



NAFTA Label Initiative

**NAFTA TWG Meeting
Stakeholder Session
December 4, 2003**

NAFTA Label Initiative

Two areas of interest:

- 1. Agricultural products.** Some grower organizations, particularly in US/Canada border regions, have expressed an interest in NAFTA labels.
- 2. Non-agricultural products.** The NAWG has expressed an interest in full NAFTA product labeling – US, Canada, Mexico.

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The NAFTA Label will:

- **Standardize label formats among NAFTA countries for new product registrations.**
- **Eliminate the need for developing separate labels in NAFTA countries.**
- **Allow for transport and use of pesticide products across borders.**

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The NAFTA Label will not:

- **Guarantee price harmonization across borders.**
- **Alleviate all trade irritants.**
- **Be mandatory for all new product registrations.**

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CHALLENGES:

- **NAFTA label submissions are voluntary for registrants.**
- **Current differences in labelling requirements, e.g., signal word cut-offs.**
- **Need procedures for processing amendments to NAFTA labels.**

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What's been done on this front?

- **Registrants have been encouraged to submit NAFTA labels.**

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TI-435 Example:

- **Bayer stepped forward with proposal for NAFTA label during TI-435 registration process.**
- **Countries were working through signal word discrepancies.**
- **However, questions arose with regard to future label amendments (e.g., adding new use) and registration approval timing.**

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Sporodex example:

- **NAFTA label was created in 2002 for biological fungicide, Sporodex.**
- **However, that label is not in use by registrant due to more restrictive language required statutorily by one of the countries, and marketing issues.**

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What can you do?

- **Growers** are strongly encouraged to provide input to industry and government regarding which product labels they would like to see proposed for a NAFTA label under Joint Review.
- The **registrant** community is encouraged to work with NAFTA Joint Review Coordinators and propose NAFTA label submissions for review.

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What can we do?

- **Commit to implementing the GHS as it relates to pesticides in coordinated manner**
- **Continue to encourage development of NAFTA labels and commit to work through and resolve issues as they arise**
- **Develop and implement NAFTA label amendment process and procedures**

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