

TATA INFOTECH

Exegenix is backed by
Tata Infotech, part of
the multi-billion dollar
Tata Group.

Corporate Overview

Exegenix, an innovator in content conversion solutions, enables organizations of any size to realize the benefits of XML through a unique technology that reliably and cost-effectively transforms an organization's new and legacy content into XML.

Corporate vision

To become a key source of leading-edge document structure based technologies, products, and services to enable government and corporate clients to realize the full potential of their information assets.

Solid foundation

Backed by Tata Infotech, part of the multi-billion dollar Tata Group, Exegenix has assembled an experienced team of XML professionals with proven expertise in standards-based structured document solutions, including:

- Dr. William H. Clarke, President & CEO
- David Slocombe, Chief Technical Officer
- Stephen G. Downie, VP Sales & Marketing
- Dr. Charlie Halpern-Hamu, VP Technology
- Wendy Harrison, VP Development

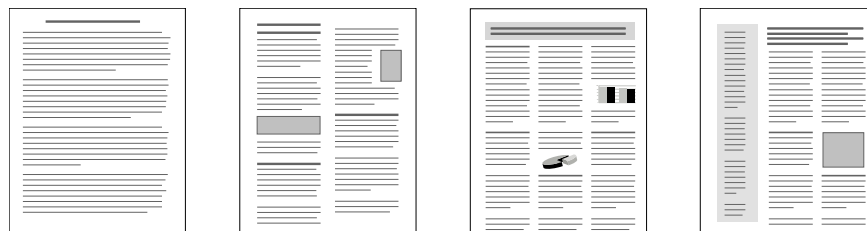
Exegenix personnel are regular speakers at industry events.

Unique technology

Exegenix technology is designed to minimize the costs of XML content conversion via a ground breaking approach that converts into XML any file that can be printed to PostScript or PDF. It minimizes human involvement via a combination of automated processing and intuitive interfaces that streamline conversion management. This results in a flexible framework supporting each organization's unique conversion workflow, and offering potentially dramatic cost savings over traditional conversion methodologies.

Until now, organizations needing to convert their content into XML had only the options of labor-intensive manual conversion, or error-prone automated solutions that try to map a word processor document's existing formatting styles to XML.

Exegenix's revolutionary approach uses visual cues to uncover a document's structure, much the same way that humans do. People rarely have problems determining the hierarchical structure of any document they encounter, because they look at a document as a whole, taking into consideration each graphical object's format, position, and context. Exegenix technology does the same thing – it interprets a document's logical structure based on the appearance and position of its components.





Why it's Hot!

"Publishers are looking for cost-effective ways to streamline the conversion of legacy documents to XML without sacrificing the quality of the conversion process", say the editors of The Seybold Report.

"Exegenix has taken its innovative PDF-based approach, and in the new Conversion Satellite, blended the cost-containment and control provided by Exegenix's desktop conversion-preview facility with the ease of outsourced server management"

Flexible deployment options

The modular structure of Exegenix technology means that we can offer a flexible range of solutions to address each organization's XML conversion needs. Depending on specific requirements for process control, data security, processing power, and support, our technology can be deployed in a variety of ways:

- Local client/remote server configuration of the nimble Exegenix Conversion Satellite (a Seybold "Hot Pick"), that makes full use of the Exegenix hardware cluster for scalability
- Full onsite installation of the heavy-duty Exegenix Conversion System
- The fully turnkey Exegenix Conversion Service

Each option leverages our technology to provide accurate, fast, cost-effective XML output. Conversion is charged per kilocharacter of *approved* XML output, which means that you only pay for XML output that meets your quality standards. There is no software license fee, and introductory product training and support are free of charge.

Exegenix Partner Program

We run a flexible partner program, designed to support the kind of involvement our partners have with their clients' conversion process. Those who already convert documents into XML for delivery to clients become Conversion Service Partners. Those who implement systems onsite, for clients that undertake their own conversion, become Conversion Deployment Partners. Those who investigate and recommend conversion solutions become Conversion Consultancy Partners. And for those who'd like to propose an alternative scenario, we're always ready to listen.

Exegenix customers

Because Exegenix conversion technology is not restricted to a specific industry application or file format, it is being successfully used to convert materials from global organizations in a variety of industries, including analytical legal research, distance learning content syndication, cross-media publishing, information services, and government agencies.



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