March 1999 NEW HERBICIDE REGISTERED THROUGH JOINT REVIEW

A new herbicide developed by the BASF Corporation for use on corn has received simultaneous, time-limited registrations from the Pest Management Regulatory Agency and the United States Environmental Protection Agency (EPA) in time for the 1999 growing season. The rates, timing and frequency of application for Distinct (containing the active ingredients diflufenzopyr and dicamba) are the same in both countries, providing greater fairness to growers, and harmonized maximum residue limits (tolerances) will help to avoid trade irritants.

Classed as a reduced-risk chemical pesticide by the EPA, Distinct is the second product to be registered under the Joint Review Program of the North American Free Trade Agreement Technical Working Group on Pesticides. The program involves the sharing of reviews between countries for reduced-risk chemicals and biopesticides, resulting in shorter time frames for registration

Canadian efficacy reviews led to a reduction in the application rate of 33 percent from the original Canadian label proposals for Distinct. This represents a substantial reduction in potential environmental and human exposure, as well as an opportunity for cost savings to users.