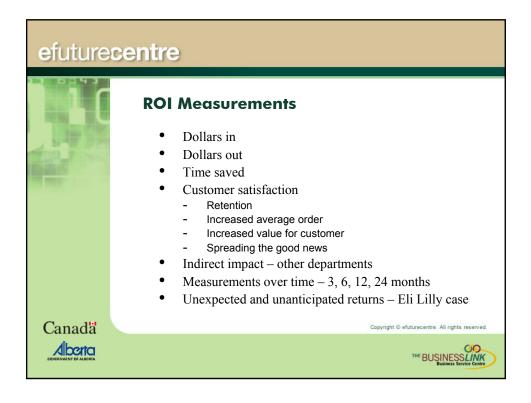
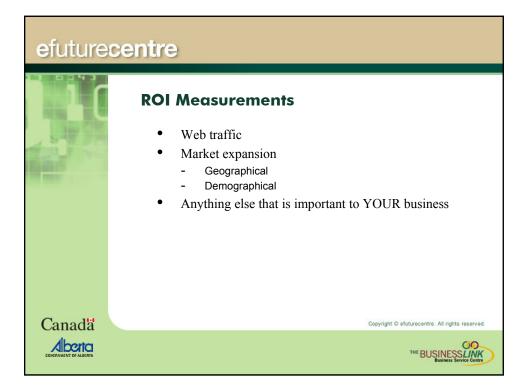


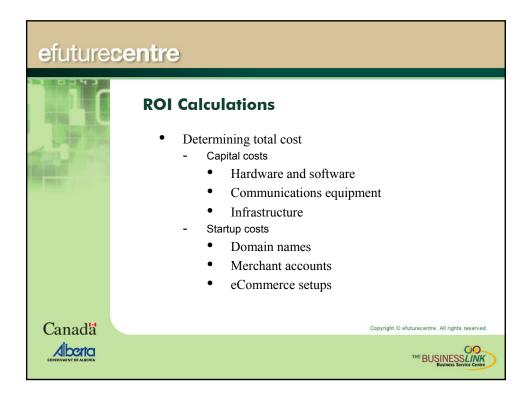


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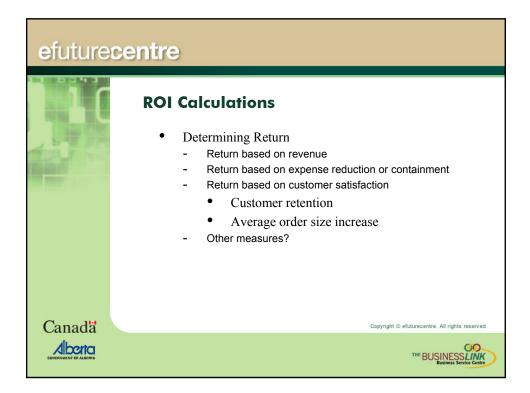












efuturecentre **ROI Calculations** Calculating return – sample – Photographer's basic site Website development \$2,500 _ Annual maintenance – est \$500, est time 3hr/week (\$150) Content creation - scanning, writing, organizing \$1,000 Personal time invested to get started - 80 hours Domain names (2) \$100/yr Web Hosting \$600/yr Access - \$30/month - \$240/yr Computer Lease - \$85/month (50% applied to web) Software - \$1,500 (office suite plus design package for maintenance and updates) Total cost - first year - \$6,950 Total time invested - first year - 236 hours Canada Copyright © efuturecentre. All rights reserved Alberta HE BUSINESSLINK

