graph below:

**SASKATOON’S REGIONAL COST ADVANTAGES**



Source: *Competitive Alternatives: KPMG’s Guide to International Business Costs, 2006 edition*.

The cost advantage is clear. The choice is yours. Investing in Canada simply makes a whole lot of business sense. To find out more about investment opportunities in Canada, visit [www.investincanada.gc.ca](http://www.investincanada.gc.ca).



**SASKATOON QUICK FACTS**

- Province:** Saskatchewan
- Population:** 235,800 (2005)
- Traditional Industries:** Agriculture, metal manufacturing and products, mining and related services.
- Emerging Industries:** Agri-food, biotechnology and specialty manufacturing.