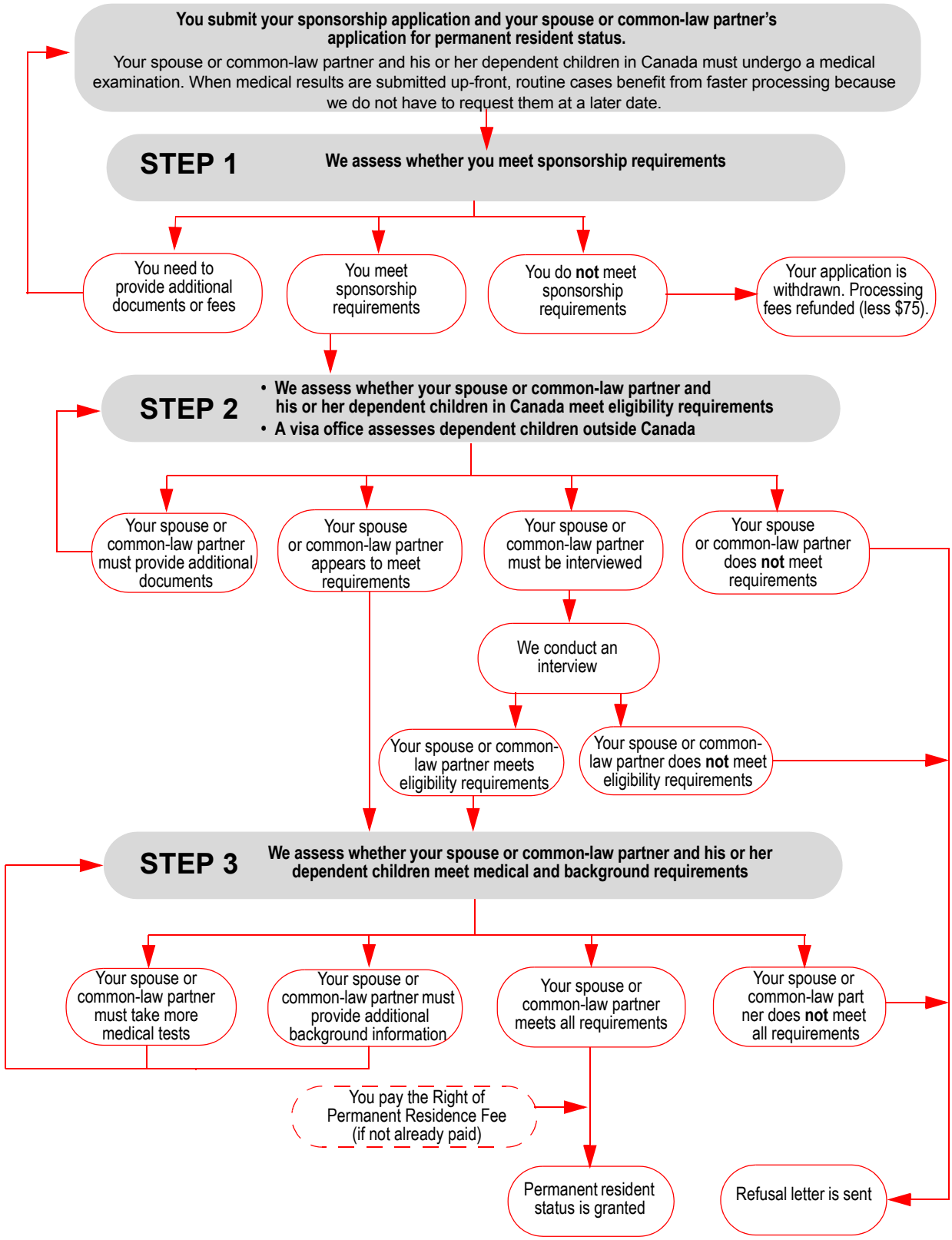The Application Process