



Arts and Entertainment

CBC/Radio-Canada is Canada's most important vehicle for supporting Canadian arts and culture.

CBC/Radio-Canada is the country's most important vehicle for developing and showcasing Canadian arts and culture, including orchestras, composers and performers, theatre, comedy and literature, and dance ensembles on both national and regional levels. It is strongly committed to the commissioning, production and broadcast of original works by Canadian artists. Our services also help to discover and promote future generations of Canadian talent by organising important competitions throughout the year.

This year, in partnership with the private sector, CBC/Radio-Canada launched ARTV, a new French-language specialty Television service devoted entirely to the promotion of all forms of art.

CBC/Radio-Canada contributes greatly to Canada's cultural community, providing direct payments to artists and independent producers in the range of \$100 million per year.

CBC/Radio-Canada's Corporate websites, *cbc.ca* and *radio-canada.ca*, also promote Canadian talent in literature, visual arts, theatre, films, and music.

In a Spring 2001, survey conducted by Canadian Facts (which questioned 1,800 Canadians aged 18 and over), three in four Canadians agreed that CBC/Radio-Canada is a vital part of Canadian culture.

Outstanding Performing Arts Programming

English Television's *Opening Night* returned this year for its first full season. *Opening Night* is a two-hour, commercial-free, prime-time performing arts program that offers Canadians the finest cultural programming and performances from Canada and around the globe. This program confirms English Television's strong commitment to the arts in Canada. Among this year's outstanding productions were: *Don Giovanni Unmasked*; *Cross-Canada Christmas*; *The Overcoat* (with the CBC Radio Orchestra and based on the Vancouver Playhouse Theatre production); and, *Dracula: Pages from a Virgin's Diary* (with The Royal Winnipeg Ballet).

French Television's *Les Beaux Dimanches* continued its tradition of presenting exceptional cultural performances each Sunday night. In December, the program celebrated the Théâtre du Nouveau Monde with *Les 50 ans du TNM*. On another evening, *Les Beaux Dimanches* focused on the oldest theatre troupe in Canada, Le Cercle Molière de Winnipeg, which celebrated its 75th anniversary at the heart of Franco-Manitoban life. This program was produced by Radio-Canada Manitoba.

French song was celebrated in numerous programs, including the live broadcast of the opening ceremonies on Parliament Hill of the IV^{es} Jeux de la Francophonie in Ottawa and the concert given on that

occasion, *La Francophonie chante Plamondon*; as well as *Je vous parle d'un temps*, a program reviving French song from 1950 to 1980. There was also *Les refrains d'abord*, a French Radio program from which *Le cabaret des refrains* was produced for French Television in Autumn 2001, with great success.

ARTV, the new specialty arts channel in which CBC/Radio-Canada is a major shareholder, further affirms CBC/Radio-Canada's mission to promote the arts and artists of French-speaking Canada with strong Canadian content and a commitment to all forms of creative expression. The channel's broadcasting schedule includes specials, documentaries, news, new programs from Europe and features music of all types, dance, theatre, the visual arts, literature, film and more. While presenting established artists and their works, ARTV's programming distinguishes itself by featuring new talent and experimental art. ARTV's program, *Silence, on Court !*, featuring the best Canadian short films, is supplemented by an Internet site devoted exclusively to the short films on the program.

Specials

In 2001, French Radio produced several specials. In the series *Radio-concerts*, there was a performance by Louis Lortie; for French song, there were programs concerning Félix Leclerc and

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1. Véronique Cloutier, *La Fureur*, French TV; 2. Marie-France Bazzo, *Indicatif présent*, Première Chaîne; 3. Don Ferguson, Luba Goy, Roger Abbott, *Royal Canadian Air Farce*, English TV; 4. Sylvie Léonard, Guy A. Lepage, *Un gars, une fille*, French TV; 5. Arthur Black, *Basic Black*, Radio One; 6. Mary Walsh, Greg Thomey, Cathy Jones, Colin Mochrie, *This Hour Has 22 Minutes*, English TV.

