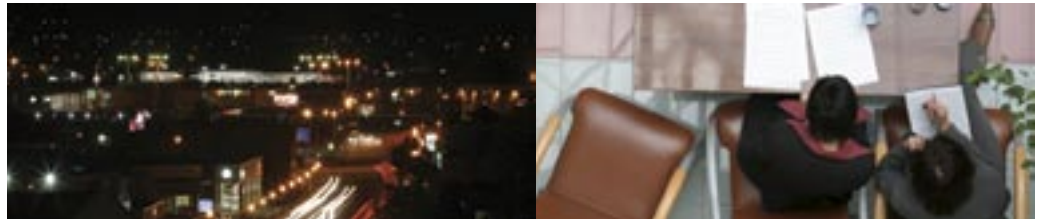


# FAST TRACK INVESTING IN RAPID GROWTH

## MONCTON. INVESTING IN RAPID GROWTH.

Moncton is the No. 1 low-cost city in the New England/Atlantic Canada region – providing exceptional value to your investment. This impressive result comes from *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*. The comprehensive study of location-sensitive costs compares 128 cities in North America, Europe and Asia-Pacific, using the U.S. average as the study benchmark. As a hotbed of entrepreneurial activity, Moncton ranks as the No. 1 low-cost city in the G7 in four high-growth sectors: pharmaceuticals, chemicals, clinical trials and medical devices. This leadership reflects the city's 8.9 percentage point cost advantage over the U.S. As well, in 8 of the 17 sectors studied, this east-coast city ranks either second or third for low business costs among 91 G7 cities.



### LEADING THE PACK

In the New England/Atlantic Canada region, Moncton is the No. 1 low-cost location in 11 out of 17 sectors, including agri-food, automotive, chemicals, medical devices, metal components, pharmaceuticals, plastics, biotech, clinical trials, product testing and software design. This regional low-cost leader is also number two in aerospace, precision manufacturing, telecom, Web and multimedia, and corporate service centre sectors – an exceptional achievement.

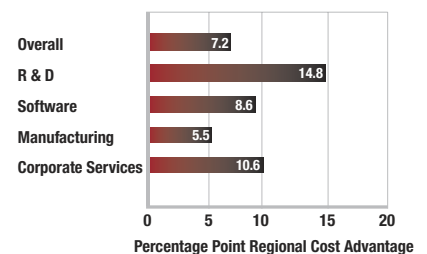
### MAXIMIZING COST ADVANTAGES

The KPMG study confirms Moncton's substantial cost advantages over U.S. cities. This Atlantic gem is the second most cost-efficient location among the 91 G7 cities studied. Among larger U.S. cities in the region, Moncton has a 17 percentage point cost advantage over Boston – making Moncton one of the most affordable cities in which to do business.



That's just the start. Moncton has across-the-board regional cost advantages in each sectoral category analyzed by KPMG as proven in the graph below:

#### MONCTON'S REGIONAL COST ADVANTAGES



Source: *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*.

The cost advantage is clear. The choice is yours. Investing in Canada simply makes a whole lot of business sense. To find out more about investment opportunities in Canada, visit [www.investincanada.gc.ca](http://www.investincanada.gc.ca).

### MONCTON QUICK FACTS

**Province:** New Brunswick

**Population:** 117,727 (2001)

**Traditional Industries:** Metal manufacturing, call centres, and transportation services.

**Emerging Industries:** Agri-food, high-tech manufacturing, and software design and development.