



Putting Canada First

An Architecture for Agricultural Policy in the 21st Century

Description of Agriculture in Canada

- **Almost 250,000 farms in Canada**
- **1 out of 7 jobs (including processing sector)**
- **Largest manufacturing sector in 7 provinces**
- **8.3 per cent of GDP**



Description of Agriculture in Canada

- **Many pressures are shaping the agriculture sector:**
 - **Intensified international competition**
 - **Increasing consumer demands**
 - **Advances in science**
 - **Increasingly complex industry**

The APF - A fundamental shift in Canadian agriculture ...

- **Whitehorse Meeting – June 2001**
 - Unanimous agreement from agriculture ministers on a broader policy architecture
- **2001 Speech from the Throne:**
“... help Canada’s agricultural sector move beyond crisis management...”

The APF - A fundamental shift in Canadian agriculture ...

- **Halifax Meeting-June 2002**
 - **Ministers agreed to action in five key areas – food safety and quality, science and innovation, skills and renewal, the environment and the management of business risks on the farm.**
- **Consultations**
 - **Two rounds of extensive consultations with stakeholders across the country were used to refine the framework.**

The APF has five elements.....

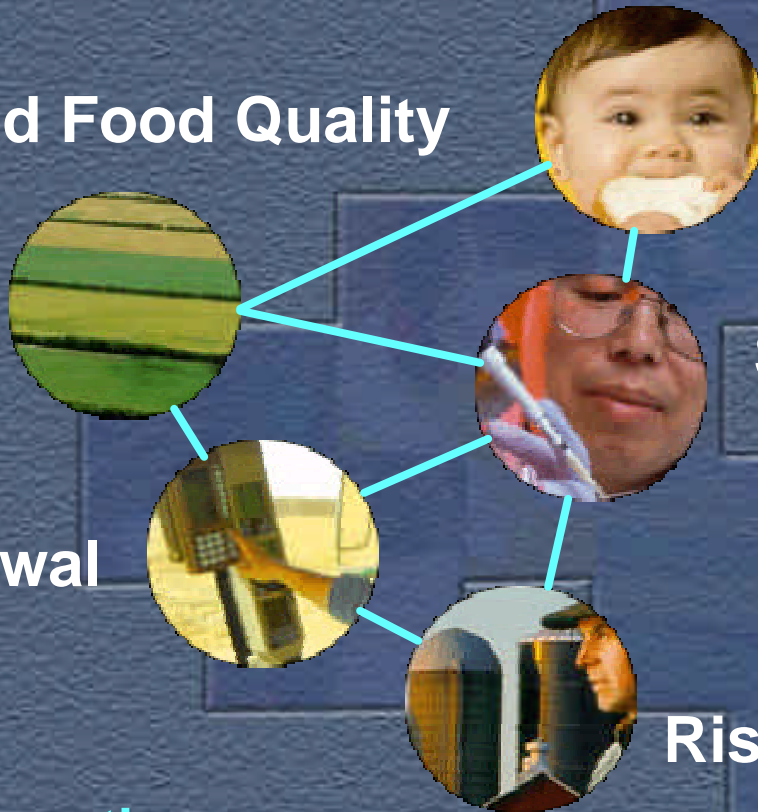
Food Safety and Food Quality

Environment

Renewal

Science and Innovation

Business Risk Management



Linking these elements together in a long-term, comprehensive approach will result in a profitable and prosperous Canadian agriculture and agri-food sector.

Food Safety and Food Quality



Tracking & tracing is critical



With tracking and tracing, economic, health and safety risk could be minimized

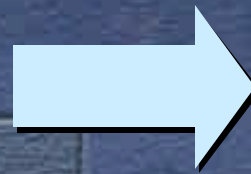


Risk Management

*A fundamental shift
is needed*

from safety nets ...

