

INVESTING IN A DYNAMIC FUTURE

QUEBEC CITY. INVESTING IN A DYNAMIC FUTURE.

Quebec City is the No. 1 low-cost location among all comparable locations in the Northeast U.S./Canada region – providing exceptional value to your investment. This impressive result comes from *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*. The comprehensive study of location-sensitive costs compares 128 cities in North America, Europe and Asia-Pacific, using the U.S. average as the study benchmark. The provincial capital fares well among the top 10 low-cost G7 locations in nine out of the 17 sectors KPMG reviewed, including product testing, precision manufacturing, aerospace, pharmaceuticals, chemicals, telecommunications, biotechnology, clinical trials and software design.



LEADING THE PACK

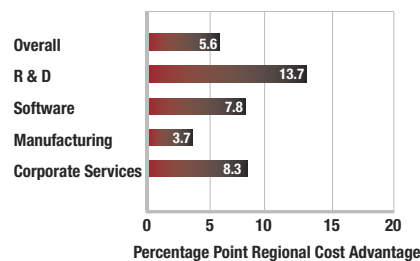
This charming city offers clear cost advantages over all comparable U.S. locations in the Northeast U.S./Canada region. Quebec City is number two in the region with an overall cost advantage of 7.4 percentage points over the U.S. average. It also clinched the number two position in the region in 11 of the 17 sectors studied. Driven by innovation, Quebec City enjoys a comfortable 16.3 and 25.1 percentage point cost advantage over the U.S. average in biotechnology and clinical trials respectively.

MAXIMIZING COST ADVANTAGES

The KPMG study confirms Quebec City's substantial cost advantages over U.S. cities. The almost 400-year old city has cost advantages ranging from 1.5 percentage points over Lexington to 8.3 percentage points over Buffalo.

That's just the start. Quebec City has across-the-board regional cost advantages in each sectoral category analyzed by KPMG as proven in the graph below:

QUEBEC CITY'S REGIONAL COST ADVANTAGES



Source: *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*.

The cost advantage is clear. The choice is yours. Investing in Canada simply makes a whole lot of business sense. To find out more about investment opportunities in Canada, visit www.investincanada.gc.ca.



QUEBEC CITY QUICK FACTS

Province: Quebec

Population: 717,600 (2005)

Traditional Industries: Forestry and wood products, insurance and financial services, and tourism.

Emerging Industries: Chemicals and plastics, information and communications technology, and life sciences.