IN THE MATTER OF THE COMPETITION ACT, R.S.C. 1985, c. C-34, as amended;

HE COMPETITION TRIBUNAL

AND IN THE MATTER OF an inquiry pursuant to subsection 10(1)(b)(ii) of the *Competition Act* relating to the marketing practices of The Gold Factory Ltd. and its principal officer Mr. Roger Pye;

AND IN THE MATTER OF the filing and registration of a consent agreement pursuant to section 74.12 of the *Competition Act*.

BETWEEN:

REGISTRAR - REGISTRAIRE

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OTTAWA, ONT.

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Registry of the Competition Tribunal
Greffe du Tribunal de la concurrence
REGISTERED / ENREGISTRÉ

APR 23 2005

- and -

THE GOLD FACTORY LTD. (Nfld. Incorporation No. 29815-92) and ROGER PYE

Respondents

CONSENT	

THE PARTIES hereby irrevocably consent to the registration of a consent agreement pursuant to section 74.12 of the *Competition Act* in the form attached hereto.

Commissioner of Competition		
By: Raymond Pierce Deputy Commissioner of Competition	Dated at Gatineau, Quebec, this 23 day of 2003.	
Competition Bureau 50 Victoria Street Gatineau, PQ K1A OC9		
Telephone: (819) 997-3325 Facsimile: (819) 953-9267		
Roger A. Pye 430 Topsail Rd., St. John's, NF A1E 4N1.	Dated at St. John's, Newfoundland, this $\cancel{/\mathscr{L}}$ day of \cancel{ApriL} , 2003.	
Signature witnessed by: Surface Surface	Dated at St. John's, Newfoundland, this <u>/</u> ✓ day of <u>Apa, ∪</u> , 2003.	
THE GOLD FACTORY LTD. (Nfld. Incorporation No. 29815-92)		
By:	Dated at St. John's, Newfoundland, this 14 day of April 2003.	
Signature witnessed by: Signature witnessed by: (print & sign name)	Dated at St. John's, Newfoundland, this 14 day of April , 2003.	