

CHILLIWACK INVESTING IN A RISING STAR

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Chilliwack holds the No. 1 cost-competitive position in the Pacific U.S./Canada region for all 17 sectors - providing exceptional value to your investment. This impressive result comes from *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*. The comprehensive study of location-sensitive costs compares 128 cities in North America, Europe and Asia-Pacific, using the U.S. average as the study benchmark. One of the fastest-growing communities in British Columbia, Chilliwack also ranks among the top 10 low-cost G7 cities in biotechnology, chemicals and software design industries. Overall, the city has a 6 percentage point cost advantage over the U.S. average.



LEADING THE PACK

For what was once a largely agricultural economy, Chilliwack enjoys the lowest business costs in the Pacific U.S./Canada region in all 17 sectors analyzed by KPMG. In particular, Chilliwack's cost advantages are most significant in knowledge-based research-intensive industries. In biotechnology and clinical trials, for example, Chilliwack has approximately a 16 and 17 percentage point advantage over the U.S. average.

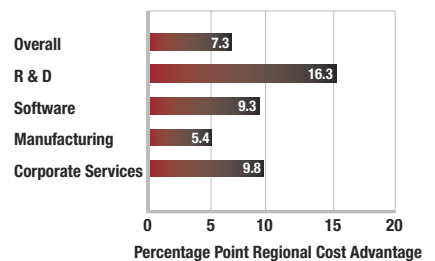
MAXIMIZING COST ADVANTAGES

The KPMG study confirms Chilliwack's substantial cost advantages over U.S. cities. In the Pacific region, Chilliwack holds an overall cost advantage of approximately 5 percentage points over Spokane, a similarly sized U.S. city. And, in a region known for high-tech industries, Chilliwack also leads in the software design sector with a cost advantage over Portland and Seattle of roughly 8 and 12 percentage points respectively.



That's just the start. Chilliwack has across-the-board regional cost advantages in each sectoral category analyzed by KPMG as proven in the graph below:

CHILLIWACK'S REGIONAL COST ADVANTAGES



Source: *Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition*.

The cost advantage is clear. The choice is yours. Investing in Canada simply makes a whole lot of business sense. To find out more about investment opportunities in Canada, visit www.investincanada.gc.ca.

CHILLIWACK QUICK FACTS

Province: British Columbia

Population: 69,776 (2001)

Traditional Industries: Agri-food, equipment and machinery manufacturing, forestry and wood products.

Emerging Industries: Pharmaceuticals, call centres, software design and development.