

CANADIAN BROADCASTING CORPORATION

CHAIRPERSON

Selection Criteria

Education

- A degree from a recognized university in a relevant field of study or an acceptable combination of education, job-related training and/or experience.

Experience

- Significant board experience;
- Significant experience managing at the senior executive level in a large, complex private or public sector organization;
- Experience in the field of broadcasting would be an asset.

Knowledge

- Knowledge of the CBC's mandate;
- Financial literacy;
- Knowledge of global, societal, and economic trends, stakeholder concerns, the Government's policy framework, and how all of these relate to the CBC;
- Knowledge of the roles of the chairperson, the board of directors and the president and CEO.

Abilities

- Ability to exercise and demonstrate effective board governance;
- Ability to lead a diverse group of people;
- Ability to develop effective relationships with the corporation's senior management and the CBC's partners and stakeholders;

- Superior communication skills, both written and oral, and ability to act as a spokesperson in dealing with stakeholders, media, public institutions, governments and other organizations.

Personal Suitability

- Sound judgment
- High motivation and commitment to excellence
- Strong ethical standards and integrity
- Superior interpersonal skills
- Initiative

Linguistic Requirements

- Proficiency in both official languages is an asset.

Conditions of employment

- The board of directors meets at least six times per year. The chairperson should expect to commit an average of 70 days annually for meetings, travel, preparation for meetings and other board-related business.

Eligibility Requirements

No person may be appointed or continue as chairperson if the person is not a Canadian citizen who is ordinarily resident in Canada.

No person may be appointed or continue as chairperson if, directly or indirectly, as owner, shareholder, director, officer, partner or otherwise, the person:

(a) is engaged in the operation of a broadcasting undertaking;

(b) has any pecuniary or proprietary interest in a broadcasting undertaking; or

(c) is principally engaged in the production or distribution of program material that is primarily intended for use by a broadcasting undertaking.