Wendy Mesley and Erica Johnson, Marketplace, English Television.

News and Current Affairs



CBC/Radio-Canada is Canada's trusted source for News and Current Affairs, bringing a uniquely Canadian perspective to regional, national and international happenings that affect our lives.

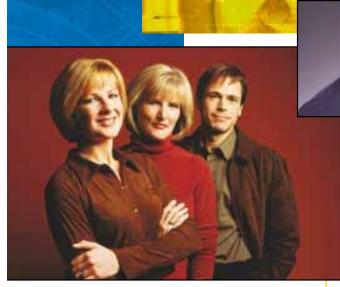
CBC/Radio-Canada is Canada's largest News organisation. It is the only News organisation with a presence throughout the country, operating in both official languages, and the only broadcaster to place French-language journalists west of Ottawa. CBC/Radio-Canada's regional operations provide Canadians in all parts of the country with News about events throughout Canada.

CBC/Radio-Canada operates 12 international bureaux: in New York, Washington and Mexico, covering the Americas; in London, Paris and Moscow, covering Europe; in Dakar, covering Africa; and in Jerusalem, Cairo, Amman, Bangkok, and Beijing, covering the Far and Middle East. Most of our foreign correspondents file in both official languages for our Radio and Television services. This resource capacity significantly boosted our ability to deliver more value and a broader range of stories and background context to Canadians during the conflict in Iraq this year.

In 2002-2003, our networks provided regular as well as special News and Current Affairs services.

English Television delivered 19 hours of regularly scheduled newscasts each week on the main Television network:

- CBC News: Morning (relaunched in January 2003, with Alison Smith and, on Fridays, Harry Forestell; from the studio and on location);
- CBC News: Today (a new half-hour noon newscast);
- CBC News: Canada Now (with Ian Hanomansing co-hosting a half-hour of national news from Vancouver, paired with 14 anchors bringing together the work of journalists in 30 locations throughout the country);
- The National (a comprehensive hour of nightly News and Current Affairs; trusted by Canadians for its authoritative coverage of national and international events and issues; with English Television's chief correspondent and Gemini winner Peter Mansbridge);
- National Update (an abridged version of The National);



Diana Swain, Gillian Findlay and Mark Kelley, CBC News: Disclosure, English Television.

- Saturday Report (with Ben Chin); and,
- Sunday Report (with Alison Smith, senior correspondent for The National).

English Television presented other News and Current Affairs programs regularly each week, as well:

 Life and Times (Canada's premier biography series in its seventh season, with Ann-Marie MacDonald; this season's line-up included

> Joni Mitchell, Sarah McLachlan, Paul Anka, and Wayne Gretzky);

 Marketplace (for 30 years, awardwinning investigative consumer reports; Wendy Mesley joined Erica Johnson, Jacquie Perrin, Jim Nunn, Susan Ormiston, and Clifton Joseph this season); Jean-François Lépine, Zone libre, French Television.

- CBC News: Disclosure (a weekly investigative News magazine with Mark Kelley, Diana Swain and Gillian Findlay);
- the fifth estate (in its 28th season, hour-long reports on significant subjects; with Linden MacIntyre, Hana Gartner and Bob McKeown);
- CBC News: Sunday (Current Affairs and information, with Carole MacNeil and Evan Solomon);
- Country Canada (our longest-running awardwinning series explores rural concerns, with Reg Sherren);
- *Land & Sea* (Current Affairs from the Atlantic Provinces; a tradition for over 30 years);
- Venture (an 18th season of this pioneering, award-winning business program, with Dianne Buckner); and,
- *Mansbridge One-On-One* (Peter Mansbridge and high-profile newsmakers).

Among English Television's many News specials this year were:

- the Premiers' annual conference, in Halifax;
- *A Canadian Olympic Celebration* (live from the Canadian the Museum of Civilization).

English Television, along with CBC Newsworld, English Radio and New Media, presented *CBC News: Big Picture* again this year. *Big Picture* focuses on subjects of broad interest to Canadians through documentaries, special reports, interviews, and panel discussions. Topics this season included:

- Ultimatum Iraq (broadcast just days before the weapons' inspectors' first report to the United Nations; reports from correspondents in Iraq, London and New York);
- Obese Nation,

Programming News and Current Affairs

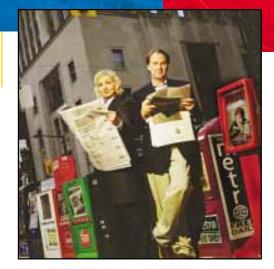
Michel Lacombe, Ouvert le samedi, French Radio. Antonia Zerbisias and Matthew Fraser, *CBC News: Inside Media*, CBC Newsworld.