Safety nets have been about maintaining farm income levels through passive support which fills in declines based on historical performance



... to risk management

Risk management is about improving income from the farm through proactive steps to avert future income declines and grow and adapt the business

*There is a need
to focus on life sciences*



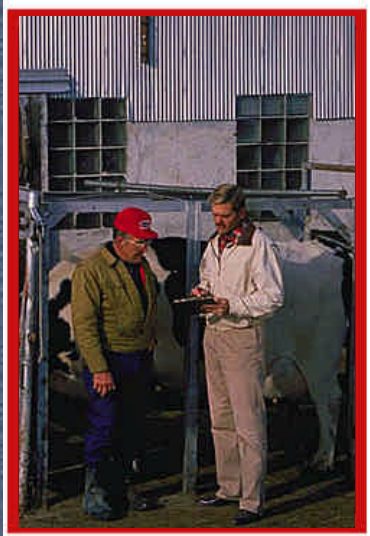
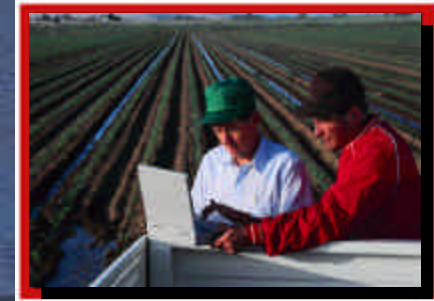
- **To improve food safety and environmental practices**
- **To develop new products, new production processes and new markets**

Renewal

A national approach to renewal



- **Develop a national view of competencies required**
- **Use this shared view to develop programming**
- **Expand consultative services – peer based**
- **Ensure transition support is available when needed**





Environment

.....committed to work with industry towards common goals

Water

Nutrients, Pathogens,
Pesticides

Soil

Erosion,
Organic matter

Air

Particulate and
greenhouse gas
emissions,
Odours

Biodiversity

Wildlife habitat, species at
risk, wildlife damage

Farm Planning

Nutrient Management

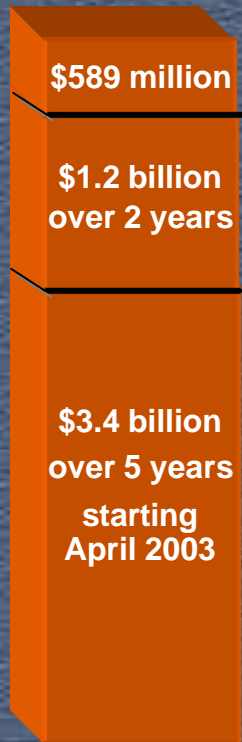
Pest Management

Land & Water Management

Nuisance Management

Investing in a sector vital to all Canadians

New Funding



Accelerating the benefits of the APF

Bridge Income Assistance

Agricultural Policy Framework

In total, the Government of Canada is committing to new funding of \$5.2 billion.

