PMRA Compliance Program

Karen McCullagh
Director, CLSROD
June 13, 2006 PMAC meeting





2003 CESD report/PMRA response

➤ Recommendation:

To determine compliance levels and target activities more efficiently, the Agency should implement measurement and reporting procedures that will give it reliable and timely information about user compliance



2003 CESD report/PMRA response

- ➤ PMRA Response:
- Revise existing approach to help to efficiently target Agency compliance programs and activities to reach desired outcomes
- Develop approach to measurement and reporting on compliance [collaborate with other provincial, national and international authorities]



Compliance Improvement since 2003

- Revised Compliance Policy document
 - Risk management principles
 - Identification and selection of compliance programs
 - Delivery of appropriate and effective enforcement responses



Selecting the right tool from the Continuum

CONFORMITY CONTINUUM

CONFORMITY THROUGH EDUCATION			FACILITATING CONFORMITY		RESPONSES TO NON-CONFORMITY		
Publications	Communication	Advocacy	Monitoring	Voluntary Compliance	Suasion	Consent	Adversarial
Information bulletins Enforcement	Speeches Seminars	Interventions Representations	Information Centre Prenotification	Advisory opinions Pre-market assessment	Information contacts Information letters	Negotiated settlements Consent orders	Prosecutions Tribunal applications
guidelines	Trade shows	Policy development	Targeted	Advance ruling	Warning letters	Consent	Product seizures
Annual report	Web site	Liaison	inspections	certificates	Compliance	prohibition orders	Contested
News releases	Media contacts	Partnerships	Marketplace contacts	Corporate compliance	meetings	Undertakings	prohibition orders
Discussion papers	Videos	Research	Practitioner	programs		Corrective notices	Injunctions
Reports			contacts	Voluntary codes		Voluntary product recalls	
Pamphlet series			Consultations				
GENERAL APPLICATION				SPECIFIC APPLICATION			





Striking a balance

- Compliance Promotion
- Monitoring to Verify Compliance
 - Randomized monitoring
- Selective inspection to address specific compliance problems
- Enforcement of violations, when appropriate



Measuring Results/Outcomes of Compliance

- Immediate outcomes- affecting/changing attitudes and behaviour
 - Knowledge
 - Will/Intent
 - Capacity/ability
- Intermediate outcomes compliance within key sectors
- Final outcomes reduced risks from pesticides



National Compliance Strategy – where are we going?

- Ground cutting work shared challenges
- Will include guiding principles on how to strike an effective balance while achieving outcomes. Uses:
 - Strategic and operational planning
 - Developing partnerships and coordinating efforts
 - Make effective use of the tools on the continuum
- Map out a path to describe how what we do is achieving results



2006 National Pesticides Compliance Program

- > 13 planned programs
 - 7 monitoring
 - 4 national: Registrants, Vendors, OUI, Lawn Care Industry
 - 3 regional: Grape, Head Lettuce, Blueberry
 - 6 compliance promotion/sector consultations
 - 4 national: Custom Ground Sprayers, Textile sector, Consultants, Barley
 - 2 regional: PHI and REI, Aerial Applicators