- Who's Watching You? (the growing invasion of Canadian privacy); and,
- *Remembrance Day* (coverage from the National War Memorial in Ottawa, a forum of students and veterans and a documentary on Canadian peacekeepers in Croatia).

CBC Newsworld, CBC/Radio-Canada's 24-hour English-language News network, provides a unique, in-depth national News and information service. No other specialty network is as rooted in Canada's regions, and no other specialty network has embarked on more cross-cultural, bilingual programming. As well, no other specialty network supports Canadian independent documentary makers to the same extent as CBC Newsworld.

In 2002-2003, CBC Newsworld delivered regularly scheduled newscasts each week:

- CBC News: Morning (relaunched January 2003, with Alison Smith and, on Fridays, Harry Forestell; Colleen Jones delivers weather and sports from Halifax; and Anita Sharmas covers business);
- Newsworld Business News (key events of the business day and how they affect Canadians, with Jeannie Lee and Fred Langan);
- Newsworld Live Today (with Nancy Wilson in Toronto and Kathleen Petty in Calgary);
- CBC News: Canada Now (the national News half-hour with Ian Hanomansing, from Vancouver);
- The National (for a full hour at 9:00 p.m., and for a half-hour at midnight and 3:00 a.m., with Peter Mansbridge);



- Newsworld Live Saturday, Saturday Report and Newsworld Live Sunday (all with Ben Chin);
- Sunday Report (with Alison Smith); and,
- BBC World News.

CBC Newsworld presented other News and Current Affairs programs regularly each week, as well:

- *Politics* (the day's top political stories, with Don Newman live from Ottawa);
- Newsworld Business News: Money Weekly (a summary of the week's business news, with Fred Langan);
- Foreign Assignment (News and issues affecting world affairs, with Joe Schlesinger in Toronto, lan Hanomansing in Vancouver, reports from our foreign correspondents, and the best documentaries from around the globe);
- and, from English Television, Mansbridge One-On-One, the fifth estate, CBC News: Disclosure, CBC News: Sunday, Venture, Marketplace, and Life & Times.



David Suzuki, *The Sacred Balance,* English Television.

CBC Newsworld produced exciting and pertinent new programs and featured some new hosts for returning programs in 2002-2003:

- CBC News: Today (five weekday half-hour in-depth newscasts with Nancy Wilson; simulcast on English Television at noon local; and three extra half-hour newscasts on Saturdays);
- CBC News: Inside Media (since November 2002, Antonia Zerbisias and Matthew Fraser in a dynamic weekly one-hour media analysis program, looking at the standards, ethics and practices of media: the first program of its kind, and the type of program only a public broadcaster would produce);
- The Docket (a thought-provoking ten-part series informing Canadians of legal policies affecting their everyday lives and encouraging discussion across the country; with journalist Lisa Taylor, LL.B in Halifax);
- CBC News: World View (Brian Stewart, one of Canada's most respected journalists, with national and international foreign affairs experts, weekly); and,
- counterSpin (Carol Off, award-winning documentary reporter with *The National*, was the new host for our prime-time debate program with guest panels and live studio audiences).

CBC Newsworld broadcast about 1,500 live events in 2002-2003, including major specials unmatched in scope by any other network:

- the Funeral for Elizabeth, the Queen Mother; and the Commemorative Service (also on English Television);
- the Golden Jubilee celebrations of the Queen from London and her visit to Canada;
- the visit of the Pope to Canada for World Youth Day, July 23-29, 2002 (CBC/Radio-Canada was host broadcaster for the event; our pictures were sent around the world; also on English Television);
- the funeral of the four Canadian soldiers killed in Afghanistan in April 2002 (the only television coverage of the event); and for two weeks in January 2003, extensive coverage of the American Military Inquiry into the incident;
- the lying-in-state and funeral of former Governor General Ray Hnatyshyn, December 2002 (the only television pictures of the event);
- *Remembering September 11*, 19 commercial-free hours; hosted by Peter Mansbridge; including a documentary entitled *Untold Stories* which made News itself with the candid recollections of the Prime Minister and stories of Canadian Government actions and attitudes (also on English Television); and,
- the Columbia Space Shuttle explosion, 15 hours commercial-free on February 1, 2003 (also on English Television); and,



• exclusive coverage of two NDP leadership debates, and 13 hours of commercial-free coverage of the NDP leadership convention.

