

## Exegenix Conversion Service

When you require a fully turnkey XML conversion service, you can benefit from Exegenix's unique technology either via our partner network, or directly from Exegenix.

### Making it easy

The outstanding combination of Exegenix technology and our service partners makes the Exegenix Conversion Service fast, accurate, cost-effective, and scalable.

Whether you have two thousand pages for conversion, or two million, we take your printable documents and return them to you as valid, "ready-to-load" XML output. There is no systematic hand-tagging nor copy-and-paste in our process, so there is absolutely no degradation or loss of content. Our high-speed, custom-built technology ensures that there are no delays. And the XML output is processed exactly to your specifications, so there is no post-conversion editing required on your part.

We know that your criteria for selecting a conversion service are the reliable quality of the XML output, the speed of delivery, and the price. When you use a leading edge automated conversion technology operated by a professional conversion services company, quality and speed are a given. And, to make budget predictability easy, we enable you to gauge your conversion costs before you send us your materials, whatever their complexity.

### Streamlined process

This is how we meet your conversion requirements:

- Our partners handle any incoming document preparation prior to conversion, including capturing paper-based content via OCR where required.
- Digital content is processed by the Exegenix Conversion Engine, which automates the conversion process using revolutionary technology that allows documents to be quickly and accurately transformed into XML and similar formats.
- Partner conversion specialists then examine structures and text identified by the conversion engine, adding value to the output and resolving any outstanding conversion ambiguities.
- Finally, the content is post-processed to your specifications, and returned to you – ready to load.

### Fast and flexible

To support the conversion requirements of a wide variety of organizations in diverse industry sectors, our output DTD has been designed for ease and speed of transformation. It employs a structure model, element and attribute names, and table model based on the industry-standard DocBook, augmented with additional elements for content and additional attributes for formatting. This ensures a slick transformation process to other industry-leading DTDs, such as HTML, OEB, DAISY, SAFARI, and Mil Specs – as well as your own proprietary DTD.

## Ready-to-load

We don't just send you raw XML that you have to QA and then edit. The output we return to you is ready for immediate use in your intended application. For example:

- Ready-to-load SGML or XML valid to your own custom DTD, meeting your exacting specifications
- Ready-to-load HTML for web browsers can include navigation, style sheets, and interactivity to support overall design requirements
- Ready-to-load RTF for editing in word processors, with all formatting and style intact, and consistently encoded
- Ready-to-load ebooks for reading, annotating, and printing can support requirements such as proprietary or open standards, digital rights management, and security
- Ready-to-load content for large publishing runs of "books" or documents via large publishing systems can be developed either for publishing on demand or for warehousing

We can also help you define your output specification, and even your DTD.

Whatever your conversion requirements, the Exegenix Conversion Service offers a fast, accurate, and cost-effective solution.

## Try before you buy

Submit a sample set of documents free of charge for conversion into XML. See [www.exegenix.com](http://www.exegenix.com) for details, or contact us directly.



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