Raymond Lévesque; and in current affairs, there were program series dealing with René Lévesque, and *Les femmes et la guerre*.

To celebrate the inauguration of a new antenna for CBC/Radio-Canada's Chaîne culturelle in Winnipeg, in January 2002, French Radio broadcast live a jazz concert featuring Sylvain Lelièvre in one of his last appearances before his untimely death. This event was particularly significant as it marked the launching of the Chaîne culturelle in Manitoba (the network's first to be heard in the West).

In March 2002, CBC Radio launched *Canada Reads* to search for a book Canadians could read together. Comedian Mary Walsh led a panel made up of former Prime Minister Kim Campbell, actor Megan Follows, writers Leon Rooke and Nalo Hopkinson, and musician Steven Page, each of whom proposed a Canadian book. After much debate, the panel chose the winning book: Michael Ondaatje's *In the Skin of a Lion*. In addition to intense outside media attention, *Canada Reads* captured the imagination of Canadians, including many who had never listened to CBC Radio before.

English Television and English Radio placed high priority on working together in the recording and presentation of performance programs, including these three musical specials: *Easter Sunrise Concert*; *Natalie MacMaster – My Roots are Showing*; and, *Anne Murray: What a Wonderful Christmas*. English Television also broadcast a

special entitled, *Lara Fabian: From Lara With Love*, featuring the Montreal singer in her first Canadian television special.

CBC/Radio-Canada presented special tributes to important Canadians who died last year: Peter Gzowski, Ernie Coombs, Mordecai Richler, and Al Waxman. *A Celebration of Peter Gzowski* was held at the University of Toronto's Convocation Hall in February 2002. The event was aired live across the country on Radio One and CBC Newsworld, and rebroadcast the following day on Radio One and English Television.

Our English and French Television networks both broadcast award shows this year. French Television again presented the Prix Gémeaux, the *Gala de l'ADISQ* dedicated to music and humour, and *La Soirée des Masques*, celebrating theatre craftspersons. English Television broadcast the 16th Gemini Awards, the Genie Awards, the East Coast Music Awards (heard also on Radio Two), the National Aboriginal Achievement Awards, and the Canadian Country Music Awards. For the last two years the East Coast Music Awards has won the Gemini Award for the Best Music Variety Program. Both Television networks aired the prestigious Governor General's Performing Arts Awards in 2001.

In its special programming this year, French Television offered a tour of artistic life in our country: *Danse dans les flammes* by the Acadian group, Le Grand Dérangement; Canadian performers in Montreal's *Francofolies 2001*; *De Fête et de fierté* from the Festival Franco-ontarien; the *Festival d'été international de Québec*; and, *Solstice 2000*, the closing ceremony of the *Présence autochtone Festival*.

In order to promote French song, French Radio crisscrosses the country seeking new talent. Whether taping

concerts and performances, or participating financially in various major music events, such as the Festival d'été de Québec, the Festival de la chanson de Petite-Vallée in the Gaspé, or the Festival Franco-Ontarien, French Radio supports the emergence of new Francophone talent in both minority communities and in Quebec.

CBC Newsworld had the honour of co-producing the first visit to Canada of BBC's *Antiques Roadshow*. More than 5,000 people received free tickets to the two Canadian tapings made at the National Gallery of Canada and Casa Loma in Toronto. These editions of the regularly programmed *Antiques Roadshow* aired on CBC Newsworld during the winter along with a behind-the-scenes documentary about the making of the *Antiques Roadshow in Canada*. The project garnered unprecedented success in publicity and audience ratings.