French Television delivered 28 hours of regularly scheduled newscasts each week:

- Matin express (national and international News, sports and weather reports, with Michel Viens);
- *L'Heure du Midi* (regional, national and international News, with Pierre Craig in Montréal and Sébastien Bovet in Québec);
- Ce soir (a daily newscast produced by each regional French Television newsroom and hosted by distinguished anchors in each region, including Raymond Saint-Pierre in Montréal); and,
- Le Téléjournal/Le Point (News, information, reports and interviews with Stéphan Bureau, weekdays; and Michaëlle Jean, weekends).

French Television presented other News and Current Affairs programs regularly each week, as well:

- La Facture (consumer issues with Gilles Gougeon);
- *Enjeux* (important social questions with Alain Gravel);

- *Zone libre* (investigative stories on important topics, with Jean-François Lépine);
- *Second Regard* (spiritual issues with Alain Crevier);
- 5 sur 5 (Bernard Derome and his guests answer questions on a variety of current topics, posed by viewers via telephone, e-mail and a network of cameras installed by French Television throughout Canada); and,
- *Parlez-moi des hommes, parlez-moi des femmes* (with Denise Bombardier, a discussion of relations between women and men).

French Television introduced new programs this year, as well:

- L'Épicerie (a weekly magazine about food and health); and,
- *Justice* (weekly reports and interviews about the legal system, with Simon Durivage).

The Réseau de l'information (RDI), CBC/Radio-Canada's French-language News network, offers unique, in-depth News and information services 24 hours a day.

In 2002-2003, RDI delivered regularly scheduled newscasts:

- News every 30 minutes, 24 hours a day, seven days a week;
- five full-edition newscasts every night;
- live reporting from the regions: the Atlantic, Québec, Ontario, and the Western Provinces;
- two European information programming blocks: *Le Journal de France 2* and *Euronews*,





Carol Off, counterSpin, CBC Newsworld. News and Current Affairs

CBC/Radio-Canada annual report 2002-2003



Linden MacIntyre, Hana Gartner and Bob McKeown, *the fifth estate*, English Television.

- Le Journal RDI (national and international News, sports and weather, daily);
- RDI Aujourd'hui (News and live conversations with journalists);
- L'Atlantique en direct, Le Québec en direct, L'Ontario en direct, L'Ouest en direct (regional News);
- Le Journal RDI (a 60-minute complete newscast weekdays with Pascale Nadeau; 30 minutes, weekends with Marie-Claude Lavallée);
- Le Journal de l'Atlantique, Le Journal de l'Ontario, Le Journal de l'Ouest, Le Journal du Pacifique (a summary of the extended regional newscast, Ce soin);
- and, from French Television, *Matin express,* L'Heure du Midi, Le Téléjournal/Le Point.

RDI presented other News and Current Affairs programs regularly each week, as well:

- Affaires express (business News six times daily, weekdays);
- En santé (health information with France Beaudoin);
- Capital actions (business and the markets, with Claude Beauchamps);
- Maisonneuve (current social issues, with Pierre Maisonneuve);
- Circuit PME (stories of Québec entrepreneurs);
- Impact (economic, social and political issues in Ontario, weekly); and,
- L'Accent (the lives of Francophones outside of Québec).

RDI produced exciting and pertinent new programs and presented some new hosts for returning programs in 2002-2003:

- Le Monde (international News with Bernard Derome, weekdays; and Jean Bédard, weekends);
- RDI en direct (Sundays, Louis Lemieux looks at life and culture in different regions of Canada);
- America (documentaries covering different aspects of life in the United States, including organised crime, cities and cinema; Friday and Saturday nights); and,
- *La vie.... rien d'autre* (from December 21, 2002 to January 5, 2003, a series highlighting people at a critical point in their lives).

RDI broadcast more than 1,000 special events in 2002-2003, including:

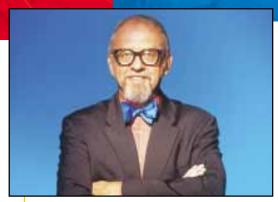
- the Golden Jubilee of Queen Elizabeth II and the Royal Visit to Canada;
- the G8 Summit in Kananaskis, Alberta;
- · Québec motocycle gangs on trial;
- the 60th anniversary of the landing at Dieppe;
- September 11th, one year later;
- the Ice Storm, five years after, and the recent ice storm in New Brunswick; and,
- the Columbia Space Shuttle disaster.



