



Why it's Hot!

"Publishers are looking for cost-effective ways to streamline the conversion of legacy documents to XML without sacrificing the quality of the conversion process", say the editors of The Seybold Report.

"Exegenix has taken its innovative PDF-based approach, and in the new Conversion Satellite, blended the cost-containment and control provided by Exegenix's desktop conversion-preview facility with the ease of outsourced server management."

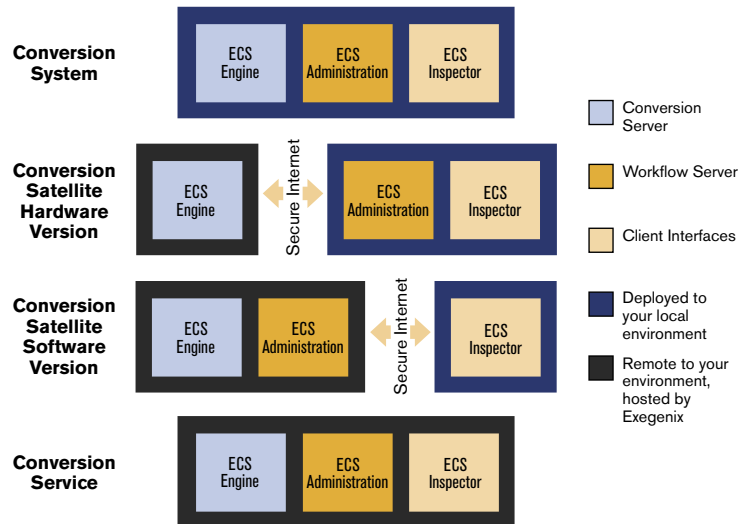
Exegenix Conversion Solutions

The modular structure of Exegenix technology means that we can offer a flexible range of solutions to address each individual organization's XML conversion needs.

Depending on your requirements for process control, data security, processing power, and support, our technology can be deployed and used in a variety of ways, all leveraging its ability to provide accurate, fast, cost-effective XML output.

No matter what deployment option you choose, you always run the same client software. The backend server or cluster that handles the automated conversion processing, and the intermediary server that hosts the browser-based workflow management interface, can be located either at your site, or at Exegenix.

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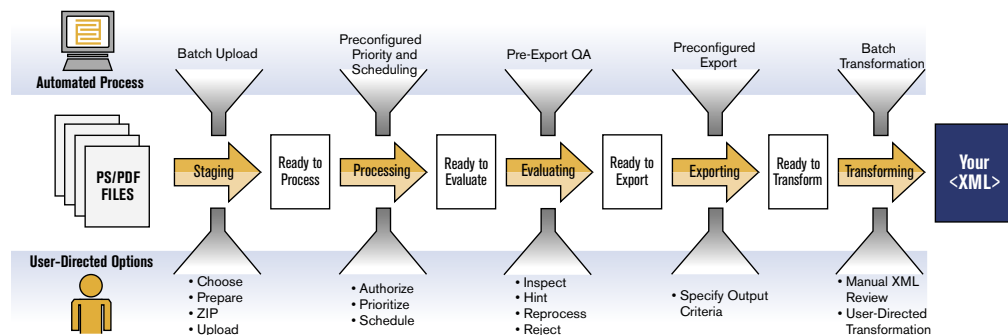


The conversion server resides at Exegenix, unless your content demands in-house processing. Satellite performance is optimized when the workflow server resides on dedicated hardware at your site. Client interfaces are always deployed on your own workstations, unless you choose the Exegenix Conversion Service.

Exegenix Conversion Satellite

Offering rapid deployment of XML conversion technology along with scalable processing power, the Exegenix Conversion Satellite is ideal for organizations that require local control over the XML conversion process, and the flexibility of a system that scales seamlessly to meet variable or unpredictable demand – without major hardware investment. The Exegenix Conversion Satellite consists of a local workflow control client, connected to a remote Exegenix server or cluster that handles

Exegenix Conversion Solutions support diverse workflow requirements



the intensive processing required during automated conversion. Users interact with each XML conversion project via their Satellite: documents can be uploaded for conversion at any time, either individually, or in batches; each can be converted on demand, or scheduled according to user-defined priorities; and users can locally review or add value to converted content if their workflow demands this process.

The Exegenix Conversion Satellite is available in two configurations:

Software Satellite:

The user-installed Software Satellite is the fastest way to deploy Exegenix technology, and is ideal for trial projects or small conversion volumes. It consists of client applications on end-user workstations, and requires no dedicated hardware.



Hardware Satellite:

Organizations with a sizeable conversion team may wish to enhance performance via a Hardware Satellite, which acts as a go-between for the local client-based and remote server-based applications. It consists of a dedicated server residing on an organization's local network, eliminating potential Internet network latency and providing multiple users with rapid access to the same capabilities and user interfaces as the Software Satellite.



Security

All data transmitted across the Internet between your Satellite and the Exegenix cluster is encrypted. Every client's data is isolated, every account is secure, and Exegenix will not view third party data without permission.

Exegenix Conversion System

If your data is too sensitive to go offsite, the full Exegenix Conversion System can be installed at your location. Recommended for high-security environments involving classified information (for example, military installations, some government departments), this

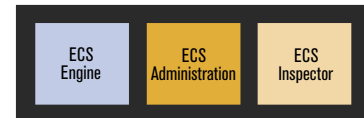
deployment option ensures total control over both the conversion process and the XML output. The Exegenix Conversion System is a combination of hardware, software, and supporting services. It consists of one or more



Hardware Satellites, connected to a central conversion engine at your site, running the automated process that converts documents from PDF/PostScript to XML. It is fully integrated into your organization's document processing environment by an Exegenix deployment engineer, who will set up the conversion hardware on your network, configure the software, and train your systems administrator on its operation.

Exegenix Conversion Services

Exegenix offers a variety of additional specialized services to help streamline your conversion processes, if required. These range from pre-processing (helping you define your output requirements, assisting with OCR, etc.) to post-processing (developing XSL Transformation scripts to the DTD of your choice, and even integrating them into your Exegenix Conversion Satellite



or System, so your ongoing conversion jobs are output "ready-to-load"), right through to the fully turnkey Exegenix Conversion Service for organizations that need no interaction with the conversion process until their final XML is delivered.

Accounting/billing

No matter which Exegenix deployment option you choose, conversion is charged per kilocharacter of approved XML output. This means that you only pay for XML output that meets your quality standards. Volume pricing discounts are available, and pre- and post-processing services are charged at our standard daily rate.

Try before you buy

Attend an Exegenix Online Seminar, or submit a sample set of documents free of charge for conversion into XML. See www.exegenix.com for details, or contact us directly.



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