Drama

This year, English Television presented several new series. Ken Finkleman's *Foreign Objects* featured six short stories about love, betrayal, intrigue, tragedy and song, and was broadcast over three consecutive nights in September. *Tom Stone* is a new prime-time Television drama set in Calgary about an ex-cop who is recruited to work undercover for the RCMP. *Jinnah On Crime*, the first of a projected series of movies of the week, was set in Vancouver's East Asian community. Among the returning series was *Da Vinci's Inquest*. Now in its fourth season, the gritty reality-based series, set largely in Vancouver, has gained a huge following, won numerous awards, and was voted the favourite drama series by *TV Guide* readers.



Top 10 CBC English Television Canadian entertainment programs or specials

PROGRAM	AMA (000)
Trudeau	1,879
Céline Dion	1,635
Royal Canadian Air Farce: Best of 2001	1,388
Anne Murray	1,206
Random Passage	1,198
Talking To Americans (repeat)	1,155
Royal Canadian Air Farce: Season Premiere	1,112
Royal Canadian Air Farce	997
Royal Canadian Air Farce: Season Finale	995
Just For Laughs NWYR	992

Top 10 CBC French Television Canadian entertainment programs or specials

PROGRAM	AMA (000)
Music Hall	1,561
Gala de L'ADISQ	1,217
L'Or	1,130
La Fureur : Jour de l'an	1,125
Un gars, une fille	1,104
Ici... La rentrée	1,010
La Fureur	997
Mon meilleur ennemi	995
La Vie la vie	990
Le Dernier chapitre	989

September 30, 2001 to April 14, 2002
(2001-2002 regular season of entertainment programs or specials).
Source: Nielsen Media Research

English Television also aired numerous special movies and mini-series this year, including *Dream Storm* (a *North of 60* story), *Harry's Case*, *A Wind at My Back Christmas Special*, and *Chasing Cain*. Also broadcast were three cross-cultural films made in collaboration with CBC/Radio-Canada's French Television: *The Last Chapter / Le Dernier chapitre*, *Random Passage / Cap Random*, and *Trudeau*.

French Television has initiated a thorough revamping of its program schedule. This exercise, which began in 2000-2001, will be spread over three years, until 2002-2003, and will result in the replacement of nearly 90 per cent of drama programs in prime time. French Television introduced seven new Canadian drama series in 2000-2001 and six new drama series in 2001-2002.

Several new programs on French Television this year were set outside of Montreal: *Asbestos*, which takes place in small-town Quebec after the war; *Rivière-des-Jérémie*, a téléroman set in the Outaouais; and *L'Or*, a story of love and adventure in Abitibi, Vancouver and China. Other new programs included: *Music Hall*, a new genre, a type of moral fable about money, glory and creativity; and, *Les Super Mamies*, a téléroman about four middle-aged women.

In April 2001, a special 30-minute program reprising the highlights of *4 et demi...* was aired just before the door closed for the last time on its likeable tenants. This broadcast received a Prix Gémeaux 2001 for best téléroman. The innovative form and content of *La Vie la vie* were also recognised with three Prix Gémeaux.

On English Radio, drama and spoken word performance of literature and comedy are presented in a range of weekly programs, including *The Mystery Project*, *Sunday Showcase*, *Monday Night Playhouse*, *Between the Covers*, and *Madly Off in All Directions*.

As part of the international English-language radio drama exchange, CBC Radio Drama and Canadian playwrights and actors are heard in half a dozen countries around the world with a potential audience of tens of millions. This exchange also brings drama to Canadians from the BBC, Australian Broadcasting Corporation and Radio Television Hong Kong, among others.

French Radio caters to opera fans with the program *L'opéra du samedi / L'opéra du Metropolitan*. English Radio offers parallel programs, *Saturday Afternoon at the Opera / The Metropolitan Opera*.

CBC/Radio-Canada's websites, containing original material, accompany our drama series. The popularity of these sites indicates our browsers' appreciation for our New Media content: for instance, there were thousands of visitors a week for the *Virginie* website.