English Radio delivered over 900 hours of unique newscasts, documentaries, current affairs interviews and discussion, and commentary *each week*. CBC National Radio News, on Radio One and Radio Two, is heard by nearly three million Canadians every week. Twenty-four hours a day, seven days a week, reporters from nine domestic bureaux, a dedicated Parliamentary bureau, five foreign bureaux (in Washington, London, Moscow, the Middle East and Bangkok), plus the largest system of regional reporters of any media outlet in Canada, deliver journalism that is distinguished by its immediacy, range, originality, depth, and fairness.

In 2002-2003, English Radio offered the following regular News programs on both Radio One and Radio Two:

- CBC Radio Hourly News (national, international and local News at the top of each hour, 24 hours a day, seven days a week);
- World Report (with Judy Maddren weekdays, and Dwight Smith, weekends);
- Canada At Five (the top Canadian News of the day reflecting the diverse regions of the country from a national perspective and concentrating on issues and people of interest to all Canadians, plus economic News and closing numbers on major stock markets in North America; weekdays with Bernie McNamee);
- The World At Six (a cornerstone of the CBC Radio network for more than 30 years, covering world and national events; rebroadcast around the world on Radio Canada International and in Europe, to the Canadian Armed Forces through the Canadian Armed Forces Network; audio reports are available on the program's website; with Barbara Smith);

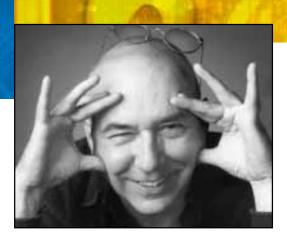


Michael Enright, The Sunday Edition, English Radio.

 The World This Weekend (News and information followed by documentaries by the best journalists in Canada and around the world; also available on our website; with Lorna Jackson).

English Radio's regular Current Affairs programs on Radio One this year were:

- As It Happens (for more than 30 years, this weekday evening program has delivered the story behind the story via telephone interviews; with Mary Lou Finlay and Barbara Budd);
- Dispatches (Wednesdays, Rick MacInnes-Rae presents reports, mostly in documentary form, about world events and global issues);
- The House (national politics with Anthony Germain and Jennifer Fry, more than halfa-million listeners each Saturday);
- The Sunday Edition (Michael Enright brings insight to issues affecting Canadians, through in-depth interviews accompanied by music);
- Cross Country Checkup (Canada's only national open-line Radio program, hosted by Rex Murphy; about 5,000 try to reach us each week; on Radio One and Country Canada);
- CBC Radio Overnight (from 1:00-6:00 a.m. every morning, CBC Radio News on the hour plus information programs from public broadcasters around the world: Radio Netherlands, Radio Sweden, Radio Australia, Channel Africa, BBC World Service, Deutsche Welle, Radio Polonia, Radio Prague, and Voice of Russia).



English Radio also presented new Current Affairs and News programs this year:

- World Watch: an expanded weeknight newscast launched February 2003 as tensions increased around Iraq; with Tracy Seeley;
- The Current: reports and interviews on issues affecting Canadians; weekday mornings on Radio One with Anna Maria Tremonti; Jim Brown hosts Fridays;
- Sounds Like Canada: stories and voices from across the country with Shelagh Rogers and her team, weekdays; and,
- Richler on Radio. Friday nights since September 2002, the week's most intriguing sounds and stories from Radio One and Radio Two combined with Noah Richler's commentary.

French Radio provided numerous regional and national newscasts throughout the day on both its networks in 2002-2003. The Première Chaîne also presented regular News and Current Affairs programs:

- Les Affaires et la Vie (economic issues);
- 100 % pas pressé (horticulture, food and wine);
- C'est bien meilleur le matin (information with René-Homier Roy);
- Dimanche magazine (in-depth reports);
- L'Heure du hibou (meditations with Jacques Languirand);



François Dompierre, Ici tout est permis, French Radio

- Indicatif présent (with Marie-France Bazzo);
- J'ai souvenir encore (Québec history);
- Macadam tribus (an informative and entertaining program with Jacques Bertrand);
- Montréal-express (with Simon Durivage);
- Ouvert le samedi (News and ideas);
- *Par 4 chemins* (a forum on life and our times);
- Plaisirs de la nuit,
- Samedi et rien d'autre (News and culture);
- Sans frontières (Michel Désautels examines current events); and,
- La Tribune du Québec (with Jean Dussault).