Nutrients: within the context of relevant legislation

- **Federal Legislation**

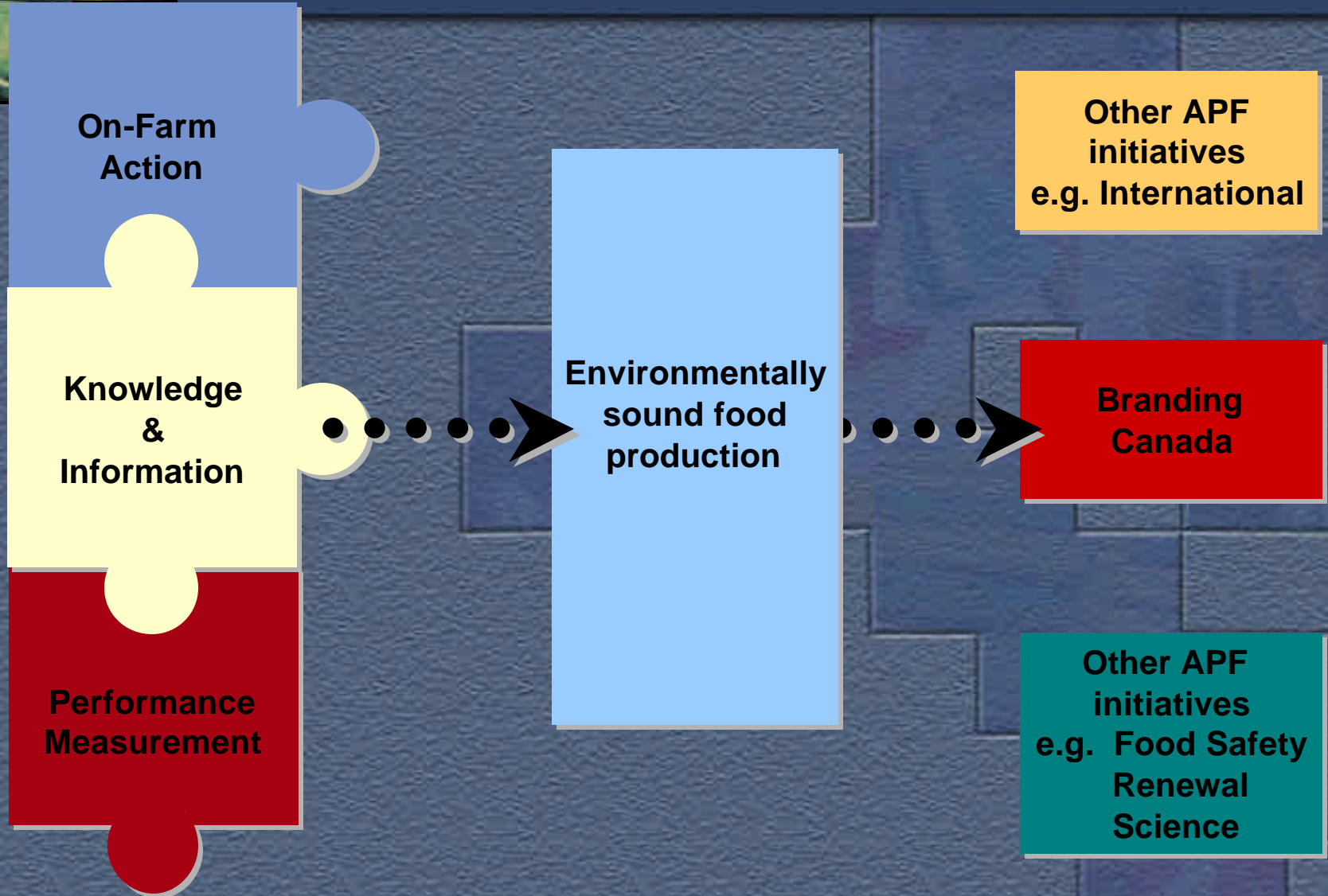
- **Fertilizers Act**
- **Fisheries Act**
- **Canadian Environmental Protection Act**

- **Provincial Legislation**

*APF new environment programs
will help position nutrients*

Environment

Coordinated efforts by Federal and Provincial governments support branding:



Environment

Federal and Provincial programs, work together to support on-farm action

On-Farm
Action

Federal

- Farmers need support to take accelerated action in addressing environmental challenges
- Environmental Scans and Environmental Farm Plans (EFPs) will allow for high areas of risk to be identified and for incentives to be targeted

Provincial

- Complementary provincial programming such as nutrient management plans



Environment

Building on Knowledge and Information on agri-environmental interactions

Knowledge
&
Information

Building knowledge and information:

- To support on-farm action to increase our understanding of agriculture-environment interactions
- To build tools that farmers need to make informed land-use management decisions



Environment

Building on Knowledge and Information on agri-environmental interactions

**Performance
Measurement**

- **Establish baselines to determine standards of performance**
- **Monitor program impacts through indicators**
- **Assess the quality of the environment**



Negotiate Bilateral Agreements



Development of APF Programs



Secure Funding by April 2003



Consultations