Comedy

This year, Friday nights were comedy nights on English Television and four very successful programs returned to delight audiences. *Royal Canadian Air Farce*, now in its ninth year, added a regular line-up of guest stars to complement its regular cast of Roger Abbott, Don Ferguson and Luba Goy. *Royal Canadian Air Farce* was one of the first two inductees into the new Canadian Comedy Hall of Fame. For the second year in a row, the program won the Viewer's Choice Award. *This Hour Has 22 Minutes* has won 19 Gemini Awards over its nine seasons on English Television, and is a five-time winner of the Best Comedy Series. This year Colin Mochrie joined the regular cast of *This Hour Has 22 Minutes* for satire aimed at Canada's newsmakers. *The Red Green Show*, one of the most popular comedy series on television, returned for a fourth year in 2001-2002.



Made in Canada, a smartly written series, is about the inner workings of a fictional film and television production company. Now in its fourth season, the series stars Rick Mercer, formerly of *This Hour Has 22 Minutes*. *Made in Canada* won this year's Gemini award as Best Comedy Series.

On April 1, 2001, Rick Mercer's outstanding special, *Talking to Americans*, achieved the highest audience rating ever for a CBC comedy show or series – an astounding 2.7 million.

French Television's situation comedies, *Un gars, une fille*; *Catherine*; *Le monde de Charlotte*; and *La Vie la vie* returned this season, as did *Infoman*, with its piercing look at daily affairs.

French Television also launched a new series, *Chick'n Swell*, highlighting a trio of comedians who present surreal and absurd sketches in an innovative format each week.

Culture and Variety

This season, CBC Newsworld launched *>PLAY*, a fresh new, live weekly magazine talk show featuring news, reviews, views and interviews from the hottest cultural happenings in Canada and around the world. Broadcast live from Toronto, *>PLAY* is hosted by Jian Ghomeshi, arts journalist and lead singer and songwriter with folk-rock group Moxy Fruvous. *>PLAY* also features a weekly report from Vancouver and, with locally based reporters, scours Canada's many other cultural centres for new arts developments.

This year, French Television's daily arts magazine, *Tam Tam*, discussed the cultural life in summer, and broadcast from the Festival d'été de Québec and from the region of Ottawa-Hull during the IV^{es} Jeux de la Francophonie. *Christiane Charette en direct*, broadcast live from a bar in Montreal, met with popular artists, intellectuals, and artists from the alternative art scene, and offered live performances. The weekly magazines, *Expresso* in Ottawa and *Brio* in Moncton, continued to reflect the cultural and artistic scene of their regions. *Jamais sans mon livre* added other forms of artistic expression to its literary focus this year.

Among French Television's new culture and variety broadcasts was *L'Été... c'est péché !*, a morning program dedicated to the pleasures of summer and "inspired" by the seven deadly sins.

This past year CBC Radio continued to distinguish itself with a range of performance programming and arts coverage on both CBC Radio One and Radio Two. CBC Radio now provides a nightly arts magazine on Radio One, *The Arts Today*, as well as national and regional *Arts Updates* and *Arts Reports* on Radio Two. The highly acclaimed *Writers & Company* with host Eleanor Wachtel provides a weekly in-depth exploration of the leading authors from Canada and around the world.

On the Chaîne culturelle, French Radio airs the program *Aux arts, etc.*, an arts and culture magazine show. On the Première Chaîne, *info culture* inserts review the various cultural activities and concerts taking place in the areas served by the regional stations.

ArtsCanada was launched in November 2001 replacing the Entertainment link on the *cbc.ca* home page. A joint English Television, Radio and New Media initiative, *ArtsCanada* includes daily arts news headlines, special reports focusing on arts events across the country, and full in-depth, animated stories produced in collaboration with original CBC Radio and English Television productions.

Documentaries

English Television this year presented a variety of documentaries such as *The Big Show* (on the 25th anniversary of the Toronto International Film Festival); *Niagara Falls* (a six-part series); and *Trudeau* (a new two-hour documentary by Terence McKenna).

Witness, English Television's award-winning weekly anthology series of hour-long documentaries, is the premier national showcase for Canadian independent films.