Eighteen of the Première Chaîne's 20 stations produced their own morning information programs this year. French Radio enriched its regional News gathering and presented various specials, including:

- *Le Pape, l'Église et les Jeunes* (during the Pope's visit to Canada, July 2002); and,
- a two-hour broadcast in October 2002 covering the exploitation of children throughout the world: in North America, sexual exploitation via the Internet; in Cambodia, juvenile prostitution; in the Congo, child soldiers; in Mali, working children; and in Brazil, street children.



Our New Media services provide up-to-date News and Current Affairs, 24-hours-a-day, on our websites, *radio-canada.ca* and *CBC.ca*. New Media also partners with other entities, offering our News through various Web portals, wireless devices, affiliates program, and licensing agreements.

In 2002-2003, New Media's extensive accomplishments included:

- record-breaking audiences for News online (close to 380,000 visits each day in March 2003 for News content on *CBC.ca* and *radio-canada.ca* combined); more Canadians are consulting our News sections for reliable and timely information;
- special sections on *CBC.ca* and *radio-canada.ca* on the conflict in Iraq which were very successful, drawing a large number of visitors to the News sites. These sections contained a great deal of information on the situation, maps indicating troop deployment, and reports on the latest developments. There was great synergy among Television, Radio and New Media for the coverage of this event.
- the provision of topical information related to such events as memorials on September 11, 2002; the Federal budget in January 2003; the visits of Queen Elizabeth and the Pope to Canada; and snipers in Washington; and,
- *radio-canada.ca* launched an adapted News site for the visually impaired.

Marie-Josée Taillefer and Denis Gagné, *L'Épicerie,* French Television.

📕 Documentaries

In 2002-2003, CBC Newsworld and RDI regularly presented documentaries:

- CBC Newsworld increased its coverage of Canadian and international issues with the telecast of 92 documentaries, a record number. In addition to offering *The Passionate Eye* and *Rough Cuts*, CBC Newsworld reacted to the turbulent events of the year and created three special series, including the ten-part *Iraq on the Brink*;
- RDI's Grands Reportages featured documentaries each night, including L'Empire de la mafia; Au mépris de la réalité; Diana (five years after her death); Proche-Orient : des rêves brisés; Plus grand qu'Enron; La Guerre contre la drogue; Retrouver Sara; Visages de l'Islam; Venezuela : autopsie d'un coup d'État; and, Squat (a co-production with the Première Chaîne).

Science, Technology and Health

Our networks explored science, technology and health matters in 2002-2003:

- The Nature of Things (English Television's award-winning series with David Suzuki);
- The Sacred Balance (a four-part documentary by David Suzuki, filmed on five continents over two years);
- *Découverte* (French Television's science program with Charles Tisseyre);
- *La Semaine verte* (on French Television, with Errol Duchaine);



Jean Dussault, La Tribune du Québec, French Radio.

- Quirks & Quarks (on Radio One with Bob McDonald); and,
- *D'un soleil l'autre* (concerning the environment); *Les Années-lumière* (science); and *Techno* (technology bulletins), all on the Première Chaîne.

📕 The Conflict in Iraq

The importance of having independent News services to tell the story from a Canadian perspective was illustrated this year in the period leading up to and during the conflict in Iraq. Our journalists provided an accurate unfiltered account of events from different locations throughout the Middle East as well as from Washington, London, Paris, Ottawa, and the United Nations.

Even before open hostilities, our correspondents were on the scene, covering the area. For more than 18 years, we have had a permanent News bureau in Jerusalem; last year, we opened a bureau in Cairo and this year, in Amman. To cover the Iraq story, we deployed 100 personnel at home and abroad whose working languages included English, French and Arabic. We are very proud of the job our News teams do in covering developments in the Middle East – on a regular basis and in times of crisis. Canadians appreciated our services. English Television, which commissions several report cards of its programming each year, received high marks from Canadians who said that English Television and CBC Newsworld were the best Canadian networks covering the Iraq war. When asked which network provided the best Canadian perspective on events in Iraq, 45 per cent of respondents named CBC. They ranked our programming as having the most balanced and objective stories about the war, and our network as being the most likely to be believed by them; in fact they valued our programming over that of CNN. Canadians trust us to connect them to what's happening in their communities, across the country and around the world. They turn to us to make sense of events and to understand how they will be affected.

Leading up to and during the conflict in Iraq, we were there – prepared, informed and impartial: the first Canadian network to break the story on March 19, 2003. We devoted considerable resources and changed our programming schedule to broad-cast up-to-date information, uninterrupted and commercial-free over many days.



Daughters of Afghanistan, CBC Newsworld