



MICRO LOANS FOR SMALL BUSINESSES

Capital City Savings Micro Loan

Western Economic Diversification Canada (WD) offers this Micro Loan Program in cooperation with **Capital City Savings**. This loan program is designed to improve access to patient debt capital for companies that are unable to secure regular financing due to a lack of hard assets for collateral, a lack of resources and experience in preparing a business case, the early stage of the company, and/or a lack of familiarity of capital providers with the industry sector.

Who is eligible?

The Capital City Savings Micro Loan Program is specifically designed to benefit people meeting the following criteria:

- Capital City Savings member in good standing; or
- Referred to Capital City Savings by Western Economic Diversification Canada;
- Operating or about to operate a business in the Edmonton area; and
- Willing to act as a mentor to other borrowers in the program.

To be eligible for a business micro loan, interested applicants must clearly show a commitment to starting or expanding a small business. This may involve demonstrating a significant time commitment to the start-up or management of the business and some financial stake in the potential or existing business.

What can the loans be used for?

The Capital City Savings Micro Loan Program is designed to improve access to financing for small businesses starting or expanding in the Edmonton area. This could include activities such as:

- Getting your product or service ready for sale
- Developing or enhancing your product or service
- Marketing
- Purchasing equipment or other assets
- Working capital

What are the terms of the loans?

The loan terms are designed to be flexible to help you maintain adequate cash flow throughout the year. Individual loans are subject to the following terms:

- up to five years for repayment
- loans can range to a maximum of \$25,000
- security for the loan at Capital City Savings' discretion
- Capital City Savings makes the final decision on all loan approvals
- interest rates are set at Capital City Savings' Prime rate * plus a risk premium

** Capital City Savings' Prime Rate fluctuates with market interest rates*

How can my company apply?

For information, contact:

Western Economic Diversification Canada (WD) at 1-888-338-WEST (9378) or visit the Web site at www.wd.gc.ca, or

Capital City Savings Business Banking Centre at (780) 496-2142, or visit the Web site at www.capitalcitysavings.ca.