CBC Newsworld's investment in the independent production community continued this year with 30 compelling and provocative documentaries commissioned for *Rough Cuts* and *The Passionate Eye*. This investment is part of CBC Newsworld's commitment to the CRTC and to the future of independent production in Canada. Viewers enjoyed the second season of the CBC Newsworld Documentary Festival in 2001-2002. The festival traveled to St. John's, Vancouver, Toronto, Halifax, Calgary and Edmonton. The diverse film lineup included world premieres of powerful films with local, Canadian and international flavour.



CBC Newsworld opened up its schedule for documentaries following the events of September 11th. More than 12 documentaries provided insight and understanding for the remarkably large audiences that tuned in daily. RDI's *Grands Reportages* was replaced by documentaries at this time as well, and French Television's *Zone libre* totally revised its broadcast schedule to accommodate documentaries on key figures in the conflict, the military forces involved and the unfolding events. *Zone libre* also broadcast an in-depth French Television and English Television co-production on the terrorist networks. High audience figures demonstrated Canadians' need for complete information and analysis.

The events of September 11th positioned French Radio as a source to turn to for in-depth analysis of the events: for gathering and sharing peoples' reactions; and for an understanding of the present and future impact of these events on society and on the world in general. The events showed that while television was the spontaneous medium, with its shocking images, radio, with its in-depth coverage and interviews, played a dominant role in analysing the facts and contributing to an understanding of the events.

The two Francophone media demonstrated their collaboration and complementarity in the coverage of these events.

CBC Newsworld was a partner in an unprecedented international co-production dealing with Africa and AIDS called *Steps for the Future*. This partnership involving 20 international broadcasters produced 30 documentaries, four of which appeared on

CBC Newsworld. The documentaries will be translated into local dialects and used as educational tools throughout Africa.

CBC Newsworld documentaries were award-winners. *My Left Breast*, directed by Gerry Rogers and produced by Paul Pope, won six different awards across North America, including two Gemini Awards. CBC Newsworld continued to collaborate with the National Film Board in its Reel Diversity competition for filmmakers of colour. Last year the network telecast two Reel Diversity winners, *Film Club* and *Speakers for the Dead*.

This year also marked the integration of the CBC Newsworld and English Television documentary units, with a new Director of Independent Documentaries.

CBC Newsworld and French Television collaborated in the commissioning and broadcast of 10 independent documentaries to be seen in both languages on both networks. This spirit of cooperation continues to grow.

French Television featured Canadian documentaries in prime time again this year. Among them was *Il parle avec les loups*, which won the jury prize at the XXth Festival of International Cinema in Abitibi-Témiscamingue.

CBC Radio is the only source for consistent radio documentary production in Canada. Documentary production occurs largely in network and regional current affairs programming, but is also featured in sports and arts programming. *Ideas*, hosted by Paul Kennedy, is broadcast nationally weekday evenings on Radio One. The program covers the humanities, social and physical sciences, popular culture and the arts. *Ideas* also produces the Massey Lectures, this year delivered by University of Toronto

Professor Janice Stein who spoke of *The Cult of Efficiency*. *Ideas* reaches 400,000 Canadians each week (BBM, Fall 2001).

Among the documentaries produced by French Radio was a program discussing the status of women in Pakistan. It depicted the daily lives of four women living in cities in the south and north of Pakistan through on-site interviews.

Music

Broadcasts of all types of music have an important place in French Television's schedule. Some examples of this year's offerings are: *Angèle Dubeau... la fête de la musique !* (presenting a variety of musical styles); *Au Cabaret des refrains* (a collaboration between French Radio and French Television, featuring artists interpreting French song); and *Pour l'amour du country* (taped in Moncton and featuring players from all regions of Canada).

French Television also broadcast several concerts by the Orchestre symphonique de Montréal including: *OSM Branché - Ravel : Boléro*, and *L'Enfant et les Sortilèges*; *OSM Branché - Le Violon rouge*; *Festival international de Lanaudière 2001* (Solveign Kringelborn, soprano, and the OSM). There was also a special program celebrating the 20th anniversary of the Orchestre Métropolitain du Grand Montréal.

