



October 16, 2001

Ref: GR # 40/01

Ms. Suzanne MacPhee  
Office of the Commissioner of Competition  
Competition Bureau  
Industry Canada  
17<sup>th</sup> Floor, Place du Portage I  
50 Victoria Street  
Hull, Quebec  
K1A 0C9  
Fax: 819-953-2557

Dear Ms. MacPhee:

Re: Adoption of CAN/CSA-ISO 14021-00 To Evaluate Environmental Claims Under  
*The Competition Act and the Consumer Packaging and Labelling Act*

This letter is to inform you that the Forest Products Association of Canada (FPAC) strongly supports the initiative outlined above that is currently under consideration by the Commissioner of Competition. FPAC has in fact participated in both the development of CAN/CSA-ISO 14021-00 and its international counterpart. Given this involvement, FPAC feels confident to endorse this initiative.

FPAC believes that this initiative will bring with it even better discipline and predictability that will help ensure that environmental claims are made in a fair and non-discriminatory manner.

One question we would like to have clarified is, which court of law or courts of law are being referred to when you inform us that "Acceptance of any claim will only be taken following a complete review of the relevant facts, but final determination of acceptability will rest with the appropriate court of law."

Thank you very much for your attention to this submission and I look forward to your response to the question that has been outlined above.

Yours truly,

Fiona Cook  
Vice-President  
International Trade and  
Government Relations

