Action Plan on Urban Use Pesticides

Presentation to the
Pest Management Advisory Council
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Presentation Overview



Action Plan
on
Urban
Use
Pesticides

- A progress update on the three key elements of the Action Plan:
 - The Healthy Lawns Strategy
 - Encouraging registration of reducedrisk pesticides
 - Priority re-evaluation of the 8 major pesticides used in lawn care



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Action Plan Background

- In May 2000, report from Standing Committee on the Environment and Sustainable Development recommended a de-registration of cosmetic pesticides
- In October 2000, the Minister of Health announced an Action Plan for Urban Use Pesticides developed through a partnership effort between Health Canada's Pest Management Regulatory Agency (PMRA) and the provincial and territorial governments.



Process – Stakeholder Consultation

- December 2000, Federal/provincial/territorial working group formed Healthy Lawns Working Group to implement the objectives of the Healthy Lawns Strategy (HLS) developed
- March 2001, Broad stakeholder consultation on the proposed workplan of the HLS
- Sub-committees established to address key elements of the HLS



Healthy Lawns Strategy

- The Strategy consists of the following seven components:
 - To assess Product Types Available to Homeowners (Completed)
 - 2. To improve Product Labelling for Domestic Products (Underway)
 - To develop Home Owner Education (Underway)
 - To narrow Classification of Domestic Products (Underway)
 - To develop Training and Certification of Domestic Vendors (No Action)
 - To enhance the Training of Service Providers (Completed)
 - 7. To establish Healthy Lawns Web Site (Completed)



#1Product Type Assessment Recommendations

- Fungicide/Insecticide Combinations
 - very narrow IPM compatibility
 - 13 out 29 were voluntarily cancelled by registrants
 - Status: Completed
- Herbicide/Fertilizer Combinations and Broadcast Products
 - Consumer education regarding the concepts of "preventative" v.s. "curative" and "target v.s. "broadcast"
 - Improve mass advertising
 - Labelling
 - Product point-of-sale information
 - Marketing measurement
 - Status: Ongoing



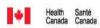


#2 Labelling Recommendations

- Label improvements from recommendations of US-**EPA Consumer Label Initiative (CLI):**
 - Clearer Statements
 - Mandatory font/size requirements
 - Pictograms and white spaces
- Improve containers
 - Child Resistant Container
 - Measuring Devices for concentrates



#3 Home Owner Education





Canada Avis importants

PMRA Pocket Folder/Tip Sheets

- demonstration of use of the key messages
- More than 50 000 distributed in 2003 and 2004

HL Newsline

 Spring, Summer and Fall articles developed for community paper and Garden magazine



mportant Notices

#4 Classification of Domestic products

- Pesticides are assigned a product class designation (Domestic, Commercial, Restricted or Manufacturing) during the registration process by the PMRA
- Québec, Ontario, Alberta, and British Columbia have unique provincial pesticide classification systems
- Proposal for a rational revised classification system, splitting domestic class as a pilot



#5 To develop Training and Certification of Domestic Vendors

On hold pending action on the Proposal for a
 Harmonized Pesticide Classification System for
 Canada by the Classification Implementation Working
 Group.



#6 Training of Service Providers

- In March 2004, the F/P/T Working Group on Pesticide Education, Training and Certification developed a training module
- The Landscape module incorporates Integrated Pest Management (IPM) concepts.



#7 To establish Healthy Lawns Web Site



- Disseminate info on HL practices
- Receives input from stakeholders
- Reports on training programs and progress
- The Website receives up to 200 visits per day



Registration of Reduced Risk Pesticides

- Number of programs in place to encourage submissions with shorter time-lines for review
 - Joint Review of reduced-risk chemicals, Biopesticides
 - PMRA initiative for reduced-risk pesticides
- As March 31st 2004, the PMRA has registered/pending 72% of the reduced-risk chemicals and 31% of biopesticides that are currently registered/pending by the US-EPA. Many were registered as a result of the Joint Review Program.



Re-evaluation of Lawn care pesticides

Commitment

 Priority review announced September 2000, reevaluation of the 8 most commonly available lawn pesticides.

Status

- Complete the insecticides chlorpyrifos, diazinon, and malathion and the herbicide racemic mecoprop are being phased out
- 2,4-D, dicamba, MCPA targeted for completion fall 2004
- Carbaryl scheduled for review 2004 2005



Focus for 2004-05

- Healthy Lawns Strategy
 - To revise the Healthy Lawn Tips folder and revamping the Web site.
 - To improve in clarity the labels
- To continue to encourage registrants to submit reduced-risk pesticides for registration.
- To continue to re-evaluate of the 4 remaining commonly used lawn care pesticides



What is the advice of Council concerning the Action Plan on **Urban Use Pesticides?**