Opening Night, the premier prime-time performing arts program on English Television, offers Canadians a high-profile showcase for the finest cultural programming and performances from Canada and around the world. Among this year's productions were: *Don Giovanni Unmasked* and



Buried Treasures, archival footage of some of the great popular musicians who performed on CBC/Radio-Canada in the 1950s.

In January 2002 English Radio and English Television launched *The Great Canadian Music Dream*, a cross-Canada talent search and competition. The competition acknowledges our place as Canada's own public broadcaster while demonstrating our unique strengths as a showcase for the enormous range of musical talent in Canada. Auditions will lead to the selection of five contestants from each of five regions by the beginning of June 2002. The competition is open to all new and emerging singers and musicians, and the prize is the ultimate Great Canadian Music Dream – their own Television and Radio special in January 2003.

Programming of classical, jazz, world, and popular music by Canadian composers and performers is heard throughout the schedules of Radio One and Radio Two, with Radio Two a prime showcase for music performance in Canada. Approximately 80 orchestral broadcasts were produced last year representing almost every major orchestra in Canada. In total, Radio One and Radio Two produced approximately 50 hours of original music and spoken word performance programming each week in 2001-2002.

Radio Two presents two full-length classical music concerts each weekday from a range of Canadian stages

and orchestras, on *Take Five* and *In Performance*. Other programs include *Saturday Afternoon at the Opera* (from Canadian stages and New York's Metropolitan Opera), *Choral Concert* (featuring Canadian choirs and choral ensembles) and *Two New Hours* (contemporary Canadian classical composition).

Radio Two takes a leadership role in jazz and blues in Canada, with *Jazz Beat* out of Montreal, *After Hours* out of Winnipeg, and *Saturday Night Blues* out of Edmonton. This past year CBC Radio hosted the first ever national Jazz Awards, in which *After Hours* host Ross Porter was named Jazz Broadcaster of the Year.

The Chaîne culturelle is French Radio's specialty music network, dedicating 80 per cent of its content to music. This network helps acquaint audiences with different types of music – through the production of shows and the broadcast of concerts featuring classical, jazz and other musical genres, and through the promotion of emerging artists, with the organisation and financial support of various competitions, and the production and recording of musical material.

As in previous years English Radio and French Radio and their partners were involved in three major music talent competitions involving thousands of Canadian artists and providing invaluable encouragement and exposure for the participants, as well as more than \$150,000 in prizes. The National Competition for Young Performers, held every two years, is organised jointly by our English and French Radio networks in collaboration with Canada Council for the Arts, the National Arts Centre, the University of Montreal, the Orchestre Métropolitain du Grand Montréal, and Hôtel Renaissance. In 2001, 130 performers entered and the

winners were featured on *In Performance* and *Take Five* and on concert features on the Chaîne culturelle. The National Competition for Young Composers is jointly presented by our English and French Radio services with the participation of Canada Council for the Arts. In 2001, 171 Canadians entered. Winners shared over \$40,000 in cash prizes, as well as public performances, broadcasts and recordings of their work. The National Competition for Amateur Choirs, the country's major choral showcase, is another biennial event organised jointly by our English and French Radio networks, with the help of Canada Council for the Arts. There were 98 Canadian choirs entered in the last competition, which offers prizes totaling almost \$60,000, plus national broadcast exposure for the winning ensembles.

Our French Radio services reflect the vitality of French-language song and artistic creation in Canada and nurture the emerging artistic potential in all of Canada's various Francophone communities. This is achieved, in part, through participation in various music festivals annually.

The Chaîne culturelle produced and broadcast 58 concerts in 2001-2002. During 2001, 15 hours of music production were created in conjunction with the Rouyn, Gaspé and Sudbury stations. We expect to increase that production to 25 hours next year.

