



Environment
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Deputy Minister

Sous-ministre

Ottawa, Ontario
K1A 0H3

15 OCT. 2001

**BY FAX
PAR TÉLÉCOPIEUR**

Mr. Raymond Pierce
Deputy Commissioner
Fair Business Practices Branch
Competition Bureau
Industry Canada
Place du Portage 1
50 Victoria Street
Hull QC K1A 0C9

Dear Mr. Pierce:

Thank you for your letter of July 24, requesting comments on the enclosed copy of CAN/CSA-ISO 14021-00, *Environmental labels and declarations – Self-declared environmental claims*. I regret the delay in responding.

Environment Canada supports withdrawing the 1991 publication, *Principles and Guidelines for Environmental Labelling and Advertising*, and replacing it with CAN/CSA-ISO 14021-00. Canada has consistently supported the development of this standard, and the Canadian delegation voted to adopt ISO 14021 at the September 1999 ISO meeting.

As you are aware, Canada has been a well-known leader in the area of eco-labelling. Environment Canada continues to support the further development and continued growth of the Environmental Choice Program and the EcoLogo. I am hopeful that promotion of CAN/CSA-ISO 14021-00 will further assure Canadians that their purchasing decisions are based on verifiable, accurate, and comparable information.

I appreciate the opportunity to comment on this matter.

Yours sincerely,



Alan Nymark

Canada

