

Presentation on changes to the PMRA Website

Pest Management Advisory Council

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Re-Development Objective

- ◆ Improve the capacity of the PMRA Website to support new strategic objectives and PMRA operational requirements.

Considerations

- ◆ Provide a solid platform for electronic business processes.
- ◆ Support the regulatory-transparency objectives by modifying the design, organizational structure and functions to improve visibility and access to information.
- ◆ Address needs of multiple audience segments with differing expectations, information needs and experience.
- ◆ Support on-going capacity to integrate evolutionary improvements in the site and currency of content.

Milestones

- ◆ **Phase 1** Launch graphical and structural update creating platform for future enhancements
- ◆ **Phase 2** Integrate PMRA Regulatory System interface
- ◆ **Phase 3** Incorporate electronic Public Registry components

Discussion

- ◆ Does the Council have advice on the approach that is being taken to the redesign of the PMRA Website?