Once its new antennas are set up, by 2003, the Chaîne culturelle will enjoy greater visibility and will be in a position to offer a broad selection of musical works to listeners. With its new production centres in Halifax, Calgary and Vancouver, the network will offer more content and will increase its participation in various music events across the country.



CBC Records/ Les disques SRC

CBC Records/Les disques SRC is Canada's premier independent classical music label, supporting CBC/Radio-Canada's cultural leadership role through the production of compact disc recordings featuring Canadian composers and performers. In 2001-2002, CBC Records/Les disques SRC released 25 new CDs. This label has received critical acclaim for its recordings both internationally and nationally, and has 17 Junos to its credit.

Partnering with both internal and external production and musical organisations has proven to be a very successful strategy, as CBC Records/Les disques SRC has produced discs as diverse as the soundtrack for *The Overcoat*, to the very first recording of the Montreal Symphony Orchestra outside of its major record label contract – *Bruch Violin Concertos Nos. 1 and 3* with James Ehnes. The latter disc won the Canadian Music Week's INDIE for Best Classical Album and is nominated for a 2002 Juno award.

CBC Radio Orchestra

The CBC Radio Orchestra is the only radio orchestra in North America. The work of the Orchestra is divided into three parts – preparing radio programs in a studio setting, presenting public concerts for radio broadcast, and recording as the “house orchestra” for the CBC Records/Les disques SRC label. The Orchestra also commissions and performs works by Canadian composers and showcases Canadian performers and conductors. The music the Orchestra records in live concert and in the studio is heard regularly on many CBC/Radio-Canada programs, including *In Performance* (weekday nights at

8:00 p.m.); *Take Five* (weekdays from 10:05 a.m. to 3:00 p.m.); *Symphony Hall* (Sundays at 10 a.m.); and *West Coast Performance* (Sundays at noon in British Columbia). The Orchestra makes appearances regularly on CBC Radio's disc shows as well.

Galaxie

Galaxie, CBC/Radio-Canada's continuous music network, is progressively establishing itself as a reference in the world of music programming. In operation for just under five years, Galaxie has become *the* provider of musical content in Canada. With its 30 channels of uninterrupted music in as many genres, soon to grow to 45, Galaxie provides over two-and-a-half million Canadian homes with high-quality music, programmed by an array of professionals working from different parts of the country. For the third year in a row, Galaxie has received an astonishing 97 per cent satisfaction index from its subscribers.

Galaxie's mission is to produce low-cost, high-quality audio programming that contributes to CBC/Radio-Canada's net income and to offer this programming to customers through many different devices. The service is made available through satellite, cable and microwave digital distribution systems.

In addition to its commercial, for-profit objectives, Galaxie is helping to fulfil CBC/Radio-Canada's cultural mandate by promoting Canadian artists alongside the best in the world and by extending the CBC/Radio-Canada brand and values to this important field of Canadian cultural expression. Yet Galaxie is much more than a mere revenue-generating operation for the Corporation. It provides an important

and ever-growing platform on which to expose Canadian artists: with its comprehensive line-up of channels, Galaxie presents more Canadian artists and more music produced here than all Canadian commercial radio stations put together.

Galaxie's commitment to the exposure and development of Canadian musical talent does not stop there. To fulfil the CRTC's requirement that it contribute money directly to indigenous musical talent development, Galaxie has set up the Rising Stars Program. Launched in August 1998 at the end of the continuous music network's first operating year, Galaxie's Rising Stars Program sets out to stimulate and develop new musical talent in Canada through partnerships between the Continuous Music Network and a host of organisations from the music and entertainment industry nationwide. The Program currently has 40 such partners across the land, and this year it will spend close to \$400,000 in two sectors: a promotional (or sponsorship) system that encourages organisations (called Rising Star Partners) to devise new ways to showcase up-and-coming artists; and cash awards (called Rising Stars) presented to artists on the rise and managed by the Rising Star Partners, in line with CRTC requirements.

