



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada

Fact Sheet

ALBERTA WOMEN ENTREPRENEURS

Women play a vital role by creating and operating small businesses across Canada. But they often face many barriers and challenges. To break down these barriers, Western Economic Diversification Canada (WD) established the Women's Enterprise Initiative (WEI) to provide business information and services to women entrepreneurs in the four western provinces.

In Alberta, the organization is known as Alberta Women Entrepreneurs (AWE). It opened its doors in 1995 and supports women entrepreneurs across Alberta. The aim is to provide Alberta women with services to build their business strengths and strengthen their contribution to Alberta's economy.

One of the WEI's unique features is the business loan fund. The fund offers loans up to \$100,000 to help women start or grow their business.

AWE provides women entrepreneurs with services in:

- financing
- integrated business advising
- one-on-one confidential business coaching
- support, training and networking

Services are provided by telephone, fax, computer and business advisors throughout the province.

For more information, please contact:

Calgary office:

610, 736 – 8th Ave. SW
Calgary, AB
T2P 1H4
Phone: 403-777-4250
Fax: 403-777-4258

Edmonton office:

100, 10237 – 104 Street
Edmonton, AB
T5J 1B1
Phone: 780-422-7784
Fax: 780-422-0756
Toll free: 1-800-713-3558